

**SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN(A), MADURAI-2**

**DEPARTMENT OF COMMERCE**

The Board of Studies Meeting of PG Commerce was convened on 06.03.2024 at 10.30 a.m.  
in the Department of Commerce.

The following are the members of PG - Board of Studies

**CHAIRMAN**

Dr. P. Kasturi Rani,  
Associate Professor and Head,  
Department of Commerce,  
Sri Meenakshi Government Arts College for Women(A),  
Madurai - 625 002.

U. Srinivasan  
6/3/2024

**UNIVERSITY NOMINEE**

Dr. R. Radhika Devi,  
Assistant Professor & Director i/c,  
Women's Studies Centre,  
Madurai Kamaraj University,  
Madurai - 625 021

R. Radhika Devi  
6/3/24

**SUBJECT EXPERTS**

1. Dr.A. Mayil Murugan,  
Associate Professor & Head,  
PG Research Department of Commerce,  
The Madura College (Autonomous),  
Madurai - 625 011.

A. Mayil Murugan  
6/3/24

2. Dr.I. Nagarajan,  
Associate Professor & Head,  
PG Research Department of Commerce,  
Thiagarajar College (Autonomous),  
Madurai.

I. Nagarajan  
6/3/24

**STUDENT NOMINEE**

Mrs. J. JeyaPriyadharshini  
Alumnae

J. JeyaPriyadharshini  
6/3/24

**OTHER MEMBERS**

1. Dr. P. Pon Ranjini Jeya  
Associate Professor

Dr. P. Pon Ranjini Jeya  
6/3/2024

2. Dr. T. Glory Selvam  
Associate Professor

Dr. T. Glory Selvam  
6/3/2024

3. Mrs. D. Reena  
Assistant Professor

Mrs. D. Reena  
06.03.2024

4. Dr. M.S. Meenakshi  
Assistant Professor

Dr. M.S. Meenakshi  
6/3/24

5. Dr. A. Sameen Banu  
Assistant Professor

Dr. A. Sameen Banu  
6/3/2024

6. Dr. S. Rajendran  
Assistant Professor

Dr. S. Rajendran  
5/6/2024

7. Dr. A. Thenmozhi  
Assistant Professor

Dr. A. Thenmozhi  
6/3/2024

**DEPARTMENT OF COMMERCE**

Resolved to approve the Syllabus and Course Structure suggested by TANSICHE for the students to be admitted from the academic year 2024 – 2025 onwards

Chairman

Dr. S. Rajendran  
6/3/2024

University Nominee

R. S. R.  
6/3/24

Subject Experts

1. Dr. S. Rajendran  
6/3/24
2. Dr. S. Rajendran  
6/3/24

## Evaluation and Question Paper Pattern

### Internal Assessment

Test Average ( Two Tests)	- 10 Marks
Model Examination	- 10 Marks
Assignment/ Group Task/ Quiz/ Seminar	- 5 Marks
Total	- 25 Marks

### Question Paper Setting Pattern for External Examination

#### Part A (Internal choice - either/or)

5 x 5 = 25 Marks

#### Part B (Internal choice - either/or)

5 x 10 = 50 Marks

Year	K1	K2	K3	K4
I & II	Part A (1 Question)	Part A (1 Question)	Part A (1 Question)	Part A (2 Question)
	Part B (1 Question)	Part B (1 Question)	Part B (1 Question)	Part B (2 Question)

### BLOOM'S TAXONOMY

Year	K1	K2	K3	K4
I	20%	20%	30%	30%
II	20%	20%	30%	30%

### Passing Minimum

Internal 25 Marks (No Passing Minimum)

External 75 Marks (Passing Minimum 34 Marks)

Total 100 Marks (Passing Minimum 50 Marks)

**SRI MEENAKSHI GOVT. ARTS COLLEGE FOR WOMEN (AUTONOMOUS), MADURAI**  
**PG TEMPLATE – M.Com**  
**SEMESTER-I**

Course Type	Sub. Code	Title of the Course	Hrs/Week	Credits	Exam Hrs	Marks			Pg.No
						Int	Ext	Total	
CC1	P23CA1	Business Finance	6	6	3	25	75	100	17
CC 2	P23CA2	Digital Marketing	6	6	3	25	75	100	18
CC 3	P23CA3	Banking and Insurance	6	4	3	25	75	100	19
GEC/DSEC1	P23DA01	i) Security Analysis and Portfolio Management	6	3	3	25	75	100	21
	P23DA02	ii) Operations Research	6	3	3	25	75	100	24
GEC/DSEC2	P23DA03	i) Labour Laws	6	3	3	25	75	100	27
	P23DA04	ii) Strategic Human Resource Management	6	3	3	25	75	100	30
<b>Total</b>			<b>30</b>	<b>22</b>				<b>600</b>	

<b>SEMESTER-II</b>									
Course Type	Sub. Code	Title of the Course	Hrs/Week	Credits	Exam Hrs	Marks			Pg.No
						Int	Ext	Total	
CC4	P23CA4	Strategic Cost Management	6	5	3	25	75	100	33
CC5	P23CA5	Corporate Accounting	6	5	3	25	75	100	36
CC6	P23CA6	Setting up of Business Entities	6	4	3	25	75	100	39
GEC/DSEC3	P23DA05	i) Business Ethics and Corporate Sustainability	5	3	3	25	75	100	42
	P23DA06	ii) Audit and Due Diligence	5	3	3	25	75	100	45
GEC/DSEC4	P23DA07	i) Rural and Agricultural Marketing	5	3	3	25	75	100	48
	P23DA08	ii) Logistics and Supply Chain Management	5	3	3	25	75	100	51
SEC1	P23SEA1	Soft Skills – Art of Communication	2	2	3	25	75	100	54
<b>Total</b>			<b>30</b>	<b>22</b>				<b>600</b>	

<b>SEMESTER-III</b>									
Course Type	Sub. Code	Title of the Course	Hrs/Week	Credits	Exam Hrs	Marks			Pg.No
						Int	Ext	Total	
CC7	P23CA7	Taxation	6	5	3	25	75	100	56
CC8	P23CA8	Research Methodology	6	5	3	25	75	100	59
CC9	P23CA9	Computer Applications in Business	6	4	3	25	75	100	62
CC10	P23CA10	International Business	5	3	3	25	75	100	65
GEC/DSEC5	P23DA09	i) Strategic Management	5	3	3	25	75	100	68
	P23DA10	ii) International Financial Management	5	3	3	25	75	100	71
SEC2	P23SEA2	Soft Skills – Career Planning	2	2	3	25	75	100	74
		Internship/Industrial Activity (during II Semester Vacation)	-	2	-	--	--	100	
<b>Total</b>			<b>30</b>	<b>24</b>				<b>700</b>	

<b>SEMESTER-IV</b>									
Course Type	Sub. Code	Title of the Course	Hrs/Week	Credits	Exam Hrs	Marks			Pg.No
						Int	Ext	Total	
CC11	P23CA11	Corporate and Economic Laws	6	5	3	25	75	100	76
CC12	P23CA12	Human Resource Analytics	6	5	3	25	75	100	79
CC13	P23APW	Project with Viva voce	10	7	-	80	20	100	82
GEC/DSEC6	P23DA11	i) Organisational Behaviour	5	3	3	25	75	100	83
	P23DA12	ii) Insolvency Law and Practice	5	3	3	25	75	100	86
SEC3	P23SEA3	Soft Skills – Personality Development	3	2	3	25	75	100	89
		Extension Activity	-	1	-	--	--	100	
<b>Total</b>			<b>30</b>	<b>23</b>				<b>600</b>	

M.Com - COURSE STRUCTURE ABSTRACT

<b>Courses</b>	<b>Total No. of Courses</b>	<b>Hours</b>	<b>Credits</b>	<b>Marks</b>
Core Courses	12	71	57	1200
Core Project with Viva-Voce	1	10	7	100
Generic Elective Course/ Discipline Specific Elective Courses	6	32	18	600
Skill Enhancement Courses	3	7	6	300
Internship/Industrial Activity	1	--	2	100
Extension Activity	1	--	1	100
<b>Total</b>	<b>24</b>	<b>120</b>	<b>91</b>	<b>2400</b>

Other Members

1. Dr. R. R.  
6/3/2024
2. Dr. R. R. R. R.  
6/3/2024
3. Dr. R. R.  
06.03.2024
4. Dr. R. R.  
6/3/24
5. Dr. R. R.  
6/3/2024
6. Dr. R. R.  
6/3/24
7. Dr. R. R.  
6/3/2024

Student Nominee

J. Jayapriyadharshini  
6/3/24.