

BIODATA

1. NAME : **Dr.D.JEBAPRIYA**
2. QUALIFICATION :MBA.,M.Phil.,PGDHRM.,Ph.D.,
3. DESIGNATION &DEPARTMENT : Assistant Professor
4. AGE & DATE OF BIRTH :22-06-1976, 43 yrs
5. SEX :Female
6. PERMANENT ADDRESS : 22/4 ,Srinivasa street,
Chokkanathapuram ,
Madurai -625014.
7. ADDRESS FOR COMMUNICATION : 22/4, Srinivasa street,
Chokkanathapuram,
Madurai -625014.

8. EDUCATIONAL QUALIFICATION:

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades obtained	Class obtained
Doctorate	Ph.D	Marketing	2009	Madurai Kamaraj University	Madurai Kamaraj	-	Awarded
M.PHIL	M.PHIL	Entrepreneurship	2002	Madurai Kamaraj University	Madurai Kamaraj	59	Second
PG DIPLOMA	PGDHRM	HRM	1998	Pondicherry University	Pondicherry	59	Second
PG	MBA	Marketing & Finance	1998	The American college, Madurai	Madurai Kamaraj	72	First
UG	B.Com	Commerce	1996	Fatima College Madurai	Madurai Kamaraj	80	First class Distinction

9. Research Work/Experience :9 yrs

10. Recognized Research guide: Yes

11. Area of Specialization: Management

12. TEACHING EXPERIENCE:

S.NO	DESIGNATION	PLACE	DURATION	NO.OF.YEARS
1.	Assistant Professor	Sri Meenakshi Govt Arts college for Women(A), Madurai.	12/10/2017- TILL DATE	2 yrs
2.	Assistant Professor	Govt Arts College,Paramakudi	28/02/2011 – 11/10/2017	6 yrs 7 months
3.	Assistant Professor	The Ameican College, Madurai	05/06/2007 – 27/02/2011	3 yrs 8 months
4.	Assistant Professor	St.George's College, Madurai	20/07/2006 – 31/05/2007	1 yr
5.	Assistant Professor	ICFAI, Tuticorin	01/06/2005 – 31/05/2006	1 yr
6.	Assistant Professor	Ambiga College, Madurai	14/06/2004- 31/05/2005	1 yr
7.	Assistant Professor	TMG college, Chennai	01/06/2000- 31/05/2004	5 yrs
8.	Assistant Professor	St.George's College, Madurai	01/08/1998- 31/05/2000	2 yrs
TOTAL TEACHING EXPERIENCE				21 Years

13. ORIENTATION/REFRESHER COURSES/OTHER PROGRAMMES & TRAINING:

S.NO	NAME OF THE COURSE	TOPIC	PLACE	PERIOD
1.	Orientation	TamilNaduState Council for Higher Education andUGC Academic Staff College.	University of Madras,	04/05/2011 to 02/06/2011
2.	Refresher	Current Issues and Emerging Practices in management	Madurai Kamaraj University	07/02/2014- 27/02/2014
3.	Refresher	New Frontiers in Management	Madurai Kamaraj University	16/11/2018- 06/12/2018

14. INTERNATIONAL PUBLICATIONS:

1. New Strategies for consumer protection in Mobile phone service sector in the First International Edited book on consumer protection and Globalization, Volume No.1, Issue 1, January 2010-ISBN No.9788190667197
2. A study on the Globalization and marketing Ethics in Neo consumerism in global marketing strategies and Practices sector in the First International Edited book October 2010-ISBN No.9789380530178
3. Women Empowerment in India – challenges ahead in the First International Edited book January 2011-ISBN No.9788183713733
4. A study on Micro Finance and its impact on women empowerment in the International journal of Applied management research, Volume No.3, June 2011-ISSN No:09748709
5. A study on Service Quality at shopping malls in the SNS journal of marketing, Volume II, Issue II, July-December 2011-ISSN No: 09757627
6. Role of OCB in Banking sector in the International Journal of Global Journal for research analysis, Volume 6, April 2017-ISSN NO:22778160

7. A study on the Job satisfaction of employees in TNSTC, Paramakudi, Ramanathapuram district in the international Journal of research explorer, Volume II, March 2013, ISSN-22501940
8. Brand preference in Health drink category in the International Journal of Global journal for Research analysis, Volume 6, December 2018-ISSN No: 22778160
9. Happiness at work among Teachers in Madurai-An Empirical Study in the International conferences edited book Innovative strategies of management in the Globalised era, 2019, ISBN-978-93-88398-67-1
10. Sea cargo Transportation Problems faced by the logistis Players and Customs House agents in the Coimbatore era-An analytical study in the Indian Journal of applied research, Volume 7, August 2017, ISSN-2249-555X, Impact factor-4.894.

15. REVIEWER FOR INTERNATIONAL/NATIONAL/STATE LEVEL CONFERENCES: NIL

S.NO	CONFERENCE	TITLE	PLACE

16. CHAIR PERSON FOR INTERNATIONAL/NATIONAL/STATE CONFERENCES: NIL

S.NO	CONFERENCE	TITLE	PLACE

17. INVITED TALKS DELIVERED INTERNATIONAL/NATIONAL/STATE LEVEL CONFERENCES: NIL

S.NO	CONFERENCE	TITLE	PLACE

18. BOOKS PUBLISHED:

S.NO	TITLE	PUBLISHER NAME	ISBN/YEAR
1.	Human Resource Management	MKU	2015

19. TECHNICAL TALKS DELIVERED: NIL

S.NO	RESOURCE PERSON	TITLE	PLACE

20. SEMINAR/SYMPOSIA/WORKSHOP ATTENDED:

S.NO	NAME & LEVEL OF THE PROGRAMME	TITLE	PLACE	PERIOD

21.SEMINAR/SYMPOSIA/SEMINAR CONDUCTED:NIL

S.NO	NAME &LEVEL OF THE PROGRAMME	TITLE	PLACE	PERIOD

22.GUIDANCE FOR M.Phil:

NO OF STUDENT	INSTITUTION	YEARS
14	Govt Arts college,Paramakudi	5 YRS

23.GUIDANCE FOR Ph.D UNDER MADURAI KAMARAJ UNIVERSITY,MADURAI:

NO.OF.STUDENTS	STATUS
3	GUIDING

