

**SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A),  
MADURAI – 02**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Programme: BBA**

Date: 06.08.2022

**Agenda**

1. To change the course structure for B.B.A. Programme to comply with the guidelines of Tamil Nadu State Council for Higher Education.
2. Introduction of Project Work.
3. Evaluation Pattern.
4. Any other Suggestions.

**SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A),  
MADURAI  
DEPARTMENT OF BUSINESS ADMINISTRATION  
BBA BOARD OF STUDIES – 06.08.2022  
BOARD MEMBERS**

**Chairperson**

Dr. D. Maria Pon Reka,  
Assistant Professor and Head,  
Department of Business Administration,  
Sri Meenakshi Government Arts College for Women (A),  
Madurai

**University Nominee**

Dr. M. Meenachi,  
Assistant Professor,  
Department of Business Administration,  
Fatima College (A),  
Mary Land, Madurai - 18

**Subject Experts**

1. Dr. V. Ramanujam,  
Associate Professor,  
Bharathiar School of Management and Entrepreneur Development,  
Bharathiar University,  
Coimbatore.
2. Dr. S.Sathya Dev,  
Assistant Professor,  
Department of Business Administration,  
The American College (Satellite Campus),  
Madurai.

**Student Alumni**

Ms. M. Keerthiga Sri,  
Assistant Professor,  
Department of Business Administration,  
VVV College for Women (A),  
Virudhunagar.

**Industry Representative**

Mrs. Saranya Suthandra Pandian,  
Founder and Director ,  
Next Gen Sprouted Health Mix,  
Madurai.

## Other Members

1. Dr. C. Kavitha ,  
Assistant Professor,  
Department of Business Administration,  
Sri Meenakshi Government Arts College for Women (A), Madurai
2. Dr. D. Ramkumar,  
Assistant Professor,  
Department of Business Administration,  
Sri Meenakshi Government Arts College for Women (A), Madurai
3. Dr. P.R. Shini,  
Assistant Professor,  
Department of Business Administration,  
Sri Meenakshi Government Arts College for Women (A), Madurai
4. Dr. D. Jebapriya,  
Assistant Professor,  
Department of Business Administration,  
Sri Meenakshi Government Arts College for Women (A), Madurai
5. Dr. N. Ananthi  
Assistant Professor,  
Department of Business Administration,  
Sri Meenakshi Government Arts College for Women (A), Madurai

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**DEPARTMENT OF BUSINESS ADMINISTRATION**

MINUTES OF BBA BOARD OF STUDIES MEETING HELD ON 6<sup>th</sup> AUGUST, 2022 AT  
10.00 AM

The Board of Studies meeting was started with brief introduction by the chairperson.

The Board resolved to approve the following changes, which will come into effect from June 2022 onwards.

1. Change the course structure for B.B.A. Programme to comply with the guidelines of Tamil Nadu State Council for Higher Education.
2. Project work introduced in Semester - VI
3. The common Evaluation pattern for UG Programmes prescribed by the college
4. Introduce a core paper - Advertising and Sales Promotion in Semester - VI
5. To shift Research Methodology paper from Semester - VI to Semester - V
6. Syllabus Change in the following courses
  - a. Operations Management
  - b. Business Law

**a. Operations Management**

1. Plant Maintenance shifted from Unit - IV to Unit - III
2. Work study shifted from Unit - IV to Unit - V
3. Materials Management & Purchase Management Newly added in Unit III

**b. Business Law**

1. Offer and acceptance in Unit II have been moved to Unit I.
  2. Performance discharge and remedies for breach of contract moved from Unit I to Unit II
  3. Capacity of Parties added in Unit I.
7. To introduce Additional Discipline Specific Elective Courses
    - a. Insurance Management
    - b. E-Commerce
    - c. Practical - Office Automation
    - d. Practical - Statistical Tools for Business Research
  8. To introduce General Elective Course - Tourism Management.
  9. Skill based Course Salesmanship changed as General Elective Course.

**Board Members**

Dr. D. Maria Pon Reka

- Chairperson

*J. Venkatesh*  
6/8/2022



Dr. M. Meenachi

- University Nominee

M. Meenachi

Dr. V. Ramanujam

- Subject Expert

V. Ramanujam

Dr. S. Sathya Dev

- Subject Expert

S. Sathya Dev

Ms. M. Keerthiga Sri

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Mrs. Saranya Suthandra Pandian

- Industry Representative

S. Saranya Suthandra Pandian

Dr. C. Kavitha

- Other Member

C. Kavitha  
6/8/22

Dr. D. Ramkumar

- Other Member

D. Ramkumar

Dr. P.R. Shini

- Other Member

P.R. Shini  
06/08/2022

Dr. D. Jebapriya

- Other Member

D. Jebapriya

Dr. N. Ananthi

- Other Member

N. Ananthi