

Department of Commerce

PG Board of Studies Meeting was convened on 18.08.2021 at 11 a.m. in the Department of Commerce.

The following members were present

1. Chairman

Mrs. K. S. Gnaneswari  
Associate Professor & Head,  
Department of Commerce,  
Sri Meenakshi Govt. Arts College for Women  
(Autonomous),  
Madurai 625 002.

K.S. Gnaneswari  
18/08/2021

2. University Nominee

Dr. A. Majid Murugan,  
Associate Professor & Head,  
Department of Commerce,  
The Madurai College (Autonomous),  
Madurai.

A. Majid Murugan  
18/8/21

3. Subject Experts

(1) Dr. P. Ponramu,  
Assistant Professor  
Department of Commerce,  
Government Arts College,  
Melur.

P. Ponramu  
18/8/2021

(2) Dr. S.C.B. Samuel Anbu Selvan,  
Assistant Professor,  
Department of Commerce,  
The American College (Autonomous),  
Madurai 625 002.

S.C.B. Selvan  
18/8/2021

4. Student Nominee

Mrs. K. Bagavathy  
Assistant Professor  
Department of Commerce  
The American College (Autonomous),  
Madurai 625 001.

K. Bagavathy  
18/08/21

Other Members

- (1) Dr. Mrs. K. Nirmala  
Associate Professor of Commerce  
K. Nirmala  
18/8/2021
- (2) Dr. Mrs. P. Kasturi Rani  
Associate Professor of Commerce  
P. Kasturi Rani  
18/8/2021
- (3) Dr. Mrs. P. Pon Rajjini Jeya  
Associate Professor of Commerce  
P. Pon Rajjini Jeya  
18/8/2021
- (4) Dr. Mrs. T. Glory Selvam  
Associate Professor of Commerce  
T. Glory Selvam  
18/8/2021
- (5) Mrs. D. Reena  
Assistant Professor of Commerce  
D. Reena  
18/8/2021
- (6) Dr. Mrs. M. S. Meenakshi  
Assistant Professor of Commerce  
M. S. Meenakshi  
18/8/2021
- (7) Dr. Mrs. A. Sameen Banu  
Assistant Professor of Commerce  
A. Sameen Banu  
18/8/2021
- (8) Dr. Mrs. A. Thenmozhi  
Assistant Professor of Commerce  
A. Thenmozhi  
18/8/2021

Sri Meenakshi Govt. Arts College for Women  
(Autonomous),  
Madurai 625002.

## Department of Commerce

Minutes of PG Board of studies meeting held on 18-08-2021 at 11 a.m. in the Department of Commerce.

Resolved to approve the following course structure for M. Com degree course which will come into effect for the students admitted from June 2021 onwards.

### M.Com. Course Structure (CBCS) for Students admitted from June 2021 onwards

Sl. No.	Sub Code	Name of the Subject	Hrs Per Week	Credits	Int	Ext	Tot	Page No.
I	IA1	Business Environment	6	4	25	75	100	6
	IA2	Financial Markets and Services	6	4	25	75	100	9
	IA3	Marketing Management	6	4	25	75	100	11
	IA4	Applied Costing	6	5	25	75	100	13
	EIA	Quantitative Techniques	6	5	25	75	100	15
		<b>Total</b>	<b>30</b>	<b>22</b>				
II	IB1	Human Resource Management	6	4	25	75	100	17
	IB2	Services Marketing	6	4	25	75	100	19
	IB3	Banking Theory Law & Practice	6	5	25	75	100	21
	IB4	Accounting for Decision Making	6	5	25	75	100	23
	EIB	Taxation I	6	5	25	75	100	25
		<b>Total</b>	<b>30</b>	<b>23</b>				
III	IC1	Entrepreneurial Development	6	4	25	75	100	27
	IC2	Legal Aspects of Business	5	3	25	75	100	29
	IC3	Insurance Management	5	3	25	75	100	31
	IC4	Advanced Corporate Accounting	6	5	25	75	100	33
	EIC	Research Methodology	6	5	25	75	100	35
		<b>Total</b>	<b>2</b>	<b>2</b>				
		<b>Total</b>	<b>30</b>	<b>22</b>				
IV	ID1	Foreign Trade	6	4	25	75	100	37
	ID2	Financial Management	6	4	25	75	100	39
	ID3	Higher Accounting	6	5	25	75	100	41
	IPW	Project Work	6	5	80	20	100	43
	EID	Taxation II	6	5	25	75	100	44
		<b>Total</b>	<b>30</b>	<b>23</b>				
		<b>Total</b>		<b>90</b>				

### NON MAJOR ELECTIVE

1. Marketing of Services - III Semester (Pg. No. 46)

## Evaluation and Question Paper Pattern

### Internal Assessment

Test Average ( Two Tests) = 10 Marks

Model Examination = 10 Marks

Assignment/ Group Task/ Quiz/ Seminar = 5 Marks

Total = 25 Marks

### Question Paper Pattern for External Examination

Section A - 6 x 5 = 30 Marks (Answer **Any 6** Questions out of **Ten** Questions)

Section B - 3 x 15 = 45 Marks (Answer **Any Three** Questions out of **Five** Questions)

Total = 75 Marks

### Pattern of Evaluation

BLOOM'S TAXANOMY	INTERNAL	EXTERNAL
KNOWLEDGE	50%	50%
UNDERSTANDING	30%	30%
APPLY	20%	20%

### Passing Minimum

Internal 25 Marks (No Passing Minimum)

External 75 Marks (Passing Minimum 34 Marks)

Total 100 Marks (Passing Minimum 50 Marks)

**SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN  
(AUTONOMOUS), MADURAI - 2  
DEPARTMENT OF COMMERCE**

**Vision:** To uplift the poor and downtrodden young women of the society and empower them by imparting knowledge in the field of commerce.

**Mission:** To impart knowledge by Teacher-Student interaction method of Teaching-Learning, conduct Seminars, Symposium, Workshops and develop employability skills

Courses offered:

Course		Year of Introduction	Sanctioned Strength
UG	B.Com. I Shift	1986-1987	60
	B.Com. II Shift	2007-2008	60
PG	M.Com.	2013-2014	25

Affiliated to Madurai Kamaraj University

**Activities**

- Regular Teaching Learning academic Programmes are conducted in Student friendly class rooms.
- Co-curricular and Extra-curricular activities to enrich the skills and physical health of the students are constantly taken care of by the Commerce Association.
- Apart from these, commerce students actively take part in Sports, NSS, Youth Red Cross, Rotaract, Niche Club, Red-Ribbon Club, Consumer Forum, Science Forum and so on.

## **PROGRAMME OUTCOME – PG**

The Commerce Post Graduate Students will be able to-

### **1. Apply Knowledge**

Apply the concepts, Principles, Procedures and Practice the same in their real time Business and Professional Environment

### **2. Analytical Ability**

Identify and Analyse the problems in day to day business affairs and suggest practical solutions to create congenial atmosphere for the ease of carrying on business.

### **3. Develop Research Aptitude**

Acquire knowledge and skills to undertake research in the field of Commerce, Management and Social Sciences.

### **4. Socially Transform into Responsible Citizen**

Gain awareness towards Social and Civic issues and to give effective participation and thereby extend a helping hand to the society as a responsible citizen.

### **5. Uphold Morals and Ethical values**

Adhere and Practice ethical values in the conduct of Business or Profession as their Career

## PROGRAMME SPECIFIC OUTCOME - PG

The Board of studies, after careful deliberations and discussions approved the curriculum with knowledge packed and skill enriched for the students in order to

- (i) Analyse and apply the concepts learned through the subjects in their relevant field or career.
- (ii) Develop specific skills required to support the professional needs in the field of Trade and Commerce, Banking and Insurance, Corporate and Financial Sectors.
- (iii) Get motivation to do further research in Business studies and Social Sciences.
- (iv) Develop the sense of responsibility towards Environment and the society at large.
- (v) Inculcate the values properly and adhere the same in their Business and Profession.

Mapping	1-20%	21-40%	41-60%	61-80%	81- 100%
Scale	1	2	3	4	5
Relation	0.0 – 1.0	1.1 – 2.0	2.1 – 3.0	3.1 – 4.0	4.1 – 5.0
Quality	Very Poor	Poor	Moderate	High	Very High
Total of Value			Total of Mean Score		
Mean Score of Cos = -----			Mean Overall Score of Cos= -----		
Total no. of POs &PSOs			Total No. of Cos		

Chairman : K. S. Ganesan 18/08/2021

University Nominee : [Signature] 18/8/2021

Subject Experts : (1) [Signature] 18/8/2021

(2) [Signature] 18/8/2021

Other Members : (1) K. Nirmala 18/8/2021

(2) [Signature] 18/8/2021

(3) [Signature] 18/8/2021

(4) [Signature] 18/8/2021

(5) [Signature] 18.08.2021

(6) [Signature] 18/8/2021

(7) [Signature] 18/8/2021

(8) [Signature] 18/8/21

Student Nominee

: [Signature] 18/08/21