



SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN

(AUTONOMOUS)

MADURAI - 625 002

SWACHH PAKHWADA



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September 1st to 15th – 2016

“Let Us Step Into Neat and Clean Campus”

Organized by

Departments of MCA & MBA

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Sri Meenakshi Govt. Arts College for Women
(Autonomous)
Madurai-2

October 7, 2016

SWACHH PAKHWADA (01.09.2016 – 15.09.2016)

The Government of India declared 1st to 15th September 2016 as “Swachh Pakhwada” fortnight cleanliness awareness programme as a part of Swachh Bharat Abhiyan, in all Higher Educational Institutions. Pertaining to this, Departments of M.C.A. and M.B.A. conducted the following events, in our institution.

S.No.	DATE	EVENT
1.	10.09.2016	Cleanliness Drive (Observation of Swachh Day) (MCA & MBA Departments)
2.	12.09.2016	Mass Pledge taking by all students and faculty member at assembly
3.	14.09.2016	Displaying of Banner on Swachh / Organizing Essay / Painting competition on cleanliness
4.	15.09.2016 / 19.09.2016	Parent-Teachers Meet

Dr.(Mrs.) D.Sarala Thambavani, Honorable Principal, presided over the multihued events of this programme, with the theme “Let us step into neat and clean campus”.

As a curtain raiser for the programme, on 10.09.2016 Swachh Day was observed. Mrs. R. Raja Rajeswari, Department of MCA and Dr.(Mrs.)S.Rajarajeswari, HOD, Department of MBA initiated the cleanliness drive and the blocks of MCA and MBA Departments were cleaned.

Mass pledge regarding “Swachh Pakhwada” was taken by all students and faculty members in the college assembly on 12.09.2016. On 14.09.2016, a technical event Digital Painting Competition for the Post Graduate Students, on the theme “Towards Clean India” was conducted by Dr.S.Suguna and Mrs.G.Sudha in Department of MCA and Department of MBA conducted an Essay Competition for the Post Graduate Students, on the Topic “E-waste Management” coordinated by Dr.P.R.Shinee. The above competitions saw enthusiastic participation and helped students to express their ideas about clean India. The winners of Digital Painting competition are Ms.R.Prasanna, I-MCA., and Ms.T.Shanmugapriya, III-MCA.

Ms.J.K.Sri Janani of II-MBA, Ms.M.Thanga Deepa and Ms.T.Saranya of II-M.Com., won the first, second and third prizes in Essay Competition respectively. On the same day a Banner was displayed in the college notice board to create awareness among the students, regarding “SWACHH PAKHWADA”. The programme came to an end with the conduct of Parent Teachers Meeting, in which parents also were appraised about the ongoing Swachh Pakhwada Programme in the Institution, on 15.09.2016 in MCA Department under the guidance of Mrs.D.Sheela Jeyarani, Head, Dept. of MCA and MBA Department convened Parent Teacher Meet on 19.09.2016 under the guidance of Dr.(Mrs.) D.Maria Pon Rekha and Mrs. C.Kavitha.

In total, an emphasis on clean and neat campus was made through “Swachh Pakhwada” programme in our campus and the programme instilled the spirit of cleanliness in young minds of our students.

FROZEN MOMENTS

Observation of Swachh Day (10.09.2016)



Students Taking Mass Pledge (12.09.2016)



Conduct of Competitions (14.09.2016)



DIGITAL PAINTING



ESSAY COMPETITION

Speaking Words (14.09.2016)



Parent & Teacher Meet



MCA Department (15.09.2016)



MBA Department (19.09.2016)