



BEST PRACTICES 2023-2024

BEST PRACTICE: 1

TITLE OF THE PRACTICE: **FORUM OF FREE ENTERPRISE**

Objectives of the Practice:

- To promote economic literacy and awareness among students through debates and discussions.
- To enhance **capacity building** through critical thinking, leadership, and public speaking skills.
- To foster interest in economic and entrepreneurial opportunities among participants.

The Context:

The Forum of Free Enterprise has been a key initiative by the Department of Economics, aimed at encouraging students to explore economic ideas and contemporary issues through competitive and collaborative activities. The A.D.Shroff Memorial Elocution Competition is an integral part of this initiative, offering students a platform to voice their views on topics of national and global economic importance. This competition aligns with the college's vision of equipping students with analytical and communication skills necessary for leadership roles in their future careers.

The Practice:

The 57th A.D. Shroff Memorial Elocution Competition has been held during the past 10 years in the institution as a capacity building initiative among the students. This year the event was held on 12th October 2023, with topics such as the Indian rupee's potential as a global reserve currency, the \$5 trillion economy target, and the issue of unemployability in India. Students actively participated, showcasing their analytical abilities and eloquence. The competition was judged by esteemed faculty members, and cash prizes were distributed to winners. The forum also organized guest lectures, group discussions, and industry visits as supplementary activities to deepen economic understanding.

Evidence of Success:

The competition witnessed enthusiastic participation, with students presenting well-researched arguments and innovative solutions. Feedback from judges highlighted the improvement in students' public speaking and critical thinking skills. Additionally, the event inspired participants to pursue further learning and discussions on contemporary economic topics. This capacity building initiative has been offered since 2014 and has created much impact among the students and has procured cash prizes to the winners every year.

Problems Encountered and Resources Required:

- Scheduling conflicts with academic commitments posed challenges for some students.
- Financial resources were required to organize the competition effectively.

About the Institution

- i. Name of the Institution: Sri Meenakshi Government Arts College For Women (A),
Madurai.
- ii. Year of Accreditation (4th cycle): 2023
- iii. Address : Sri Meenakshi Government Arts College For Women (A),
Goripalayam, Madurai, Tamil Nadu - 625002.
- iv. Grade Awarded by NAAC: B++ 4th cycle
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BEST PRACTICE: 2

TITLE OF THE PRACTICE:

DIVYANGJAN WELFARE PROGRAM

Objectives of the Practice:

- To create a supportive and inclusive environment for differently-abled students.
- To identify their needs and provide essential supportive gadgets with adequate training.
- To offer skill development opportunities tailored to their specific needs.
- To connect students with potential employers for meaningful job placements.

The Context:

Recognizing the challenges faced by differently-abled students in accessing skill development and employment opportunities, the college initiated specialized activities under the Divyangjan welfare program. These activities aimed to bridge the gap between their unique abilities and the job market's requirements by providing customized training and placement support.

The Practice:

The program included workshops focused on enhancing soft skills, confidence-building sessions, and resume writing. Collaborations with REACT and Aravind Eye Hospital played a significant role in offering technical and vocational training to the participants. A dedicated placement drive was organized exclusively for differently-abled students, providing them with a platform to connect with recruiters from inclusive organizations.

Evidence of Success:

Among the 21 differently-abled students who attended the placement sessions, two students secured placement offers in reputed organizations, marking a milestone for the program. Nine visually impaired students were provided with free smart vision goggles by Aravind Eye Hospital with adequate training on the usage of the life changing gadget. Feedback from

students indicated increased confidence and motivation to achieve their career goals. The initiative was also commended by recruiters for preparing students effectively for professional roles.

Problems Encountered and Resources Required:

Raising awareness among potential employers about the abilities of differently-abled students was challenging. Providing escort and logistical resources were some impediments to conduct the training sessions and placement drive effectively.

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