**BIODATA**

1. NAME: Dr. C. Kavitha
2. QUALIFICATION: M.B.A. M.Phil., Ph.D.,
3. DESIGNATION & DEPARTMENT:

Asst. Prof, Department of Business Administration

1. AGE & DATE OF BIRTH: 44 & 29.05.1978
2. SEX: Female

6. Educational Qualification

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| --- | --- | --- | --- | --- |
| S.NO | COURSES | SUBJECT | YEARS OF COMPLETION | INSTITUTION |
| 1. | BBA | Business Administration | 1998 | N.M.S. Sermathai Vasan College for Women, Madurai. |
| 2. | MBA | Business Administration | 2000 | Department of Management Studies, Madurai Kamaraj University, Madurai. |
| 3. | M.Phil | Labour Studies | 2004 | Directorate of Distance Education, Madurai Kamaraj University, Maduirai. |
| 4. | Ph.D | Management  | 2018 | Mother Teresa Women’s University, Kodaikanal. |

OTHER QUALIFICATIONS:

\* UGC NET Qualified – 2001

\*Tally Graduate (Tally 5.4) – JJ Computer Academy, Madurai (Authorized Dealer of Tally Solutions Pvt. Ltd. Bangalore) – 2001

\*Tally ERP 9 – SISI (IICT training institute), Madurai – June 2015.

Research Work/Experience:

1. Mini Project from 3rd May to 15th June 1999 at Madura Coats Limited, Madurai – MBA Project
2. Project work on “E-share operations of Integrated Enterprises (India) Limited, Chennai, from April 2000 to May 2000 – MBA Project
3. Project Assistance at Madurai District Co-operative on the topic “Savings Linked Micro Credit Scheme”, under the guidance of Dr.R.Ravi Chandran, Prof in Dept. of Management Studies, Madurai Kamaraj University, Madurai and Mr. Iraianbu, I.A.S., during the month of May 1999.
4. UGC sponsored Minor project on “Women and Management” in the year 2007.
5. Research on “Workers Job Satisfaction at Shri Renuga Textiles Ltd, Theni” – M.Phil Research
6. Research on “Women Entrepreneurs and Public Sector Banks- A study in Madurai District” – Ph.D Research
7. AREA OF SPECIALISATION: Finance, Entrepreneurship and Human Resource
8. TEACHING EXPERIENCE:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.NO | DESIGNATION | PLACE | DURATION | No.of. Years |
| 1. | Asst. Prof  | Department of Management Studies, Mother Teresa Women’s University, Kodaikanal. | 10.07.2002 to 01.03.2011 |  8 Years and 7 Months |
| 2. | Asst. Prof  | Department of Business Administration, Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 02.03.2011 to till date | 12 Years + |
|  TOTAL TEACHING EXPERIENCE | 20 Years + |

1. Industry Experience : 2 Years
* Worked with 1st Consumer Credit Services (Direct Sales Associate (DSA) of ICICI Bank), Chennai, as a Business Development Executive, for a period of 1 year – 2000 to 2001.
* Worked with PMA Furniture, Madurai, as a Project Executive, for a period of 1 year – 2001 to 2002.
1. ORIENTATION/REFRESHER COURSES:

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| --- | --- | --- | --- | --- |
| S.NO  | COURSE NAME | TOPIC | PLACE | PERIOD |
| 1. | Orientation | Information Technology | Academic Staff College, University of Madras, Chennai | 01.02.2006 to 08.02.2001  |
| 2. | Refresher | Value Education | Academic Staff College, Madurai Kamaraj University, Madurai. | 04.02.2009 to 24.02.2009  |
| 3. | Orientation Programme  | Intensive Training Programme | Academic Staff College, University of Madras, Chennai. | 04.05.2011 to  |
| 4. | Refresher | Management | Academic Staff College, Madurai Kamaraj University, Madurai. | 01.02.2015 to 21.02.2015 |
| 5. | Refresher | Business Studies | Human Resource Development Center, Madurai Kamaraj University, Madurai. | 09.03.2018 to 29.03.2018  |
| 6.  | Orientation  | NSS |  Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore. | 14.09.2005 to 23.09.2005 |
| 7.  | Refresher | NSS | Training and Orientation Centre – NSS, Avinashilingam University for Women, Coimbatore. | 08.10.2007 to 12.10.2007 |

1. INTERNATIONAL PUBLICATIONS:

|  |  |  |  |
| --- | --- | --- | --- |
| S.NO | JOURNAL/Conference Proceedings | TITLE | Details of the Publication |
| 1 | International Conference Proceedings –International Conference on Social Media for Service Sector | Feminine Buying Culture | Conference organized and Published by Fatima College, Madurai – August 2014 |
| 2 | Conference Proceedings - 6th International Conference on Transition from inertia to implementation – I4 (Individual, Industry, India, International) | A study on Employee retention with special reference to a selected automobile company at Madurai | Conference organized and Published by Adaikalamatha Institute of Management and Research, Thanjavur – September 2014. |
| 3 | Conference Proceedings – International Conference on Emerging Trends in Business Paradigm  | Job Stress among the teachers in Higher Education at Madurai District | Conference organized and published by Jaya College of Arts and Science, Chennai – August 2015 |
| 4 | Conference Proceedings – International Conference on Entrepreneurial Excellence | A study on Entrepreneurial Competency among the students of Management Education of a selected govt. college in Madurai City. | Conference organized and Published by Sankara College of Science and Commerce, Coimbatore – August 2015 |
| 5 | Conference Proceedings - 7th International Conference on Transition from inertia to implementation – I4 (Individual, Industry, India, International) | A study on Personality traits among the teachers in Higher education at Madurai City | Conference organized and Published by Adaikalamatha Institute of Management and Research, Thanjavur – October 2015. |
| 6 | Conference Proceedings – International Conference on Transforming for Business Sustainability: Issues and Strategies (ICTBS-2016) | Attitudinal Characteristics of Burnout among the teachers in Higher Education – A Study in Madurai District. | Conference organized and published by Kongu Engineering College, Erode – February 2016 |
| 7 | International Journal of Scientific Research | Relationship between Bank of employment, Age, Credit Decision Making – A survey of Banks in Madurai District, India. | Volume 5, Issue 4, April 2016. |
| 8 | Global Journal for Research Analysis | Borrower Rating Model for Women Entrepreneurs. | Volume 5, Issue 4, April 2016 |
| 9 | Shanlax International Journal of Management (UGC approval No – 44278) | Insolvency and Bankruptcy Code – an Overview with case study | Volume 5, Special Issue 2, March 2018. ISSN 2321-4643.  |
| 10 | International Journal MASIVJ | Recent Trends in Banking Sector | Volume 4, Special Issue 1, September 2018. |

1. NATIONAL PUBLICATIONS:

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| --- | --- | --- | --- |
| S.NO | JOURNAL/ Magazine / Conference Proceedings | TITLE | Details of the Publications |
| 1 | HRD Times – Magazine | Goal Setting | June 2004  |
| 2 | Genesis Resonance – Magazine | Empowered Employee | Published by Karpagam College of Engineering, Coimbatore – 2009 |
| 3 | National Conference Proceedings – National Conference on Impact of Globalization in the performance of micro and small enterprises in India | Role of Industrial Estates for the development of SSI  | Conference organized and Published by Scott Christian College, Nagarcoil – Sep 2014 |
| 4 | National Conference Proceedings - National Seminar on Productivity Enhancement Strategies | Human Capital on Business Outcome | Seminar organized and Published by The American College, Madurai – Oct 2014. |
| 5 | National Conference Proceedings, National Seminar on Emerging trends in service sector – Challenges and Opportunities | A study of Research on Job Stress | Seminar organized and Published by Maharani Arts and Science College, Dharapuram – Jan 2015 |
| 6 | Conference Proceedings – National Conference on “Make in India” Mission – A Management Perspective  | Marketing Opportunities for Women SHG and Products | Conference organized and Published by Sree Saraswathi Thyagaraja College, Pollachi – Jan 2015. |
| 7 | Conference Proceedings – National Seminar on Marketing 3.0 – Sustainable and Inclusive Growth oriented marketing  | Market for Women SHG’s Products | Conference organized and Published by Aiman College of Arts and Science for Women, Trichy – Jan 2015. |
| 8 | National Conference Proceedings – National 8Conference on Indian World –Class Manufacturing – The Road Ahead | Dynamics in Management Education | Conference Organised by Fatima College, Madurai and Published by World Literature Books Centre and Publisher Pvt. Ltd. Madurai – Oct 2015 |
| 9 | National Conference Proceedings, National level seminar on Impact of GST on Small and Medium Scale Industries | GST Council – An overview | Seminar rganized and Published by S.Vellaichamy Nadar College, Madurai – Dec 2017 |
| 10 | National Conference Proceedings, National Conference on Trends and Opportunities for Industrial Revolution 4.0 | Banking 2.0 | Seminar rganized and Published by Madurai Sivakasi Nadar Pioneer Meenakshi Women’s College, Poovanthi – August 2019 |

15. INTERNATIONAL/NATIONALCONFERENCE PAPER PRESENTATION

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.NO | Conference Details | TITLE | ORGANISER | PERIOD |
| 1 | International Conference on Startup India- Challenges and Opportunities  | Startup India – An Overview | Department of Commerce, EMG Yadava Women’s College, Madurai. | 31.08.2019 |

1. INVITED TALKS DELIVERED INTERNATIONAL/NATIONAL/STATE LEVEL CONFERENCES:

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| --- | --- | --- | --- |
| S.NO | CONFERENCE | TITLE | ORGANISER  |
| 1 | State level seminar on “Entrepreneurial Thinking” | Entrepreneurship Beyond Thinking | Department of Business Administration, Jayaraj Annapackiam College for Women (A), Periyakulam – 16.12.2014 |
| 2 | National conference on “ Innovation in Big Data Mining and Management | Human Resource Accounting and Information System. | Department of IT & M, Arul Anandar College, Karumathur – Date: 26.2.16 |

1. TECHNICAL TALKS DELIVERED:

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| --- | --- | --- | --- |
| S.NO | RESOURCE PERSON | TITLE  | PLACE |
| 1. | Delivered a special lecture  | Creativity in Entrepreneurial Ventures  | ED Cell – SSM Institute of Textile Technology & Polytechnic College, Kumarapalayam, Erode – 11.07.2009 |
| 2. | Guest lecture  | Emotional Intelligence  | Department of Business Administration, E.M.G. Yadava Women’s College, Madurai – 14.02.2018 |
| 3. | Chief Guest for the Orientation Programme | Emotions and Intelligence | IQAC, Sermathai Vasan College for Women, Madurai – 22.02.2018 |
| 4. | Guest Lecture | Change Agent for Change | Department of Business Administration, Sri Adi Chunchanagiri Women’s College, Cumbam – 06.02.2018 |
| 5. | Guest Lecture  | Job Opportunities in Retail Sector | Maharam Foundation – 18.07.2019 |
| 6.  | Guest Lecture | Rethinking Retailing | Department of Business Administration, E.M.G.Yadava Women’s College, Madurai – 29.08.2019 |
| 7. | Guest Lecture | New Education Policy  | N.S.College, Theni |
| 8. | Guest Lecture |  Mental Health | MKU College, Thirumangalam |

1. Classes Handled:
2. Handled classes in paper I and Paper II and Paper III – Management in NET examinations of UGC sponsored NET/SLET coaching classes organized by Madurai Kamaraj University.
3. Handled classes for BBA and MBA, Directorate of Distance Education, Madurai Kamaraj University, Madurai.
4. Handled classes for Part time MBA, Madurai Kamaraj University, Madurai.
5. SLET/ NET coaching classes for Physically Challenged Students of SMGACWA.
6. External Examiner:
7. External Examiner for the II Year BBA of EMG Yadava Women’s College, Madurai for the lab practicals – “Computer Applications in Business” – 13.10.2016
8. Examiner to scrutinize the question papers for the Nov 2016, MBA and BBA examinations, Mother Teresa Women’s University, Kodaikanal.
9. External Examiner for the MBA Project Viva Voce Examination, VVV College for Women, Virudunagar – 29.1.2016
10. External Examiner for the Comprehensive Viva Voce Examination, Fatima College, Madurai – 12.11.15
11. SEMINAR/SYMPOSIA/WORKSHOP/ FDP/ TRAINING TTENTED:

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| --- | --- | --- | --- | --- |
| S.NO | NAME &LEVEL OF THE PROGRAMME | TITLE | PLACE | PERIOD |
| 1 | 2 Days State Level Trainers Training Programme (TOT) | HIV/AIDS | Mother Teresa Women’s University, Kodaikanal. | 19.08.2002 and 20.08.2002 |
| 2 | State Level Training | First Aid Camp (Stage – 1) | St.Mary’s Hr.Sec. School, Dindigul. Organized by Junior Red Cross and St. John Ambulance Association. | 22.10.2002 |
| 3 |  3 Days State Level Workshop | Entrepreneurship | Centre for Women’s Studies, MTWU, Kodaikanal & Entrepreneurship Development Institute, Chennai. | 14.10.2003 to 16.10.2003 |
| 4 | 5 Days National Level Short term Training Programme | Advertising Beyond Theory | Department of Management Studies, Mepco Schlenk Engineering College, Sivakasi. | 28.06.2004 to 02.07.2004 |
| 5 | National Level Workshop | Investors Awareness | Madras Stock Exchange, Chennai at Kodaikanal. | 14.08.2004 |
| 6 | Faculty Development Programme (FDP) | Research Methodology for Commerce and Management | Alumin Association, NMS Sri Vellichamy Nadar College, Madurai. | 28.08.2004 |
| 7 | 2 Days State Level Workshop | RED Ribbion Club Management | Bharathiar University, Coimbatore.  | 05.08.2005 and 06.08.2005 |
| 8 | 3 Days Statel Level Camp | Entrepreneurship | Entrepreneurship Development Cell (EDC), Dept. of Bio-Technology, Mother Teresa Women’s University, Kodaikanal. | 10.11.2005 to 12.11.2005 |
| 9 | 6 Days National Level Workshop  | Statistical Tools in Research: Hands on Experience with Statistical Software | Department of Statistics, St.Joseph’s College (A), Tiruchirappalli. | 01.11.2006 to 06.11.2006 |
| 10 | Faculty Development Programme (FDP) – 12 Days | Entrepreneurship Development  | Department of Management Studies, Kongu Engineering College, Erode. | 20th Dec 2006 to 31st Dec 2006. |
| 11 | National Level Workshop | Research Methodology | School of Distance Education, MTWU, Kodaikanal | 20.08.2007 |
| 12 | National Level Workshop | Research Methodology | School of Distance Education, Mother Teresa Women’s University, Kodaikanal | 19.01.2008 |
| 13 | National Level Workshop | Application of Multivariate tools in Business Research | Department of Business Adminstration, Annamalai University | 22.03.2008 |
| 14 | Faculty Development Programme (FDP) | International Trade | Global School of Foreign Trade, Madurai. | 22.3.2013 |
| 15 | State Level Seminar  | Foresee – 4C: Commitment, Competence, Character, Career Development | Rotary Club of Madurai West, Madurai. | 04.07.2014 |
| 16 | National Level Workshop | Patents: In, Out and Future | Department of Physics, Directorate of Distance Education, MKU, Madurai  | 13.02.2015 |
| 17 | 2 Days National Level Workshop | Media Writing Skills | Department of Journalism & Science Communication, Madurai Kamaraj University, Madurai. | 18.02.2015 and 19.02.2015 |
| 18 | Faculty Development Programme (FDP) – National level | Statistical Analysis & Interpretation using SPSS and AMOS | Department of Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University, Madurai  | 07.08.2015 and 08.08.2015 |
| 19 | Two days National Level Workshop | Consumer Protection and Empowerment in India | Department of Commerce, GTN Arts College, Dindigul, in collaboration with Centre for Consumer Studies IIPA, New Delhi. | 20.08.2015 and 21.08.2015 |
| 20 | State Level Seminar | Retail Scenario in India | Department of Commerce, Lady Doak College, Madurai. | 28.08.2015 |
| 21 | National level Workshop | SEM and CFA Using AMOS | Jeya College of Arts and Science, Chennai. | 29.08.2015 |
| 22 | State Level Seminar | Informal Sector – Issues and Challenges | Department of Commerce, Mangayarkarasi College of Arts and Science for Women, Madurai. | 12.09.2015 |
| 23 | State Level Seminar  | Emerging Trends in Banking Sector in India | Department of Commerce, Thiagarajar College, Madurai. | 16.09.2015 |
| 24 | Statel Level Seminar | Entrepreneurial Growth – Key for achieving economic excellence | Department of Business Administration, Thiagarajar College (A), Madurai. | 23.09.2015 |
| 25 | State Level Meet | Entrepreneurship Development  | The Hindu Daily, Madurai. | 26.09.2015 |
| 26 | National Level Training Programme | Human Rights | Department of Youth Welfare Studies, School of Youth Empowerment, MKU, Madurai, in association with National Human Rights Commission, New Delhi | 10.12.2015 |
| 27 | National Level Workshop  | Recent Trends in Foreign Direct Investment  | Department of Commerce, Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi. | 28.12.2015 |
| 28 | 2 Days National Level Workshop | Research Methodology with R Studio | Madurai School of Management, Madurai. | 12.03.2016 and 13.03.2016 |
| 29 | National Seminar | Trends in Teaching and Research to improve Higher Education | IQAC, Sermathai Vasan College for Women, Madurai | 08.10.2016 |
| 30 | Two days National Workshop | Data Analysis using SPSS  | Mepco Schlenk Engineering College, Sivaksai. | 02.12.2016 and 03.12.2016 |
| 31 | UGC sponsored State Level Seminar |  Therapeutic Potential of Low Carb High Fat Diet = An Overview | Department of Home Science, Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 07.01.2017 |
| 32 | National Seminar  | Entrepreneurial Competency  | Department of Business Administration, Sermathai Vasan College for Women (A), Madurai. | 24.01.2017 |
| 33 | UGC sponsored State level Seminar  | Drought Management – A Strategic Approach | Department of Economics, Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 07.02.2017 |
| 34 | National Seminar | Online education and open education resources | Asian Open Education Resources Society (AOERS), at Sethu Institute of Technology, Karipatti. | 17.02.2017 |
| 35 | Faculty Development Programme (FDP) – National level | Digital Learning and Quality | Sourashtra College, Madurai  | 11.03.2017 |
| 36 | National level Workshop | Online resources and tools for research and quality management in library services : NAAC and NBA Parameters | Thassim Beevi Abdul Kader College for Women, Kilakarai. | 04.03.2017 |
| 37 | UGC sponsored National level Workshop | Mechanics of Thesis writing and uses of SPSS | Department of Economics, Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 09.03.2017 |
| 38 | Faculty Development Programme (FDP) | Digital Learning and Quality | Sourashtra College, Madurai. | 11.03.2017 |
| 39 | National Level Workshop | WarpPLS – A Statistical Tool for Analysis for Management, Commerce, Economics and Social Science Researchs | Department of Business Administration, Directorate of Distance Education, Madurai Kamaraj University, Madurai. | 07.04.2017 |
| 40 | International Conference | Women Leadership & Empowerment | Mother Teresa Women’s University, Kodaikanal, at Fortune Pandian Hotel, Madurai. | 06.05.2017 |
| 41 | State Level Special Lecture Programme | Quality Higher Education in Changing Times | The American College, Madurai. | 05.09.2017 |
| 42 | National Workshop | Stakeholders’ Perception on Goods and Services Tax (GST) | Department of Economics, Directorate of Distance Education, Madurai Kamaraj University, Madurai. | 04.10.2017 |
| 43 | State level camp | Entrepreneurship Awareness Camp (EAC) | MADITSSIA, Madurai | 16.6.2017 |
| 44 | State level workshop | Right to Information | SOCO trust, Madurai  | 22.6.2017 |
| 45 | FDP – District level | Management Strategies in Maha Bharatham | SAC MAVMM College, Madurai | 22.7.2017 |
| 46 | Special Lecture Programme | Project and Facilities  | Madurai Management Association | 23.08.2017 |
| 47 | State level camp | Entrepreneurship Awareness Camp (EAC) | MADITSSIA, Madurai and EDI, Chennai | 21.09.2017 and 24.10.2017 |
| 48 | National Seminar | Online Tools for Research | The Gandhigram Rural Institute, Gandhigram. | 11.01.2018 |
| 49 | Two days Trainers Training (TOT)  | Soft Skill Training cum Industry Awareness Program | ICT Academy of Tamil Nadu and Tamil Nadu State Council for Higher Education, Chennai | 30.1.18 and 31.01.18 |
| 50 | State Level Seminar cum Entrepreneurial Meet | Critical Success Factor (CSF) | Department of Business Administration. Lady Doak College, Madurai. | 26.02.2018 |
| 51 | National Level 3 days Training of Trainers | Entrepreneurship Awareness Programme | Department of Youth Welfare Studies, Madurai Kamaraj University, Madurai. | 02.02.2018 to 04.02.2018 |
| 52 | National level Knowledge Sharing Programme (KSP) | Innovative Approaches for Teaching and Evaluation | Indian Business School (IBS), ICFAI Business School, Madurai. | 24.08.2018 |
| 53 | State Level Workshop | Goods & Service Tax (GST) | Department of Commerce and Research Centre, Sourashtra College (A), Madurai. | 28.08.2018 |
| 54 | Special Lecture Programme | City for Citizen | Madurai Management Association, Madurai  | 07.07.2018 |
| 55 | International Conference | Emerging Trends in Banking Sector | Department of Commerce with Computer Application, Madruai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi | 14.09.2018 |
| 56 | State Level Seminar | Roles and Responsibilites of NSS in the Society | NSS, Sourashtra College (A), Madurai. | 15.09.2018 |
| 57 | Special Lecure programme  | Successfully Managing Family Business  | Centre for Entrepreneurship Development (TN) and CII, Chennai | 17.09.2018 |
| 58 | Special Lecture Programme | Motivating the Youth to take right decision | Madurai Management Association, Madurai | 06.10.2018 |
| 59 | Skill training Programme – District level | Food From Milets | Gandhi Memorial Museum, Madurai  | 12.10.2018 |
| 60 | Faculty Development Programme (FDP) | Entrepreneurship | Centre for Entrepreneurship Development (TN), Madurai. | 10.12.2018 to 22.12.2018 |
| 61 | National Seminar  | Artificial Intelligence and the future of IT in Machine Learning age | Department of Computer Science, Sri Meenakshi Govt. Arts College for Women (A), Madurai | 01.04.2019 |
| 62 | International Workshop | Theories  | Peral Publications | 28.5.2019 to 30.5.2019 |
| 63 | National Level Knowledge Sharing Program (KSP) | Creating Learning Activities to Engage Students | IBS – ICFAI Business School, Hyderabad, at Madurai | 19.07.2019 |
| 64 | State Level Workshop | Prevention of Child Sexual Abuse  | Whistle Aaythasiragugal, Maduria | 30.06.2019 |
| 65 | State Level Intercollegiate Meet  | Busi-Eclat | Sermathai Vasan College for Women, Maduria  | 05.08.2019 |
| 66 | National Level Workshop | Laws relating to adolescent girls and Launching of campaign on “Violence Free Workplace in Garment Sector” | Justice Shivaraj V.Patil Foundation (for Soco-legal Studies and Developemnt), Madurai. | 06.09.2019 |
| 67 | State Level Programme | 126th Anniversary of Swami Vivekananda’s Chicago Address | Centre for Vivekananda Studies and NSS, Madurai Kamaraj University, Madurai. | 13.09.2019 |
| 68 | District Level Marathon – UTHIRAM 2019 | Blood Donation | Madurai Medical College, Madurai | 14.09.2019 |
| 69 | State Level Seminar | Self Development: Affective Maturity | Pillar Institute of Entrepreneurship and Management, Madurai. | 14.09.2019 |
| 70 | National Level Outbound Training Programme | Leadership Excellence | Department of Management Studies, Nehru Institute of Technology, Coimbatore. | 18.10.2019 and 19.10.2019 |
| 71 | State Level Workshop | Prevention of Child Sexual Abuse | Whistle Aaytha Siragugal, Madurai. | 23.11.2019 |
| 72 | State Level Workshop | Entrepreneurship Development  | Maharam Foundation, Madurai. | 30.11.2019 |
| 73 | State Level Seminar | Growing Gracefully with Leadership Skills | Pillar Institute of Entrepreneurship and Management, Madurai. | 14.12.2019 |

1. SEMINAR/SYMPOSIA/SEMINAR CONDUCTED:

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| S.NO | NAME & LEVEL OF THE PROGRAMME | TITLE | PLACE | PERIOD |
| 1 | International Conference  | Violence against Women – Analysis, Alleviation and Curricular Intervention - Organising Committee | Mother Teresa Women’s University, Kodaikanal.  | 26.02.2007 to 28.02.2007 |
| 2. | National Conference  | New Contours in Business Management - Organising Committee | Mother Teresa Women’s University, Kodaikanal.  | 05.03.2010 |
| 3. | UGC Sponsored National Level Workshop | Quantitative Data Analysis | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 3.2.2015 and 4.2.2015 |

1. GUIDANCE FOR M.Phil:

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| --- | --- | --- | --- | --- |
| S.NO | NAME OF THE STUDENT | M.Phil | UNIVERSITY | YEAR |
| 1. | Ms. B.Devi Bala | M.Phil | Mother Teresa Women’s University, Kodaikanal |  2007 |
| 2. | Ms.S. Sankari | M.Phil | Sri Meenakshi Govt. Arts College for Women (A), Madurai  | 2013 |
| 3. | Ms. R. Suganya | M.Phil | Sri Meenakshi Govt. Arts College for Women (A), Madurai  | 2013 |

1. OTHER RESPONSIBILITIES HOLD IN SERVICE (CURRENT/PREVIOUS):

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| --- | --- | --- | --- |
| S.NO  | NAME OF THE SERVICE/COMMITEE | PLACE | PERIOD |
| 1. | Sports Committee | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 2012 to 2018 – 6 Years |
| 2. | Discipline Committee | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 2014 to 2017 – 3 Years |
| 3. | Science Forum | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 2013 to 2016 – 3 Years |
| 4. | Entrepreneurship Development Cell (EDC) | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 2016 to till date – 3 + years |
| 5. | Digital Library Committee | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 2017- 2019 – 2 Years |
| 6. | NSS | Sri Meenakshi Govt. Arts College for Women (A), Madurai. | 2018 - 2022 |

1. OTHER RESPONSIBILITIES HOLD IN OTHER INSTITUTIONS:

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| --- | --- | --- | --- |
| S.NO | NAME OF THE SERVICES/COMMITEE | PLACE | PERIOD |
| 1. | Chief Superintendent, Distance Education Examination, Erode Study Center, Mother Teresa Women’s University, Kodaikanal. | Erode | May 2004 |
| 2. | Chief Superintendent, Distance Education Examination, VelloreStudy Center, Mother Teresa Women’s University, Kodaikanal. | Vellore | May 2005 |
| 3. | Chief Superintendent, Distance Education Examination, Thirupur Study Center, Mother Teresa Women’s University, Kodaikanal. | Thirupur | May 2006 |
| 4. | Member, Inspection Commission, for BBM, B.Com courses affiliation, Mother Teresa Women’s University, Kodaikanal | 1. Sakthi College of Arts and Science for Women, Ottanchatram.2. St. Antony’s College of Arts and Science for Women, Dindigul.3. M.V.M. Govt. Arts College for Women, Dindigul. | 2007 |
| 5.  | Programmer Officer – NSS,  | Mother Teresa Women’s University, Kodaikanal. | 2002 to 2009 – 7 Years |

1. MEMBERS IN PROFESSIONAL BODIES
* Member – Madurai Management Association (2004 to till date)
* Member – All India Management Association (2004 to 2011)
* Member – Indian Society for Technical Education (life time)
* Member – NSS Advisory Committee, Mother Teresa Women’s University, Kodaikanal.
* Member – Admission Committee – B.Ed, Mother Teresa Women’s University, Kodaikanal.
* Member – Invigilation Committee - B.Ed, Mother Teresa Women’s University, Kodaikanal.
* Member – Board of Studies – BBA, Jeyaraj Annapackiam College for Women (A), for a period of 2 years (2004 to 06)
* Member – Board of Studies, Diploma in Personnal Management, School of Distance Education, Mother Teresa Women’s University, Kodaikanal. (2006)
* Member – Board of Studies – Business Administration, Madurai Institute of Social Studies, Madurai – 29.11.2017
1. Course Material Prepared:
* Financial Management, Organisational Behaviour, Production and Operations Management and Quantitative Methods for MBA – School of Distance Education, Mother Teresa Women’s University, Kodaikanal.
* Research Methodology for BBA – School of Distance Education, Mother Teresa Women’s University, Kodaikanal
* Human Resource Management for MBA – Directorate of Distance Education, Madurai Kamaraj University, Madurai

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