

**SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A),
MADURAI
DEPARTMENT OF BUSINESS ADMINISTRATION
BBA BOARD OF STUDIES – 10.05.2021**

BOARD MEMBERS

Chairperson

Dr. S. Rajarajeswari,
Assistant Professor and Head,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

University Nominee

Dr. M. Sivakumar,
Professor,
Department of Entrepreneurship Studies,
Madurai Kamaraj University,
Madurai

Subject Experts

Dr. V. Ramanujam
Associate Professor
Bharathiar School of Management and Entrepreneur Development,
Bharathiar University, Coimbatore.

Dr. M. Balaji,
Associate Professor,
MBA Department
Virudhunagar Hindu Nadar Senthikumara Nadar College,
Virudhunagar

Mr.R.Ramesh Prabhu
Area sales manager
Nestle India P Ltd
Chennai

Other Members

Dr. D. Maria Pon Reka,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Dr. C. Kavitha ,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Dr. D. Ramkumar,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Dr. P.R. Shini,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Dr. D. Jebapriya,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Dr. A. Durai Kannan,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Dr. B. Selvaveera Kumar,
Assistant Professor,
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

Student Nominee

M. Durga Devi
MBA Student (2021 – 2023 Batch)
Department of Business Administration,
Sri Meenakshi Government Arts College for Women (A),
Madurai

**SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A),
MADURAI**

DEPARTMENT OF BUSINESS ADMINISTRATION

MINUTES OF BBA BOARD OF STUDIES MEETING HELD ON 10.5.21 at 12.00 Noon

The Board of Studies meeting was started with brief introduction of the Board of Studies by the chairperson.

The Board resolved to approve the following changes, which will come into effect from June 2021 onwards.

Resolutions

1. Resolved to approve the syllabus of following courses and also resolved to approve to introduce the following new Value-Added Courses.

1. Guidance and Counselling

Total no of Hours -30

Theory Handling -25

Practical Exposure by Special lectures -5

2. Computerized Accounting system

Total no of Hours -30

Theory Handling -20

Practical Handling in collaboration with Kalvi Institute Pvt Ltd,

KK Nagar, Madurai-10 hrs

Board Members

Dr. S. Rajarajeswari	- Chairperson
Dr. M. Sivakumar	- University Nominee
Dr. V. Ramanujam	- Subject Expert
Dr. M. Balaji	- Subject Expert
Mr. R. Ramesh Prabhu	- Industrial expert
Dr. D. Maria Pon Reka	- Other Member
Dr. C. Kavitha	- Other Member
Dr. D. Ramkumar	- Other Member
Dr. P.R. Shini	- Other Member
Dr. D. Jebapriya	- Other Member
Dr. A. Durai Kannan	- Other Member
Dr. B. Selvaveera Kumar	- Other Member
Ms. M. Durga Devi	- Student Nominee

























