

BIODATA

1. NAME: : DR. M.S.MEENAKSHI
2. QUALIFICATION : M.COM., M.B.A., M.PHIL., Ph.D., ICWA INTER
3. DESIGNATION & DEPARTMENT : ASSISTANT PROFESSOR
Department of Commerce
4. AGE & DATE OF BIRTH : 43 yrs, 11/05/1976
5. SEX : FEMALE
6. PERMANENT ADDRESS : AG4, APARNA GARDEN
VELMURUGAN NAGAR
BYE PASS ROAD,
MADURAI
7. ADDRESS FOR COMMUNICATION : AG4, APARNA GARDEN
VELMURUGAN NAGAR
BYE PASS ROAD,
MADURAI
8. EDUCATIONAL QUALIFICATION:

S.NO	COURSES	SUBJECT	YEAR OF COMPLETION	INSTITUTION
1.	B.COM	COMMERCE	1996	E.M.G.YADAVA WOMEN COLLEGE
2.	M.COM	COMMERCE	1998	MADURA COLLEGE
3.	M.PHIL	COMMERCE	2001	MADURAI KAMARAJ UNIVERSITY
4.	M.B.A	MANAGEMENT	2011	IGNOU
5.	Ph.D	COMMERCE	2009	MKU

9. Research Work /Experience :

10. Recognized Research guide : yes/no YES

11. Area of Specialization : COMMERCE

12. TEACHING EXPERIENCE:

S.NO	DESIGNATION	PLACE	DURATION	NO.OF YEARS
1.	LECTURER	MADURA COLLEGE	3/8/1998 TO 31/05/2000	1 YEAR AND 10 MONTHS
2.	ASSISTANT PROFESSOR	FATIMA COLLEGE	26/06/2000 TO 23/02/2011	10 YEARS AND 8 MONTHS
3.	ASSISTANT PROFESSOR	GOVERNMENT ARTS COLLEGE FOR WOMEN, SIVAGANGAI	26/02/2011 TO 06/02/2017 (FN)	5 YEARS AND 11 MONTHS
4.	ASSISTANT PROFESSOR	SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A)	06/02/2017 (AN) TO TILL DATE	2 YEARS AND 9 MONTHS
Total Teaching Experience				21 YEARS AND 2 MONTHS

13. ORIENTATION/REFRESHER COURSES/OTHER PROGRAMMES & TRAINING:

S.NO	NAME OF THE COURSE	TOPIC	PLACE	PERIOD
1.	Orientation	INTENSIVE TRAINING PROGRAMME	UNIVERSITY OF MADRAS	04/05/2011 TO 02/06/2011
2.	Refresher	FINANCIAL MARKETS – ISSUES AND CHALLENGES	MKU	07/11/2013 TO 27/11/2013

3.	Refresher	CONTEMPORARY DEVELOPMENTS AND EMERGING CHALLENGES IN BUSINESS	MKU	09/03/2018 TO 29/03/2018
4.	Refresher			

14. INTERNATIONAL PUBLICATIONS:

S. No	CONFERENCE	TITLE	PLACE	PERIOD
1.	RECENT TRENDS IN CAPITAL MARKETS AND FINANCIAL INNOVATIONS	RETAIL INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS	BHARATHI DASN UNIVERSITY	10 AND 11 TH JANUARY 2009
2.	FINANCIAL MARKETS: ISSUES AND CHALLENGES	PENSION FUND AS A FINANCIAL INTERMEDIARY	BHARATHI DASN UNIVERSITY	5 TH AND 6 TH JANUARY 2013
3.	INDO GLOBAL JOURNAL OF COMMERCE AND ECONOMICS	GLOBALISATION AND ITS IMPACT ON INSURANCE SECTOR	SRI GANESH SCHOOL OF BUSINESS MANAGEMENT	APRIL 2016
4.	INTERCONTINENTAL MANAGEMENT RESEARCH REVIEW	RETAIL INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS IN MADURAI		JANUARY 2016
5.	EMERGING TRENDS IN BUSINESS AND MANAGEMENT	A REVIEW PAPER ON E-COMMERCE	NEHRU MEMORIAL COLLEGE	12/02/2019
6.	IJAEMA JOURNAL	BLUE OCEAN STRATEGY	EMG YADAVA WOMEN COLLEGE	31/08/2019
7.				

NATIONAL PUBLICATIONS:

S. No	Conference	Title	Place	Period
1	MANAGING THE FUTURE	RELATIONSHIP MARKETING	SOURASHTRA COLLEGE	08/03/2008
2	RETAIL INDUSTRY	GROWTH AND ISSUE IN RETAIL INDUSTRY	NEHRU INSTITUTE OF ENGINEERING AND TECHNOLOGY	03/10/2008 AND 04/10/2008
3	INNOVATION AND STRATEGIES IN BUSINESS MANAGEMENT	SYSTEMATIC INVESTMENT PLAN	DR. UMAPAL RAMANATHAN COLLEGE FOR WOMEN	7 TH AND 8 TH JANUARY 2014
4	HIGHER EDUCATION IN INDIA: OPPORTUNITIES AND CHALLENGES	WOMEN AND HIGHER EDUCATION	GOVERNMENT ARTS COLLEGE, KARUR	30 TH JANUARY 2015
5	RENEWABLE ENERGY TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT IN RURAL SECTORS OF INDIA	ENERGY CONSUMPTION IN INDIA	GOVERNMENT ARTS COLLEGE, MELUR	12 TH AND 13 TH FEBRUARY 2015
6	MASIV	E-COMMERCE AND ITS PAYMENT METHODS	MADURAI SIVAKASI NADAR COLLEGE	5 TH FEBRUARY 2016
7	DIGITAL MARKETING	AFFILIATE MARKETING	SVN COLLEGE	25 TH FEBRUARY 2016

STATE LEVEL PUBLICATIONS:

S. No	Conference	Title	Place	Period

16. REVIEWER FOR INTERNATIONAL/NATIONAL,STATE LEVEL CONFERENCES:

S. No	Conference	Title	Place

17. CHAIR PERSON FOR INTERNATIONAL/NATIONAL/STATE CONFERENCES:

S. No	Conference	Title	Place

18. INVITED TALKS DELIVERED INTERNATIONAL/ NATIONAL / STATE LEVEL CONFERENCES.

S. No	Conference	Title	Place

19. Books Published

S.No	Title	PUBLISHER NAME	ISBN/ YEAR

19. TECHNICAL TALKS DELIVERED:

S. No	Resource Person	Title	Place

20. SEMINAR/ SYMPOSIA / WORKSHOP ATTENDED:

S NO	NAME & LEVEL OF THE PROGRAMME	TITLE	PLACE	PERIOD

21. SEMINAR/ SYMPOSIA / WORKSHOP CONDUCTED:

S NO	NAME & LEVEL OF THE PROGRAMME	TITLE	PLACE	PERIOD

22. GUIDANCE FOR M.Phil :

24. GUIDANCE FOR Ph.D UNDER MADURAI KAMARAJ UNIVERSITY, MADURAI:

S.No	Name	Title	Status

25. OTHER RESPONSIBILITIES HOLD IN SERVICE (CURRENT/ PREVIOUS):

S.NO	NAME OF THE SERVICE/COMMITTEE	PLACE	PERIOD
1.			
2.			
3.			
4.			
5.			

26. OTHER RESPONSIBILITIES HOLD IN OTHER INSTITUTIONS:

S.NO	NAME OF THE SERVICES/COMMITTEE	PLACE	PERIOD

27. AWARDS/MEDALS RECEIVED

28. MEMBERS IN PROFESSIONAL BODIES

29. RESEARCH PROJECTS

