

# SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A)

Affiliated to Madurai Kamaraj University
MADURAI 625002 TAMIL NADU.
Re-accredited with 'B++' grade (4th cycle) by NAAC

## INTERNAL QUALITY ASSURANCE CELL



# IQAC ACTIVITIES 2024-2025









#### **IOAC Activities during the year 2024-2025**

	IQAC Activities during the year 2024-2025									
SI. No	Date	Event	Title	Organised by	Chief Guest / Resource person	No. of participants	Link to Invitation	Link to Report		
1	31.08.2024	Alumini Mentorship Series	Career Opportunities in Home Science	IQAC & HSC	Ms.M.Ramyasivaselvi, Alumna (B.Sc.Home Science-NFSMD, 2004-2007) Subject Matter Specialist, ICAR KVK, CENDECT, Theni	140	■31.08.2024_HSC.pdf	■A1.pdf		
2	31.08.2024		Entrepreneurial Opportunities in the Food Processing Sector	IQAC & EDC	Ms.M.Ramyasivaselvi, Alumna (B.Sc.Home Science-NFSMD, 2004-2007) Subject Matter Specialist, ICAR KVK, CENDECT, Theni	170	<b>231.08.2024_EDC.pdf</b>	™A2.pdf		
3	10.09.2024	Orientation Programme	Naac Reforms - Challenges And Opportunities	IQAC	Dr. C. Ravi Former Coordinator - IQAC Associate Professor, Department of Zoology Thiagarajar College, Madurai	83	Invitation & Program card 10.09.2024 IQAC.pdf	■A3.pdf		
4	12.09.2024	Alumini Mentorship Series	Unleash The Potential in You	IQAC & BOTANY	Dr.K.Raja lakshimi Associate Professor of Botany N.G.M. College Pollachi-624 001	80	Alumni Mentorship Series.pdf	■ A4.pdf		
5	21.09.2024	Alumini Mentorship Series	Opportunities In Banking Sector	IQAC & MATHS	Mrs. V.Suriya Prabha Manager Indian Bank,Zonal Office ,Madurai	112	Circular_20.09.2024.p	■A5.pdf		
6	25.09.2024	Village Extension Activities	Nourishing a Heathier India	IQAC & HSC	Dr.T.Murugesan The Director Voice Trust NGO Madurai -20	50	Village Extension ■activities_25.09.2024. pdf	™A6.pdf		
7	09.10.2024		World Finacial Planning Day Live Your Day and Plan Your Tomorrow	IQAC	Dr. P. Suresh Pandian, MBA,,M.Phil., Ph.D., Chief Manager & Cluster Head, HDFC Mutual fund Central & South Tamil Nadu Dr. B. Selvaveera Kumar, MBA,,M.Phil., Ph.D., Associate Professor, Dept of Business Administration Sri Meenakshi Govt. Arts College for Women (A), Madurai -2.	41	Inviation_09.10.2024.j	■A7.pdf		
8	03.12.2024	Online Workshop	Mastering Data Analysis with Excel and AI	IQAC	Dr.P.Kamalakannan, School of Business Intelligence Salem, Tamil Nadu, India.	75	■Invitation.pdf	■A8.pdf		
9	09.12.2024		Towards 30 years of the Beijing Declaration and Platform for Action: Unite to End Violence Against Women	IQAC	Tmt. S.Selva Gomathi Advocate, SOCO Trust, Madurai & Managing Trustee Justice Shivaraj V.Patil Foundation,Madurai	150	Invitation 09.12.2024 - Google Docs.pdf	■A9.pdf		
10	11.12.2024	Faculty Development Programme	Adapting Teaching Strategies for Multidisciplinary Classroom	IQAC	S. RAJA KUMAR, M.Sc., M.Ed.,M.Phil.,Ph.D. Assistant Professor of Education Thiagarajar College of Preceptors Madurai- 625009, Tamil Nadu	51	P1-11.12.2024 _Invitation.pdf	■A10.pdf		
11	11.12.2024	Orientation Programme	Future of AI in Education	IQAC	Dr.K.THANGAVEL,M.Sc.,M.Ed.,M.Phil.,Ph.D Assistant Professor of Education Thiagarajar College of Preceptors Madurai- 625009, Tamil Nadu	70	P2-11.12.2024 _Invitation (1).pdf	■A11.pdf		
12	17.12.2024	Competition	International Day for People with Disabilities	IQAC		25	15.CIRCULAR -17.12.2024 IQAC.pdf	■A12.pdf		
13	20.12.2024	Workshop	Resume Preparation Using AI Tools Workshoop	IQAC & Dept of Computer Science	UG - III Computer Science PG - II Computer Science	80	■ Invitation.jpeg	■A13.pdf		
14	23.12.2024	International Seminar	Tamil's Contribution to the World Community: A Multidisciplinary Perspective	IQAC	Dr. G. Santhanraj Co-ordinator National Elective Tamil Language Programme Ministry of Education Singapore	150	23.12.2024 _Invitation.pdf	™A14.pdf		
15	28.01.2024		Hands on Training on UMIS-PPS Portal for Teaching and Non - Teaching Staff	IQAC & UMIS -PPS Committee	Dr.G.Sujatha, Associate Professor, Computer Science Dr. S. Chandrasekar, Assistant Professor, Mathematics	140	Invitation 28.01.2025 IQAC.pdf	™A15.pdf		
16	17.02.2025	Program	Book Donation Drive	IQAC & Dept of BBA		650	17Feb2025 Book Donation Drive.pdf	■A16.pdf		
17	13.03.2025	Seminar	Patent Rights and Digitalisation	IQAC & IPR Commitee	Mr. JK Muthu, Founder of BGrow.com & Kamalam Ventures Chairman of DigitALL, Madurai.	120	13.03.2025_IPR_2025 0311_101108_0000.pd f	■A17.pdf		



## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN



Affiliated to Madurai Kamaraj University
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Re-accredited with 'B++' grade (4th cycle) by NAAC

(AUTONOMOUS)



## **Internal Quality Assurance Cell**

#### CAREER OPPORTUNITIES IN HOME SCIENCE

DATE: 31.08.2024 TIME: 10.00-11.00 AM VENUE: KAYALARANGAM

#### **CIRCULAR**



## **Geotagged Photos**













## **Attendance Sheet**















## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN(A)



(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited with B++ Grade by NAAC (4th cycle)
MADURAI 625002

## **Internal Quality Assurance Cell & Department of Home Science**

Jointly organize the Alumni Mentorship Series

## **Career Opportunities in Home Science**

Resource Person: Ms.M.Ramyasivaselvi,

Alumna (B.Sc.Home Science-NFSMD, 2004-2007)

Subject Matter Specialist, ICAR KVK,

**CENDECT, Theni** 



Date: 31.08.2023 (Saturday) Time: 10.00-11.00 AM Venue: Kayal Arangam

\_\_\_\_\_\_

#### **Program card**

Thamizhthai Vazhthu

Welcome Address Dr.J.B.Sharmila, HoD of Home Science & IQAC Coordinator

**Honouring the Guests** 

Introducing Resource person Dr.R Saradha, Associate Professor of Home Science

Presidential Address Dr.S.VANATHI, Principal

Special Address Ms.M.Ramyasivaselvi, (Alumna 2004-2007)

ICAR KVK, CENDECT, Theni

**Student Feedback** 

Vote of thanks for session Ms.Shanmuga Priya, III Bsc Home Science

Master of Ceremony Ms. Vigneshwari & P. Preethi, I MSc Home Science

**National Anthem** 

### REPORT

The IQAC, in collaboration with the Department of Home Science, organized an Alumni Mentorship Series titled 'Career Opportunities in Home Science' on 31st August 2024. The event commenced with a warm Welcome Address by Dr. J. B. Sharmila, the IQAC Coordinator, followed by an inspiring Presidential Address by Dr. S. Vanathi, the Principal of the institution. The session progressed with Dr. R. Saradha, Associate Professor of Home Science, introducing the distinguished chief guest. Ms. M. Ramyasivaselvi, a renowned alumna and Subject Matter Specialist at ICAR-KVK, CENDECT, Them.

Ms.M.Ramyasivaselvi delivered an enlightening keynote address, sharing her journey from being a student of the institution to becoming a Subject Matter Specialist. She elaborated on the diverse career opportunities available in Home Science, including roles in food processing, nutrition, dietetics, child development, textiles, and rural extension services. Ms. Ramyasivaselvi emphasized the importance of continuous learning, adaptability, and networking in building a successful career. She also shared practical insights into her work at ICAR-KVK, where she designs and implements programs to enhance the livelihoods of farmers and rural women. Her session was highly interactive, with students actively engaging in discussions and seeking advice on career planning and skill development.

The event concluded with an engaging Q&A session, where students posed questions to the chief guest regarding challenges in the field, emerging trends, and strategies for career advancement. A total of 140 participants attended the program. The event concluded with a heartfelt Vote of Thanks delivered by Ms.Shanmuga Priya, a III BSc Home Science student. She also thanked the faculty members, participants, and the organizing team for their contributions to the success of the program. Ms.Vigneshwari and Ms.P.Preethi, I MSc Home Science students, served as the Masters of Ceremony and ensured the smooth flow of the program. The session left the students motivated and better equipped to explore the vast opportunities in Home Science, marking yet another milestone in the institution's efforts to foster academic and professional excellence.

10AC Coordinator

ERINCIPAL



## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN



(AUTONOMOUS)

Affiliated to Madurai Kamaraj University
MADURAI 625002 TAMIL NADU.
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## **Internal Quality Assurance Cell**

#### ENTREPRENEURIAL OPPORTUNITIES IN THE FOOD PROCESSING SECTOR

DATE: 31.08.2024 TIME: 11.00 AM VENUE: KAYALARANGAM

**CIRCULAR** 





#### Sri Meenakshi Government Arts College for Women

(An Autonomous Institution Affiliated to Madural Kamara) University)

Re-Accredited with '8++' Grade by NAAC (4th Cycle)

Madural + 625 002.



3 A AUG 2024

AN ENTREPRENEURIAL AWARENESS PROGRAMME ON

ENTREPRENEURIAL
OPPORTUNITIES IN THE
FOOD PROCESSING SECTOR

RESOURCE PERSON:

M.RAMYASIVASELVI,

CAR KRISHI VIGYAN KENDRA, THENI

NATIONAL FACILITATOR,

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION

MANAGEMENT (MANAGE)



31.08.2024 (SATURDAY)



11.00 AM



KAYAL ARANGAM

JOINTLY ORGANISED BY



IQAC & EDC



## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN(A)

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited with B++ Grade by NAAC (4th cycle)

MADURAI 625002

## Internal Quality Assurance Cell & Entrepreneurship Development Cell

Jointly organise an Entrepreneurial Awareness Programme on

## Entrepreneurial Opportunities in the Food Processing Sector



Resource Person: Ms.M.Ramyasivaselvi,
ICAR Krishi Vigyan Kendra, Theni
National Facilitator,
National Institute of Agricultural Extension Management (MANAGE)

Date: 31.08.2024 (Saturday)

Time: 11.00 AM

Venue: Kayal Arangam

### Program card

Thamizhthai Vazhthu

Welcome Address

Dr. P. Punitha Ponmalar

Co-Coordinator IQAC

Associate Professor, Dept of Computer Science

**Honouring the Guests** 

Introducing the Resource person

Dr.R Saradha,

Associate Professor, Dept of Home Science

Presidential Address

Dr.S.VANATHI

Principal

Felicitation

Dr.J.B.Sharmila, IQAC Coordinator

Special Address

Ms. M. RAMYASIVASELVI

National Facilitator, MANAGE

Student Feedback

Vote of thanks

Dr. C. Kavitha,

**EDC Coordinator** 

Assistant Professor, Dept of Business Administration

National Anthem

#### ATTENDANCE SHEET

#### **Link to Attendance Sheet**





#### **Geotagged Photos**













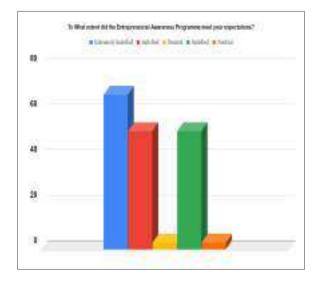


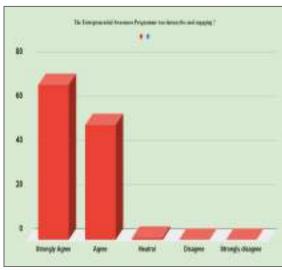


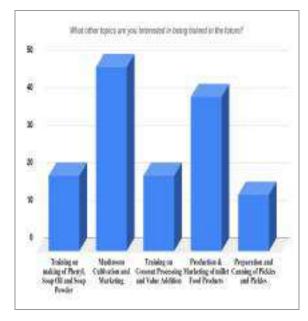


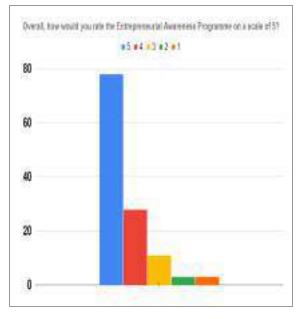
#### **Feedback Consolidation**

The feedback given by the participants regarding the conduct and fulfillment of the event and need for future events are depicted graphically as below.











## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN(A) IOAC & EDC

Dear participant Congratulations on completing the "Entrepreneurial

Opportunities in the Food Processing Sector Program" We are pleased to inform
you that your certificate is now available for download

**Tamil English Economics BBA** Commerce **Mathematics Physics** Chemistry **Botany** Home science Geography Computer science **BCA** 

Thank you for participating!

Demo video: https://drive.google.com/file/d/1n1TEeQn16otKhJpK4hr6Re4KxBaOx1WI/view?usp=drivesdk

#### REPORT:

The IQAC and Entrepreneurship Development Cell (EDC), organized an Entrepreneurship Development Awareness program titled 'Entrepreneurial Opportunities in the Food Processing Sector' on 31st August 2024. The event aimed to enlighten students about the vast entrepreneurial opportunities in the food processing industry and inspire them to explore innovative ventures in this sector.

The session commenced with a warm Welcome Address by Dr.P.Punitha Ponamalar, the IQAC Co-Coordinator, who emphasized the growing importance of entrepreneurship in the food processing sector. This was followed by an inspiring Presidential Address by Dr.S.Vanathi, the Principal, who highlighted the role of entrepreneurship in driving innovation and employment generation. Dr.R.Saradha, Associate Professor of Home Science, introduced the chief guest, Ms.M.Ramya Sivaselvi, a renowned alumna and Subject Matter Specialist at ICAR-KVK, CENDECT, Theni.

Ms.M.Ramyasivaselvi delivered an insightful keynote address, sharing her expertise in food processing and discussing opportunities in value-added products, preservation, packaging, and marketing. She emphasized the importance of quality standards, branding, and market research in establishing successful ventures. She also enumerated the process of becoming an entrepreneur, organisations that support budding entrepreneurs through training and funding. Her session was highly interactive, with students actively participating in discussions and seeking guidance.

The event was attended by 170 participants, including students and faculty members, who gained valuable insights into the entrepreneurial opportunities in the food processing sector. The session concluded with a Vote of Thanks delivered by Dr.C.Kavitha, EDC Coordinator, who expressed gratitude to the chief guest, organizers, and participants for making the event a grand success.

IOAC Coordinator

PRINCIPAL



## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (AUTONOMOUS)



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MADURAI 625002 TAMIL NADU.
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## **Internal Quality Assurance Cell**

## NAAC REFORMS-CHALLENGES AND OPPORTUNITIES

DATE: 10.09.2024 TIME: 10.00-11.30 AM VENUE: FOULKE'S HALL

#### **CIRCULAR**





#### Sri Meenakshi Government Arts College for Women

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-Accredited with 'B++' Grade by NAAC (4th Cycle)

Madurai - 625.002.



# The Internal Quality Assurance Cell cordially invites you to an Orientation Programme on

#### "NAAC REFORMS - CHALLENGES AND OPPORTUNITIES"

Resource Person:



Dr. C. Ravi
Former Coordinator - IQAC
Associate Professor, Department of Zoology
Thiagarajar College, Madurai

Date: 10.09.2024 Time: 10.00.am-11.30.am Venue: Foulke's Hall

Convener

Patron

Dr. J.B.SHARMILA

IQAC Coordinator

Dr. S.VANATHI

**PRINCIPAL** 

All are welcome!

Registration link https://forms.gle/iF9ZWbHarY2aTQ7KA





#### Sri Meenakshi Government Arts College for Women

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-Accredited with 'B++' Grade by NAAC (4th Cycle)

Madurai - 625 002.



#### **Orientation on**

#### NAAC REFORMS - CHALLENGES & OPPORTUNITIES

Organized by IQAC

Date: 10.09.2024 Time: 10.00.am-11.30.am Venue: Foulkes Hall

Pro	gra	mm	e	car	d
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Invocation

Welcome Address Dr. J.B.Sharmila

**IQAC** Coordinator

Presidential Address

Dr. S. Vanathi

Principal

Introducing the Guest

Dr. **D.Ramkumar** Associate Professor

Dept of Business Administration

Chief Guest Address

Dr. C.Ravi

Former IQAC Coordinator, Associate Professor in Zoology Thiagarajar College, Madurai

Q & A session

Vote of Thanks

Dr. C. Pandipriya

Associate Professor Dept of Economics

National Anthem

## **Geotagged Photos**

























## REPORT:

The Internal Quality Assurance Cell organized an Orientation Programme on 10th September 2024, titled "NAAC Dr. Reforms - Challenges and Opportunities". The event aimed to provide faculty members and staff with a comprehensive understanding of the recent reforms introduced by the National Assessment and Accreditation Council (NAAC) and to discuss the associated challenges and opportunities. The programme was attended by 83 participants, including faculty and staff members.

The session commenced with a warm Welcome Address by Dr. J.B. Sharmila, the IQAC Coordinator. She emphasized the importance of staying updated with NAAC reforms and their role in enhancing the quality of higher education institutions. Following this, Dr. S. Vanathi, the Principal, delivered the Presidential Address, highlighting the institution's commitment to academic excellence and the significance of NAAC accreditation in achieving this goal.

The session progressed with Dr. D. Ramkumar, Associate Professor in the Department of BBA, introducing the distinguished Chief Guest. The keynote address was delivered by Dr. C. Ravi, former IQAC Coordinator of Thiagarajar College, Madurai. As the Resource Person, Dr. Ravi provided an in-depth analysis of the NAAC reforms, discussing the challenges institutions face in implementing these reforms and the opportunities they present for improving quality standards. His session was highly informative and interactive, engaging participants in meaningful discussions.

The programme concluded with a Vote of Thanks delivered by Dr. C. Pandipriya, Associate Professor in the Department of Economics. She expressed gratitude to the Chief Guest, Resource Person, Principal, IQAC Coordinator, and all participants for their active involvement and contributions, which made the event a success.

dy ... 5.2025



## Sri Meenakshi Government Arts College for Women

(An Autonomous Institution Affiliated to Madurai Kamaraj University) (Re-Accredited With 'B++' Grade by NAAC (4th Cycle) Madurai - 625 002.



CIRCULAR

IQAC/2024-2025/07

## Internal Quality Assurance Cell & Department of Botany

Jointly organize the Alumni Mentorship Series

Session 1: "Unleash the Potential in You"

Resource Person: Dr.K.Rajalakshmi, M.Sc., M.Phil., DGT., Ph.D.,

Associate Professor of Botany

N.G.M.College, Pollachi 642 001.

Date:12.09.2024

Time: 10.00-11.00 am

Venue: Botany Lab (UG)

Participants: Students of UG & PG Botany

IOAC Coordinator

Head, Dept. of Botany

Departments	Signature	Departments	Signature	
Tamil	79% 4982018	Controller of Examinations	In Deliepe	
English '	A 11+12-7-24	Mathematics	Mulia 10/9/2	
History	302 9 24.	Physics	0.55mar 10	
Economics	Fr 400 P. W. 9.24	Chemistry	102501912AM	
Commerce	for A-Struly lucy	Zoology	Dor war stoken	
Business Administration	for the second	Botany	Oppgement to	
Home Science	82mm Tool name	Computer Science	un la conqu	
Geography	J d 2 1019124	Computer Applications	For de well	
Librarian	Consolation	Physical Director	MARON	

# SRI MEENAKSHI GOVT. ARTS COLLEGE FOR WOMEN (A), MADURAI-2 DEPARTMENT OF BOTANY ALUMNI MENTORSHIP PROGRAMME 2024-2025

## Report on Alumni Mentorship Program

"Unleash the Potential in You"

Date: 12.09.2024

Time: 10:00 a.m - 12:30 p.m

Venue: Botany UG Lab

Organized by: Internal Quality Assurance Cell (IQAC) and Department of Botany

Guest Speaker: Dr.K Rajalakshmi, Associate Professor of Botany, NGM College, Pollachi.

## Objectives of the Programme:

The primary objective of the Alumni Mentorship Program is to provide students with insights into the scope and opportunities in the field of Botany through the lens of an experienced alumna. The program aims to:

- Inspire and motivate students by showcasing real-life success stories.
- Highlight the various career opportunities in Botany.
- Guide students on how to unleash their potential and excel in their academic and professional journeys.
- Facilitate interaction between students and alumni, fostering mentorship and networking opportunities.

## Scope of the Programme:

The mentorship program focused on exploring the vast opportunities in the field of Botany both in academia and industry. It provided students with an understanding of how to align their academic endeavors with potential career paths, encouraging students to pursue higher education and research in Botany. The Programme offered insights into the personal academic journey of the Guest Speaker, emphasizing the importance of persistence, dedication, and passion in achieving success.

## Target Audience:

The target audience for the program was Undergraduate (UG) and Postgraduate (PG) students of the Department of Botany. A total of 100 students participated in the event, with a mix of second-year to final-year UG students and PG students.

## Diversity of Participants:

The participants came from diverse academic backgrounds within the Botany Department, ranging from Undergraduates to final-year Postgraduates. This diversity added value to the event, as students from different academic levels could benefit from the insights shared by the speaker, regardless of their current academic standing.

## Event Highlights:

The event commenced with a formal prayer followed by a welcome address by Dr.G.Grace Lydial Pushpalatha, Head of the Department of Botany, who set the tone for the event by emphasizing the importance of mentorship and learning from alumni experiences. Dr.G.Mangai Kasturi, Assistant Professor of Botany, introduced the Guest Speaker, Dr. Rajalakshmi, outlining her achievements and contributions to the field of Botany. The Guest Speaker was honored by Dr. G. Sampath Kumar, Associate Professor of Botany, recognizing her valuable contributions as a token of appreciation.

#### Interactive Session and Game:

The session started with a fun and engaging game conducted by the Guest Speaker, Dr.K.Rajalakshmi, which was facilitated by Dr.S.M.Janetta Nithya, Assistant Professor of Botany. The game aimed to break the ice and encourage active participation from the students, making the session lively and interactive.

## Guest Speaker's Address:

Dr.K.Rajalakshmi shared her personal academic journey, from her early days as a student to her current role as an Associate Professor. She highlighted the challenges she faced, the decisions that shaped her career, and the importance of staying focused on one's goals. Her talk covered various aspects of Botany, including research opportunities, career prospects, and the skills required to succeed in the field. She motivated the students to explore new avenues and to believe in their potential.

The event concluded with a vote of thanks delivered by Dr.M.P.Sivasankari, Associate Professor of Botany and IQAC member, who expressed gratitude to the guest speaker, the organizing team, and the participants for making the event a grand success.

## Feedback from Participants:

Students shared their feedback on the program, expressing their appreciation for the opportunity to interact with an alumna who had successfully navigated the academic and professional challenges in Botany. The students highlighted that the speaker's journey was both relatable and inspiring, providing them with a clear roadmap for their own futures. The interactive game was also well-received, as it helped students feel comfortable and engaged throughout the session.

## Some specific feedback from the students:

- The session gave them a broader understanding of the various career options available after completing a degree in Botany.
- They appreciated the practical advice on how to excel in their studies and pursue higher education.
- The students felt encouraged to explore research and higher studies in Botany, which was previously not a focus for many of them.

## Outcomes of the Programme:

The Alumni Mentorship Program successfully achieved its objectives by providing students with valuable insights into the field of Botany and encouraging them to unleash their potential.

## Key outcomes included:

- Students gained a deeper understanding of the opportunities available in Botany, including research, academia, and industry roles.
- The Guest Speaker's emphasis on pursuing higher education and research inspired many students to consider these options seriously.

- The program facilitated meaningful interactions between alumni and current students, fostering a practice of mentorship within the department.
- The overwhelmingly positive feedback from students indicated that they found the program beneficial and were keen to attend more such sessions in the future.

On the whole, the Alumni Mentorship Program left a lasting impact on the participants, equipping them with the knowledge and motivation needed to explore their potential in Botany.



Welcome Address- Dr.G.Grace Lydial Pushpalatha, H.O.D. of Botany



Madurai, Tamil Nadu, India
Meenskahi College Road, 21/A, Kalpalan
Let 9-928792\*
Long 78.125326\*

Faculty of Botany & Chief Guest with Dr.S. Vanathi, Principal of the College

12/09/24 11:28 AM GMT +05:30





## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN



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## **Internal Quality Assurance Cell**

#### OPPORTUNITIES IN BANKING SECTOR

DATE: 21.09.2024 TIME: 10.00-11.30 AM VENUE: FOULKE'S HALL

#### CIRCULAR



#### **Geotagged Photos**







#### **REPORT**

The Internal Quality Assurance Cell of Sri Meenakshi Government Arts College for Women (A), Madurai, in collaboration with the Department of Mathematics, organized an Alumni Mentorship Series talk on "Opportunities in the Banking Sector". The event aimed to provide students with insights into the evolving roles and recruitment pathways in the banking industry. The programme was attended by 80 participants, including students and faculty members.

The session featured Mrs. V. Suriya Prabha, an alumna of the college and current Manager at Indian Bank, Madurai, was the guest speaker. Mrs. V. Suriya Prabha shared her expertise and experiences, offering students a comprehensive view of the banking sector. She discussed the dynamic roles within the industry, the skills required to excel, and the various recruitment pathways available to aspiring candidates. Her interactive presentation and practical advice inspired students to explore career opportunities in banking and finance.

The event concluded with a Vote of Thanks, expressing gratitude to Mrs. Suriya Prabha for her valuable insights and to the participants for their enthusiastic engagement. The programme successfully provided students with a clearer understanding of the banking sector and motivated them to pursue careers in this field.

10AC Coordinator

PRINCIPAL



## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN



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(AUTONOMOUS)



## **Internal Quality Assurance Cell**

#### **NOURISHING A HEALTHIER INDIA**

DATE: 25.09.2024 TIME: 10.00 AM **VENUE: VPRC BUILDING** 

**CIRCULAR** 





## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A)



(An Autonomous Institution Affiliated to Madurai Kamaraj University) Re-accredited with 'B++' Grade by NAAC (4th cycle)

MADURAI 625002

# Rashtriya Poshan Maah, September 2024 National Nutrition Month - Village Outreach Activity

At Kallandhiri Village Panchayat, Alagarkovil Road, Madurai.

Theme

## **NOURISHING A HEALTHIER INDIA**

**★** Date: 25.09.2024 **★** Time: 10.00 AM

**★ Venue: VPRC Building** 

## **Event Highlights:**

- Folk music art (Villupattu) on Nutritional Awareness
- Anaemia Awareness Skit
- Demonstration of Balanced diet
- Growth monitoring
- Health checkup

NO SCIENCE OF HE

Organised by

Department of Home Science & Voice Trust, Madurai



**An IQAC Initiative** 

## **Agenda**

## Invocation

Medical Camp: Dr.Paribalaji

Chief consultant, B.G.M Hospital & Team

Welcome Address: Dr. J.B.Sharmila

HOD of Home Science Dept.

& IQAC Coordinator

Honouring the Guests Dr. S.Vanathi

Presidential Address: Principal

Felicitations: Mr. T.Murugesan

Director, Voice Trust, Madurai

Thiru. M. Asaithambi

President, Kallandhiri Village Panchayat

Thiru. K.V.Pandi

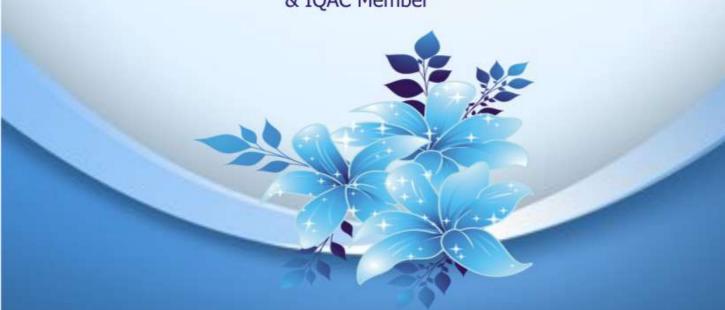
Panchayat Secretary, Kallandhiri

## **Nutritional Awareness Activities by Students**

Vote of Thanks: Dr. P.Pandipriya

Associate Professor in Economics

& IQAC Member



## Geotagged Photos



















## PRESS CLIPPING



மலுரை மாவட்டம் கள்ளத்திரியமுடியில் தேரிய பட்டத்து மாதத்தினை முன்னிட்டு புடுபோடரி அமைகளிர் கணவ் கல்லூரி என்பாக ஆரோக்கியமான இத்தியாவை கவியோர் என்ற தலைப்பில் ஊட்டதத்து விடுப்புணர்வு இவுச்சி மற்றும் மேக்கி விஷன் என் மருத்துவர்களையில் இல்லா கண் பரிசோதனை முகம் நடைபெற்றது. இத்திகழ்வில் கிரம் மக்கள் எரனமானோர் கலந்து கொண்டு பயன் பெற்றனர். இதில் வருத்துவர் மரியானதி, மண்ணில் நடித்து ஒறு தலைவர் 7 1040 ஒருங்கிகளைப்பாள ஷாவினர், கல்லூரி முதல்வாவணத், வாய்க் நாரம்ட் இயக்கும் முதகோன், கண்டிறில் வராட்சிமன்ற தலைவர் ஆலைத்தவரி, செய்யர் பாண்டி, பேரசிரியர் பாண்டியிரமா உட்பட பலர் கலந்து கொண்டனர்.

#### REPORT:

The Rashtriya Poshan Mah celebration was successfully organized by the IQAC, Department of Home Science, and Voice Trust, Madurai, at Kallandhiri Village Panchayar on September 25, 2024. The event aimed at spreading awareness on nutrition and health among the villagers, with a focus on combating anemia and promoting balanced diets.

The program commenced with a warm welcome address by Dr. J.B. Sharmila, HOD of the Home Science Department and IQAC Coordinator, who set the tone for the day by emphasizing the importance of nutrition and community involvement. Dr.S.Vanathi, Principal, delivered the presidential address, highlighting the significance of nourishing practices for a healthier future.

"Villupattu" was performed to creatively convey messages about nutritional awareness. An informative skit on anaemia awareness followed, shedding light on its causes, symptoms, and preventive measures. Additionally, students demonstrated the preparation of balanced diets, providing practical insights into nutritious meal planning. Health-centric initiatives such as growth monitoring and health checkups were conducted by Dr.Paribalaji, Chief Consultant at B.G.M Hospital, and his team. These activities offered valuable health assessments and guidance to the community. Distinguished guests Mr. T. Murugesan, Director of Voice Trust, Madurai; Thiru. M. Asaithambi, President of Kallandhiri Village Panchayat, and Thiru. K.V. Pandi, Panchayat Secretary, delivered felicitations, lauding the collaborative efforts in promoting nutritional awareness.

The event concluded with a vote of thanks by **Dr. P. Pandi Priya**, Associate Professor in Economics and IQAC Member, who expressed gratitude to all participants, guests, and organizers for making the event a success. The Village Outreach Activity under Rashtriya Poshan Mah effectively fostered community engagement and empowered villagers with essential knowledge on nutrition, contributing to the goal of building a healthier India.

IQAC Coordinator



## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN



(AUTONOMOUS)

Affiliated to Madurai Kamaraj University
MADURAI 625002 TAMIL NADU.

Re-accredited with 'B++' grade (4th cycle) by NAAC



## Internal Quality Assurance Cell

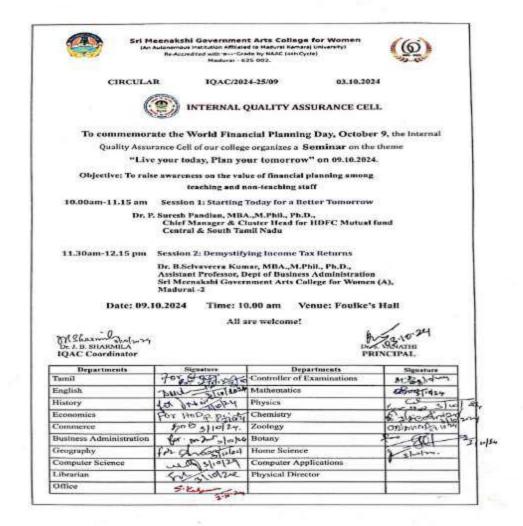
## WORLD FINANCIAL PLANNING DAY LIVE YOUR DAY AND PLAN YOUR TOMORROW

DATE: 09.10.2024

TIME: 10.00-11.00 AM

VENUE :FOULKE'S HALL

#### CIRCULAR





## SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN (A), MADURAI 625002



## INTERNAL QUALITY ASSURANCE CELL

WORLD FINANCIAL PLANNING DAY, OCTOBER 9

SEMINAR ON THE THEME

LIVE YOUR TODAY, PLAN YOUR TOMORROW

SESSION -1

SESSION -2

# FOR A BETTER TOMORROW

DR. P.SURESH PANDIAN

CHIEF MANAGER & CLUSTER HEAD FOR HDFC MUTUAL FUND CENTRAL & SOUTH TAMIL NADU

# INCOME TAX RETURNS

DR.B.SELVAVEERA KUMAR

ASSISTANT PROFESSOR,
DEPT OF BUSINESS ADMINISTRATION
SRI MEENAKSHI GOVERNMENT ARTS
COLLEGE FOR WOMEN (A),
MADURAI -2



09 OCT, 2024

10.00 AM

FOULKE'S HALL

ALL ARE WELCOME!

CONVENER

DR.J.B.SHARMILA IQAC COORDINATOR



PATRON

DR.S.VANATHI PRINCIPAL



#### Sri Meenakshi Government Arts College for Women

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-Accredited with 'B++' Grade by NAAC (4th Cycle)

Madurai - 625.002.



## INTERNAL QUALITY ASSURANCE CELL

Seminar on

#### "LIVE YOUR TODAY, PLAN YOUR TOMORROW"

Date: 09.10.2024 Time: 10.00 AM Venue: Foulke's Hall

Program card

Thamizhthai Vazhthu

Welcome Address Dr.P.Selvi, Associate Prof. in History &

**IQAC Co-Coordinator** 

**Honouring the Guests** 

Presidential Address Dr.S.VANATHI, Principal

Introducing Resource person- 1 Dr. T.Glory Selvam, Associate Prof. in Commerce &

**IQAC Co-Coordinator** 

Session 1: 10.00am-11.15 am Starting Today for a Better Tomorrow

Dr. P. Suresh Pandian, MBA., M. Phil., Ph.D.,

Chief Manager & Cluster Head, HDFC Mutual fund

Central & South Tamil Nadu

Vote of thanks for session 1 Dr.P. Punitha Ponmalar,

**Associate Prof. in Computer Science &** 

**IQAC Co-Coordinator** 

Introducing Resource person- 2 Dr.A. Gandhimathi, Assistant Prof. in Geography

**IQAC Member** 

Session 2: 11.30am-12.15 pm Demystifying Income Tax Returns

Dr. B. Selvaveera Kumar, MBA.,M.Phil., Ph.D., Assistant Professor, Dept of Business Administration Sri Meenakshi Govt. Arts College for Women (A),

Madurai -2.

Feedback from participants

Vote of thanks for session 2 Dr. J. Shahin, Assistant Prof in English

**IQAC Member** 

Master of Ceremony Dr. D. Arumugakani, Associate Prof. in Mathematics

**IQAC Member** 

**National Anthem** 

## **Geotagged Photos**

















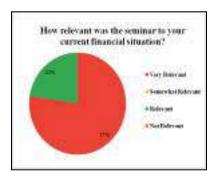




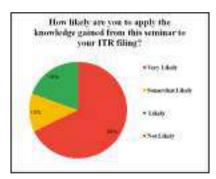


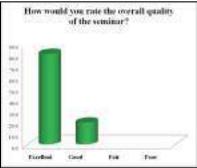


## **Feedback Consolidation**









#### REPORT:

The Internal Quality Assurance Cell (IQAC) organized a seminar titled "Live Your Today, Plan Your Tomorrow" on October 9, 2024, at Foulke's Hall. The event aimed to inspire and guide participants on personal and financial planning for a secure future.

The program commenced with the *Thamizhthai Vazhthu*, followed by a warm welcome address by **Dr.P.Selvi**, Associate Professor in History and IQAC Co-Coordinator. The guests were honored, and **Dr.S.Vanathi**, Principal, delivered the presidential address, emphasizing the importance of planning for a better tomorrow.

Professor in Commerce and IQAC Co-Coordinator introduced the chief guest. The session was conducted by Dr. P. Suresh Pandian, Chief Manager & Cluster Head, HDFC Mutual Fund, Central & South Tamil Nadu. He shared valuable insights on financial planning and the significance of early preparation for future goals. The session was highly interactive and interspersed with fun facts and anecdotes. The session concluded with a vote of thanks by Dr. P. Punitha Ponmalar, Associate Professor in Computer Science and IQAC Co-Coordinator.

Session 2 titled "Demystifying Income Tax Returns", Dr. A. Gandhimathi, Assistant Professor in Geography and IQAC Member, introduced the chief guest. The session was led by Dr. B. Selvaveera Kumar, Assistant Professor, Department of Business Administration, Sri Mecnakshi Govt, Arts College for Women (A), Madurai, He provided a comprehensive understanding of income tax returns and their importance in financial planning. Feedback was collected from participants, and Dr. J. Shahin, Assistant Professor in English and IQAC Member, delivered the vote of thanks.

The event was skillfully anchored by **Dr. D. Arumugakani**, Associate Professor in Mathematics and IQAC Member, and concluded with the National Anthem. A total of **41 participants** attended the seminar, which successfully achieved its objective of equipping participants with knowledge and strategies for effective personal and financial planning.

1QAC Coordinator





#### (AUTONOMOUS)

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## **Internal Quality Assurance Cell**

#### MASTERING DATA ANALYSIS WITH EXCEL AND AI

DATE :03.12.2024 TIME :06:30-08.30PM VENUE :ZOOM

#### **CIRCULAR**





## Sri Meenakshi Government Art's College For Women(A), Madurai -02



## ONLINE WORKSHOP ON

## MASTERING DATA ANALYSIS WITH EXCEL AND AI

## Resource person



Dr.P.Kamalakannan, MBA., M.Phil. Ph.D School of Business Intelligence Salem, Tamil Nadu, India.

Patron: Dr. S. Vanathi, M.Sc., M. Phil., Ph.D.,

Principal

Convenor

Dr.J.B.Sharmila

IQAC Coordinator  ${\mathcal E}$ Head, Dept of Home Science **Organising Secretary** 

Dr.P. Punitha Ponmalar

IQAC Co-Coordinator & Associate Prof. in Computer Science



Date: 03.12.2024 - Tuesday Time: 6:30- 8.30 PM Venue: 🔘 zoom 🕞



Organized By
Internal Quality Assurance Cell



Join Now

## **Topics Covered:**

## 1. Excel Basics

- a. Data Calculation Types
- b. Formatting Data, Format Painter, Data Types
- c. 20+ Shortcuts For everyday use
- d. Quick Data Visualization Tips & Shortcuts
- e. Comparing two lists
- f. Text Functions
- g. Descriptive Statistics in Excel
- h. Forecasting
- i. AI Features in Excel

## 2. AI Tools

- a. Chat GPT & its alternatives.
- b. Advanced Analytics using Google Sheets Using Add In
- c. AI for Data Analysis.
- d. Zero Code Data Analysis, Visualization  $\operatorname{\mathcal{E}}$  Interpretation



- Basic Excel and Data Literacy is a Prerequisite.
- •MS Excel Version 2016 or above required.

Faculty members, Research scholars, Students, Office staff can participate



#### Sri Meenakshi Government Arts College for Women

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Madurai - 625 002.



#### **Online Workshop On**

## **Mastering Data Analysis with Excel and AI**

Organized by IQAC



Date: **03.12.2024** Time: **6.30-8.30.pm** Venue: **Zoom platform** 

## **Programme card**

Welcome Address Dr. J.B.Sharmila

**IQAC C-Ordinator** 

Presidential Address Dr. S. Vanathi

Principal

Introducing the Dr.P. Punitha Ponmalar,

Resource Person Organising Secretary &

Associate Prof. in Computer Science

Technical Session Dr.P.Kamalakannan, MBA., M.Phil. Ph.D.

School of Business Intelligence

Salem, Tamil Nadu, India.

Q & A session

Vote of Thanks **Dr. M.S.Meenakshi**,

Associate Prof. in Commerce

#### FDP on "Excel & AI Tools"

Date: 03.12.24 - Time: 6.30 PM to 8.30 PM

#### **Topics Covered:**

- 1. Excel Basics
  - a. Data Calculation Types
  - b. Formatting Data, Format Painter, Data Types
  - c. 20+ Shortcuts For everyday use
  - d. Quick Data Visualization Tips & Shortcuts
  - e. Comparing two lists
  - f. Text Functions
  - g. Descriptive Statistics in Excel
  - h. Forecasting
  - i. Al Features in Excel

#### 2. Al Tools

- a. Chat GPT & its alternatives.
- b. Advanced Analytics using Google Sheets Using Add In
- c. Al for Data Analysis.
- d. Zero Code Data Analysis, Visualization & Interpretation

#### Requirements

- Basic Excel and Data Literacy is a Prerequisite.
- MS Excel Version 2016 or above required.

#### **About the Facilitator:**

Kamalakannan Perumal MBA., M.Phil. Ph.D. - kamalpkp@gmail.com - 9865071197

(Profile Link: <a href="https://about.me/kamalpk">www.linkedin.com/in/kamalpk</a> | <a href="https://about.me/kamalpk">https://about.me/kamalpk</a>)

Founder - School of Business Intelligence (https://www.linkedin.com/company/schoolofbi/)

Business Analytics from Harvard, Certified Microsoft Innovative Educator with 21+ years of experience in teaching, training, and consulting.

**Excel, Google Sheets, Microsoft Power BI, Tableau & Looker (Google) Data Studio** Practitioner | **Qlik** Qualified Business Analyst

Trained 10000+ Professionals, Students and Employees for 5000+ Hours.

Completed **BSE Certified** Financial Modelling & **40+ Microsoft, IBM, Google ISB | FICCI | CISCO Analytics Certifications.** 

Acted as **Professor** & **Head - Accounting & Finance** @ **SEAL Education, Dubai**. Taught **UK** Qualifications ATHE, QUALIFI for Degrees and Masters of University of Bolton, Anglia Ruskin University, UK. Accounting for Cambridge Qualifications.

Visiting Professor for MBA Batches of University of Toledo @ PSG IM, Coimbatore.

Delivered Workshops for St Joseph's (Bengaluru & Hyderabad), Sri Krishna CBE and Madras Christian College.

Acknowledged for expertise in providing consultation to clients in the areas of **Market Research and Surveys.** 

Acted as Resource person for **New Age Entrepreneurs Development Scheme (NEEDS**) – (**Sponsored by TN State Govt**) for Entrepreneurs.

Acted as Resource Person for Naan Mudhalvan Scheme (TN State Govt) – Data Analytics using Tableau – Trained 100+ Periyar University College Professors.

Acted as Resource Person for **Avinashilingam University** – Capacity Building Programme in **Excel Data Mastery.** 

Session for UGC - HRDC Funded event on AI, Computational Intelligence & Security @ MKU.

#### **CORPORATE ENGAGEMENTS**

- Delivered sessions on Finance for Non-Finance Managers for JSW Middle level Managers.
- Trained JSW 25 Employees (Executives to GM) in "Business Intelligence".
- Delivered Sessions in "Business Analytics Using MS Excel" to CII YI 43 chapters in India over a Webinar.
- Delivered Sessions in "Business Analytics Using MS Excel" for members of YI Salem chapter.
- Trained 200+ Employees of ProConnect logistics (Redington Group) in "Data Analysis & Visualization".
- Consulting Assignments for CII & Airport Authority, Indian Bank, NABARD, District Project
   Office, Farm Harvest, Thriveni Groups (Maruti), True Sai Works (Tata Motors), Salem Gopi
   Hospitals, MSV Royal Enfield & Other SME's in Salem

## **Geotagged Photos**









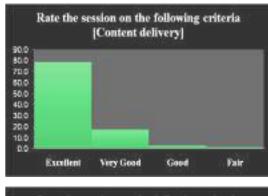


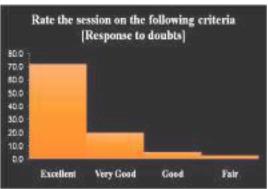


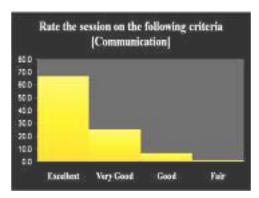




#### **Feedback Consolidation**









As part of the feedback process, a quiz was conducted, and 14 participants scored a perfect 5 out of 5, demonstrating their understanding of the concepts discussed. *Winners Name List* 

Dr G.Arul Selvi Mariya	Associate Professor		English
THENNARASI K	Student Computer Applications		Computer Applications
Dr.S.Mathangi	Assistant Professor		Home Science
Ms.K.Gayathri	Teaching Assistant		Computer Applications
Dr.P. Shanthy	Associate Professor		Chemistry
Petchimuthu	Office Staff		Physics
VARSHINI V	Research scholar		Commerce
HEMALATHA K	Student		Computer Science
LAVANYA P	Student		Computer Science
Chandraprabha A	Student	III	Computer Applications
KEERTHIGA K S	Research scholar		Commerce
THIRKKADHARSHINI T	Office Staff		IQAC
Dr.M.P.SIVASANKARI	Associate Professor		Botany
Suba sri V	Student	III	Computer Applications

REPORT:

The IQAC organized an online workshop titled "Mastering Data Analysis with Excel and

AI" on December 3, 2024, via the Zoom platform. The event aimed to enhance participants'

proficiency in data analysis through Excel and Af-driven techniques.

The workshop commenced with a warm welcome address by Dr. J.B. Sharmila, IQAC

Coordinator, who set the stage for an insightful session. This was followed by the Presidential

Address delivered by Dr. S. Vanathi, Principal, who emphasized the significance of data-driven

decision-making in today's digital era.

Dr. P. Punitha Ponmalar, Organizing Secretary and Associate Professor in Computer Science.

introduced the esteemed resource person, Dr. P. Kamalakannan, MBA., M.Phil., Ph.D., from

the School of Business Intelligence, Salem, Tamil Nadu. Dr. Kamalakannan conducted an

engaging technical session, guiding participants through practical applications of data analysis

using Excel and the integration of AI tools to optimize data-driven insights.

The workshop featured a dedicated Q&A session, where participants actively interacted with the

speaker, seeking clarifications and exploring advanced concepts in data analysis. The event

concluded with a heartfelt vote of thanks by Dr. M.S. Meenakshi, Associate Professor in

Commerce, who expressed gratitude to the organizers, the resource person, and the participants

for their enthusiastic involvement. A total of 75 participants attended the workshop, making it a

resounding success.

The workshop equipped participants with practical skills and fostered a deeper understanding of

data analysis techniques. The IQAC looks forward to organizing more such enriching sessions in

the future





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## **Internal Quality Assurance Cell**

# TOWARDS 30 YEARS OF THE BEIJING DECLARATION AND PLATFORM FOR ACTION:UNITE TO END VIOLENCE AGAINST WOMEN

DATE:09.12.2024 TIME: 10.30 AM VENUE: KAYAL ARANGAM

#### **CIRCULAR**







(An Autonomous Institution Affiliated to Madurai Kamaraj University)

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MADURAI 625002

#### 16 Days of Activism Against Gender Based Violence Campaign

Seminar on

Towards 30 years of the Beijing Declaration and Platform for Action:
Unite to End Violence Against Women

#### **Resource Person**

Tmt. S.Selva Gomathi

Advocate, SOCO Trust, Madurai & Managing Trustee Justice Shivaraj V.Patil Foundation,Madurai

**Convenor: Dr.S.CHANDRA** 

Controller Of Examinations & Vice President of Student Union

Patron: Dr.S.VANATHI,
Principal

Date: 09.12.2024 Time: 10.0 AM Venue: Kayal Arangam



in association with

SOCO Trust & Justice Shivaraj V.Patil Foundation





(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited with 'B++' Grade by NAAC (4<sup>th</sup> Cycle)

MADURAI 625002

#### 16 Days of Activism Against Gender Based Violence Campaign

Seminar on

Towards 30 years of the Beijing Declaration and Platform for Action:
Unite to End Violence Against Women

Date: 09.12.2024 Time: 10.30 am Venue: Kayal Arangam

Program card

Thamizhthai Vazhthu

Welcome Address Dr.S.Chandra

Controller Of Examinations, Student Union Vice President & Associate Prof. in Tamil

Presidential Address Dr.S.Vanathi

**Principal** 

Chief Guest Address Tmt, S.Selva Gomathi

Advocate, SOCO Trust, Madurai &

**Managing Trustee** 

Justice Shivaraj V.Patil Foundation, Madurai

Vote of thanks Dr.J.B.Sharmila

**IOAC Coordinator &** 

Associate Prof. in Home Science

**National Anthem** 

**Master of Ceremony** 



#### **Geotagged Photos**



















#### **Press Clippings**





#### REPORT:

The Internal Quality Assurance Cell (IQAC) of Sri Mecnakshi Government Arts College for Women, in collaboration with the SOCO Foundation and the Justice Shivraj Patil Foundation, organized a seminar on the "16-Day Campaign Against Gender-Based Violence." The event was graced by the presence of the Head of the Tamil Department, Controller of Examinations, and Vice President of the College Union, Dr. S. Chandra, who delivered the welcome address. In her speech, she emphasized the need for societal transformation to ensure women are given prominence.

The college Principal, Dr. S.Vanathi, delivered the presidential address. In her speech, she elaborated on government initiatives for women's empowerment and the 12 declarations of the Beijing Conference. She further explained that women's education and skill development are the foundation for women's liberation.

The Associate Director of the SOCO Foundation and Trustee of the Justice Shivraj Patil Foundation, Advocate Tmt. S. Selva Gomathi, delivered a special address on the topic "Beijing Declaration: 30-Year Journey Towards a World Free of Gender-Based Violence." In her speech, she discussed the 1995 Beijing Conference, its significance in the global movement for women's liberation, and the laws aimed at protecting women's dignity in workplaces and society. She also highlighted the importance of psychological resilience for women and the necessity of women's education for societal benefit.

The Head of the Home Science Department and Coordinator of the IQAC, Dr. J.B.Sharmila, delivered the vote of thanks. The event concluded with the national anthem.

20129 16/5/2015

PRINCIPAL





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## **Internal Quality Assurance Cell**

## ADAPTING TEACHING STRATEGIES FOR MULTIDISCIPLINARY **CLASSROOM**

DATE:11.12.2024 TIME:10.30AM-12.30PM **VENUE: RUSA 1.0 HALL** 

#### **CIRCULAR**







(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited with 'B++' Grade by NAAC (4<sup>th</sup> Cycle)
MADURAI 625002

Faculty Development Programme on

## Adapting Teaching Strategies for Multidisciplinary Classroom

#### **Resource person**



**S. RAJA KUMAR,** M.Sc., M.Ed.,M.Phil.,Ph.D. Assistant Professor of Education Thiagarajar College of Preceptors Madurai- 625009, Tamil Nadu

Patron : Dr.S.Vanathi,

Principal

Convenor : Dr. J.B.Sharmila,

**IQAC** Coordinator

Associate Prof. & Head, Dept. of Home Science

Organizing Secretary: Dr.P. Punitha Ponmalar,

**IQAC Co-Coordinator &** 

Associate Prof. in Computer Science

Date: 11.12.2024 Time: 10.30 am-12.30 pm Venue: RUSA 1.0 Hall

Organized by



INTERNAL QUALITY ASSURANCE CELL





(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited with 'B++' Grade by NAAC (4<sup>th</sup> Cycle)
MADURAI 625002



## INTERNAL QUALITY ASSURANCE CELL

#### **Faculty Development Programme on**

## **Adapting Teaching Strategies for Multidisciplinary Classroom**

Date: 11.12.2024 Time: 10.30am - 12.30 pm Venue: RUSA 1.0 Hall

#### **Program card**

Welcome Address Dr.J.B.Sharmila

IQAC Coordinator &

Associate Prof. in Home Science

**Honouring the Guests** 

Presidential Address Dr.S.VANATHI, Principal

Introducing Resource person Dr.M.S.Meenakshi,

**IQAC Member &** 

Associate Prof. in Commerce

**Technical Session Dr. S. RAJA KUMAR,** M.Sc.,M.Ed.,M.Phil.,Ph.D.

Assistant Professor of Education

Thiagarajar College of Preceptors (Govt. Aided)

Madurai- 625009, Tamil Nadu

Feedback from participants

Vote of thanks for session Dr.P.Punitha Ponmalar,

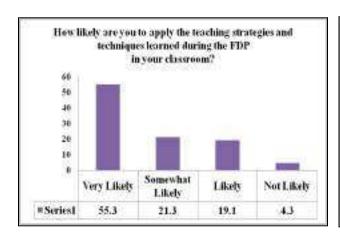
IQAC Co-Coordinator &

Associate Prof. in Computer Science

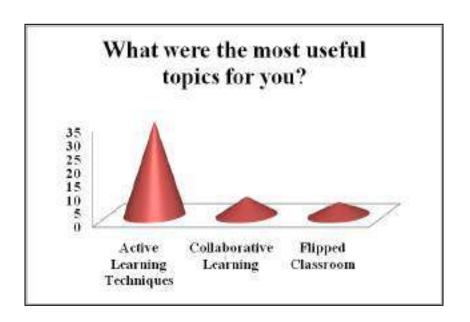
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#### **Feedback Consolidation**







#### **Attendance Sheet**



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#### REPORT:

The Internal Quality Assurance Cell organized a Faculty Development Programme on "Adapting Teaching Strategies for Multidisciplinary Classroom" on 11th December 2024. The event aimed to equip faculty members with innovative teaching methodologies to address the challenges of multidisciplinary learning environments.

The programme began with a warm welcome address by Dr. J.B. Sharmila, IQAC Coordinator and Associate Professor in Home Science. She emphasized the importance of adapting teaching strategies to cater to diverse academic backgrounds and learning needs in multidisciplinary classrooms.Dr.S.Vanathi, Principal of the institution, delivered the presidential address. She highlighted the growing need for interdisciplinary approaches in education and encouraged faculty members to embrace innovative teaching practices to enhance student engagement and learning outcomes. Dr. M.S. Meenakshi, IOAC Member and Associate Professor in Commerce, introduced the resource person, Dr. S. Raja Kumar, Assistant Professor of Education from Thiagarajar College of Preceptors, Madurai Dr. Raja Kumar conducted an insightful technical session, focusing on practical strategies for teaching in multidisciplinary settings. He shared valuable insights on integrating diverse subject knowledge, fostering collaborative learning, and utilizing technology to create an inclusive classroom environment.

The session was highly interactive, with active participation from 51 faculty members. Participants appreciated the resource person's expertise and the relevance of the topic to contemporary educational challenges. Feedback from the attendees highlighted the session's effectiveness in providing actionable strategies for multidisciplinary teaching.

The programme concluded with a vote of thanks by Dr.P.Punitha Ponmalar, IQAC Co-Coordinator and Associate Professor in Computer Science. She expressed gratitude to the resource person, the principal, and all participants for their contributions to the success of the event. This Faculty Development Programme served as a platform for faculty members to enhance their teaching skills and adapt to the evolving demands of multidisciplinary education. The IQAC remains committed to organizing such initiatives to promote academic excellence and innovation in teaching practices. 6.05.25

26/27 6/m/5/2015





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## **Internal Quality Assurance Cell**

#### **FUTURE OF AI IN EDUCATION**

DATE :11.12.2024 TIME : 10.00AM-12.00 PM VENUE : FOULKES HALL CIRCULAR







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MADURAI 625002

Orientation Programme on

## Future of AI in Education

#### Resource person



**Dr.K.THANGAVEL,**M.Sc.,M.Ed.,M.Phil.,Ph.D. Assistant Professor of Education Thiagarajar College of Preceptors Madurai- 625009, Tamil Nadu

Patron : Dr.S.Vanathi,

**Principal** 

Convenor : Dr. J.B.Sharmila,

IQAC Coordinator

Associate Prof. & Head, Dept. of Home Science

**Organizing Secretary:** Dr.P. Punitha Ponmalar,

**IQAC Co-Coordinator &** 

Associate Prof. in Computer Science

Date: 11.12.2024 Time: 10.00 am - 12.00 noon Venue: Foulke's Hall

Organized by







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MADURAI 625002



## **INTERNAL QUALITY ASSURANCE CELL**

#### Orientation Programme on

#### **Future of AI in Education**

Date: 11.12.2024 Time: 10.00 am -12.00 noon Venue: Foulke's Hall

#### **Program card**

Welcome Address Dr.J.B.Sharmila,

**IQAC Coordinator &** 

Associate Prof. in Home Science

**Honouring the Guests** 

Presidential Address Dr.S.VANATHI, Principal

Introducing Resource person Dr.M.P.SivaSankari,

**IQAC** Member &

Associate Prof. in Botany

Technical Session Dr.K.THANGAVEL, M.Sc., M.Ed., M.Phil., Ph.D.

**Assistant Professor of Education** 

Thiagarajar College of Preceptors (Govt. Aided)

Madurai- 625009, Tamil Nadu

Feedback from participants

Vote of thanks for session Dr. T.Glory Selvam,

IQAC Co-Coordinator & Associate Prof. in Commerce

#### **Geotagged Photos**









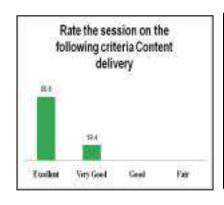


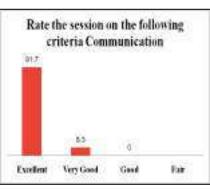


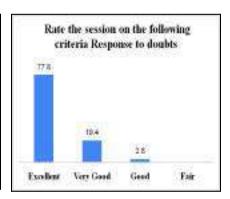




#### **Feedback Consolidation**







#### REPORT

The Internal Quality Assurance Cell organized an Orientation Programme on "Future of AI in Education" on 11th December 2024. The event aimed to explore the transformative role of Artificial Intelligence (AI) in shaping the future of education and to prepare faculty members and students for the evolving technological landscape.

The programme commenced with a warm welcome address by Dr. J.B. Sharmila, IQAC Coordinator and Associate Professor in Home Science. She emphasized the role of AI in education and its potential to revolutionize teaching, learning, and administrative processes. Dr. S. Vanathi, Principal of the institution, delivered the presidential address. She highlighted the importance of integrating AI into educational practices to enhance personalized learning, improve efficiency, and foster innovation. She also encouraged participants to embrace AI as a tool for academic and professional growth. Dr. M.P. Siva Sankari, IQAC Member and Associate Professor in Botany, introduced the resource person.

Dr. K. Thangavel, Assistant Professor of Education from Thiagarajar College of Preceptors, Madurai. Dr Thangavel conducted an engaging technical session, delving into the applications of AI in education. He discussed topics such as AI-driven personalized learning, intelligent tutoring systems, data analytics for student performance, and the ethical implications of AI in education. His session provided valuable insights into how AI can be leveraged to create more effective and inclusive learning environments.

The event witnessed enthusiastic participation from 70 attendees, including faculty members and students. The participants actively engaged in the session, asking questions and sharing their perspectives on the future of AI in education. Feedback from the participants highlighted the session's relevance and the resource person's ability to simplify complex concepts.

The programme concluded with a vote of thanks delivered by Dr. T. Glory Selvam, IQAC Co-Coordinator and Associate Professor in Commerce. This Orientation Programme served as a platform to explore the future of AI in education and its potential to transform traditional teaching and learning methodologies. The IQAC remains committed to organizing such forward-thinking initiatives to foster innovation and excellence in education.

IOAC Coordinator

PRINCIPAL.





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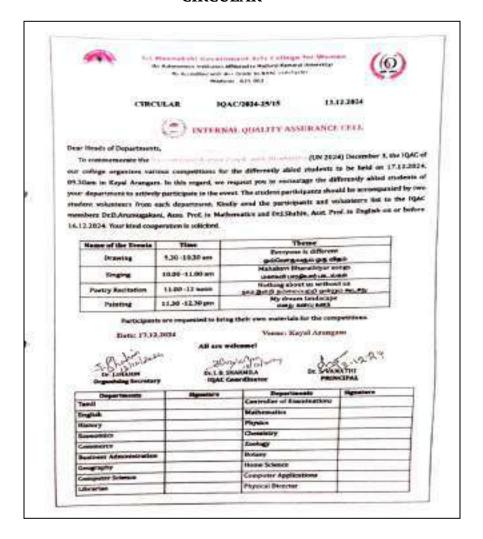


## **Internal Quality Assurance Cell**

#### INTERNATIONAL DAY FOR PEOPLE WITH DISABILITIES

DATE :17.12.2024 TIME :09:30-12.30PM VENUE :KAYAL ARANGAM

#### **CIRCULAR**



#### **Geotagged Photos**

























Participants List: 17.12.2024\_Participants list.xlsx - Final List.pdf

Students Drawing: Students drawing On\_17.12.2024.docx.pdf

#### REPORT

The Internal Quality Assurance Cell of our college organized an inspiring competition on December 17, 2024, to commemorate the United Nations International Day for People with Disabilities. The event, which saw enthusiastic participation from 25 differently-abled students of our college, was designed to celebrate their unique talents and promote inclusivity within our academic community. The day began with a thought-provoking drawing competition on the theme "Everyone is Different" where participants created beautiful artworks celebrating diversity. This was followed by a soulful singing competition featuring "Mahakavi Bharathiyar's songs" compositions, where students moved the audience with their melodious voices. The poetry recitation session on the powerful theme "Nothing About Us, Without Us" showcased the participants' eloquence and depth of expression. The final event was a painting competition on the theme "My Dream Landscape" where students brought their imaginative visions to life through vibrant colors and creative compositions. The outstanding performances, particularly in the drawing competition, demonstrated the remarkable artistic abilities of our students. The event's success was made possible through the dedicated efforts of Dr. J. Shahin Assistant Professor of English, Dr.D.Arumugakani Associate Professor of Mathematics, and Dr.D.Maheswari Associate Professor of History, along with our committed student volunteers. Their collective efforts created a supportive and encouraging environment that allowed every participant to shine. The IQAC extends its deepest appreciation to all involved for making this celebration of ability and diversity, a truly memorable occasion that reinforced our institution's commitment to inclusivity and equal opportunities for all students. We look forward to continuing this meaningful tradition in the years to come.

WINNERS LIST: PRIZE LIST.pdf

IOAC Coordinator

PRINCIPAL





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## **Internal Quality Assurance Cell**

#### RESUME PREPARATION USING AI TOOLS

Date: 20.12.2024 Time: 10.30am -11.30 Venue: RUSA 1.0





#### Sri Meenakshi Government Arts College for Women

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-Accredited with '8++' Grade by NAAC (4th Cycle)

Madurai - 625 002.





INTERNAL QUALITY ASSURANCE CELL

# RESUME PREPARATION USING AI TOOLS WORKSHOP

## ORGANISED BY:

THE INTERNAL QUALITY ASSURANCE CELL(IQAC)
DEPARTMENT OF COMPUTER SCIENCE

## PRESENTED BY:

UG: III-BSC(COMPUTER SCIENCE)

PG: II-MSC(COMPUTER SCIENCE)

## UG STUDENTS ATTEND THIS PROGRAM



10.30 am-11.30am

20 Dec,2024

Venue: RUSA 1.0

#### PG STUDENTS ATTEND THIS PROGRAM



10.30 am-11.30am

20 Dec, 2024

Venue: II-MSC(Computer

Science Classroom

**ALL ARE WELCOME!** 



#### Geotagged Photos





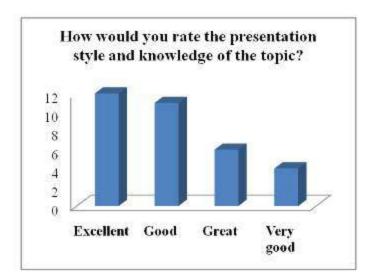








#### Feedback



## Which Tool do you like the most?









#### REPORT

The Internal Quality Assurance Cell and the Department of Computer Science organized a hands-on workshop on "Resume Preparation Using Al Tools" on 20th December 2024, aimed at enhancing students' employability skills. The workshop adopted an innovative student-led flipped classroom approach, where six final-year UG and PG Computer Science students shared their expertise with participants from various departments.

The event featured two parallel sessions:

Session 1 for UG students (10:30 AM-11:30 AM, RUSA 1.0 Hall)

Session 2 for PG students (10:30 AM-11:30 AM, II MSc Computer Science Classroom).

The student facilitators demonstrated practical techniques for crafting professional resumes using AI-powered tools, covering aspects such as ATS optimization, content structuring, and design enhancement. Participants engaged in interactive activities, receiving personalized feedback on their resumes. The collaborative learning environment encouraged peer-to-peer knowledge sharing, making the session highly effective. With enthusiastic participation from students across disciplines, the workshop successfully achieved its objective of equipping attendees with AI-driven resume-building skills. The IQAC extends gratitude to the Department of Computer Science, student facilitators, and Dr. P. Punitha Ponmalar IQAC Co-Coordinator & Associate Professor of Computer Science for their efforts in organizing this impactful initiative. Such workshops align with our commitment to fostering industry-ready competencies among students.

10AC Coordinator

PRINCIPAL





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## Internal Quality Assurance Cell

## Tamils Contribution to the World Community: A Multidisciplinary Perspective

DATE:23.12.2024 TIME:11.00 AM VENUE: FOULKES HALL

#### CIRCULAR







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MADURAI 625002

#### International Seminar on

Tamil's Contribution to the World Community: A Multidisciplinary Perspective

#### Resource person



**Dr. G. Santhanraj**Co-ordinator
National Elective Tamil Language Programme
Ministry of Education
Singapore

Patron : Dr.S.Vanathi,

**Principal** 

Convenor : Dr. J.B.Sharmila,

**IQAC Coordinator** 

Associate Prof. & Head Dept. of Home Science

Organizing Secretary: Dr.P.Selvi

IQAC Co-Coordinator & Associate Prof. in History

Date: 23.12.2024 Time: 11.00 am Venue: Foulke's Hall

Organized by







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MADURAI 625002



## INTERNAL QUALITY ASSURANCE CELL

#### **International Seminar on**

Tamil's Contribution to the World Community: A Multidisciplinary Perspective

Date: 23.12.2024 Time: 11.00 am Venue: Foulke's Hall

**Program card** 

Thamizhthai Vazhthu

Welcome Address Dr.P.Selvi,

IQAC Co-Coordinator & Associate Prof. in History

**Honouring the Guests** 

Presidential Address Dr.S.VANATHI, Principal

Introducing Resource person Dr.D.Maheswari,

**IQAC Member &** 

Associate Prof. in History

Technical Session Dr.G.Santhanraj

**Co-ordinator** 

**National Elective Tamil Language Programme** 

**Ministry of Education** 

**Singapore** 

Feedback from participants

Vote of thanks for session Dr. T.Glory Selvam,

IQAC Co-Coordinator & Associate Prof. in Commerce

**National Anthem** 











## **Press Clippings**







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## **Internal Quality Assurance Cell**

## **Hands on Training on UMIS-PPS Portal**

DATE :28.01.2025 TIME : 10.00 AM-11.00 AM VENUE: Computer Science Lab

#### **CIRCULAR**







#### (AUTONOMOUS)

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## **Hands on Training on UMIS-PPS Portal**

for Teaching and Non - Teaching Staff

#### **Patron**

Dr.S. Vanathi, Principal

#### Convenors

Dr. J.B.Sharmila **IOAC Coordinator** 

Dr.G.Sujatha **PPS Coordinator**  Dr.S.Chandrasekar **UMIS Coordinator** 

#### **Organizing Secretaries**

Dr.K.Parameswari, Assistant Professor in Mathematics Dr.A.Parimalam, Associate Professor in Chemistry Dr.K.Anuradha, Associate Professor in Chemistry

Date: 28.01.2025 Time: 10.00am-1.00pm **Venue:** Computer Science Lab

(MGR Building)

Participents: All Tutors, Department PPS Coordinators, CLP and Non-Teaching Staff

#### All are welcome!



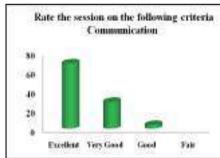


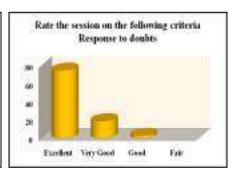


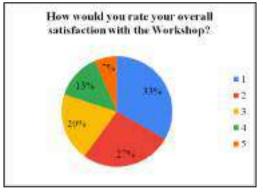


#### **Feedback Consolidation**









#### REPORT

The IQAC along with the UMIS & PPS Committees organized a Hands-on Training Program on UMIS-PPS Portal for teaching and non-leaching staff on 28th January 2025. The program aimed to equip participants with practical knowledge of the portal's functionalities for efficient institutional administration. The session began with a warm welcome address by Dr.S.Chandra, Head of the Tamil Department and Controller of Examinations, who emphasized the importance of digital proficiency in academic and administrative workflows. Dr.G.Sujatha, PPS Coordinator, introduced the program objectives and highlighted the significance of the UMIS-PPS system in streamlining institutional processes. Dr.S.Chandrasekar, UMIS Coordinator, delivered an informative PPT presentation, detailing the step-by-step usage of the portal, including data entry, report generation, and troubleshooting common issues. The committee members provided individual system demonstrations, ensuring participants gained hands-on experience in navigating the portal. The organizing team comprising Dr. K.Parameswari, Assistant Professor in Mathematics, Dr. A.Parimalam, Associate Professor in Chemistry, and Dr.K. Anuradha Associate Professor in Chemistry ensured smooth execution of the training session. With 140 participants in attendance, the session was highly interactive, as staff members actively practiced portal operations under expert guidance. The training successfully enhanced their technical skills, ensuring smoother institutional data management. The IQAC extends gratitude to all coordinators, presenters, and participants for making this initiative a success. Such programs reinforce our commitment to digital empowerment and operational efficiency in academic administration.

IQAC Coordinator

PRINCIPAL





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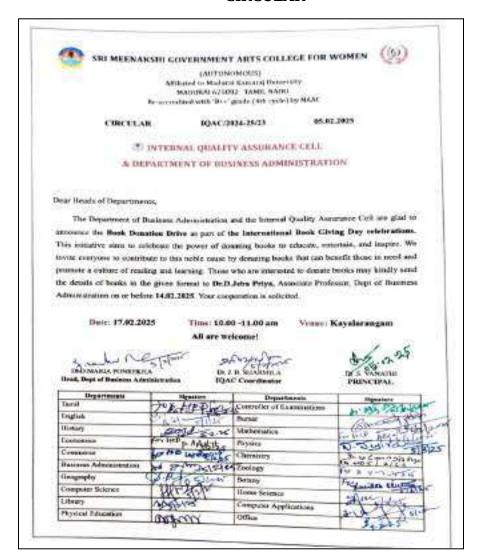


## **Internal Quality Assurance Cell**

## **BOOK DONATION DRIVE**

DATE: 17.02.2025 TIME: 10.00 AM VENUE: KAYAL ARANGAM

#### CIRCULAR





# SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN(A), MADURAI-02



## INTERNATIONAL BOOK GIVING DAY Feb-14



# BOOK DONATION DRIVE

Let us celebrate the power of donating books to educate, entertain and inspire



INTERNAL QUALITY ASSURANCE CELL &

DEPARTMENT OF BUSINESS ADMINISTRATION

Feb 17, 2025, 10.00 am, Kayalarangam







Who can donate:

Faculty, Non-Teaching staff,

Students, Alumni

What to donate:

New or Used Books - Textbooks,

Reference books, Fiction, Biographies,

Activity books, Self help books, etc.

Language: Tamil or English

Used Books should be in neat & readable

condition without damage

Beneficiaries:

Students of our college, Dept book bank,

School students of Kallandhiri village

When & Where:

Feb 17, 2025, 10.00 am, Kayalarangam

All are Welcome!

Donate to make a difference!

For queries, contact:
Dr.D.Jeba priya, Associate Professor,
Dept. of Business Administration
8524029747



"Let us remember: one book, one pen & one teacher can change the world." ~ Malala Yousafzai, education activist





(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited with 'B++' Grade by NAAC (4<sup>th</sup> Cycle)

MADURAI 625002

#### **INTERNATIONAL BOOK GIVING DAY Feb-14**

## **BOOK DONATION DRIVE**

Date: 17.02.2025 Time: 10.00 am Venue: Kayalarangam

Organised by

DEPARTMENT OF BUSINESS ADMINISTRATION & INTERNAL QUALITY ASSURANCE CELL

Program card

Thamizhthai Vazhthu

Welcome Address Dr. D.MARIA PON REKHA

Head & Associate Prof. in Business Administration

Concept note Dr.D.JEBA PRIYA

Associate Prof. in Business Administration

**Honoring the Guest** 

Inaugural Address Dr.S.VANATHI, Principal

Feedback from participants

Vote of thanks for session Dr.J.B.SHARMILA

**IOAC Coordinator &** 

Associate Prof. in Home Science

**National Anthem** 

All are welcome!



## Press Clippings





## ஸ்ரீ மீனாட்சி அரசினர் மகளிர் கலைக்கல்லூரி (த), மதுரை-625002



மதுரை காமராஜர் பல்கலைக்கழகத்துடன் இணைந்து தன்னாட்சி நிறுவனம் NACCI4 வது சுழற்சி) மூலம் பி++ தரத்துடன் மறு அங்கோரம் பெற்றது.

தொலை பேசி:0452-2534988 முனைவர் (திருமதி) சூ.வானதி, எம். எஸ்சி., எம்.பில் ,பி.எச்.டி.

முதல்வர்

iБrтеп 17.02.2025

## பத்திரிக்கை செய்தி

ஸ்ரீ மீனாட்டு அரசு மகளிர் கலைக்கல்லூரியில் புத்தக நன்கொடை நிகழ்வு

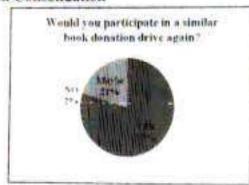
ஒவ்வொரு வருடமும் புத்தக நன்கொடை தினம் பிப்ரவரி 14-ஆம் தேதி உலகெங்கும் அனுசரிக்கப்படுகிறது . இதனை முன்னிட்டு கல்லூரி மாணவிகளின் கல்வி வளர்ச்சி மற்றும் புத்தக வாசிப்பை ஊக்குவிக்கும் வகையில்,மதுரை ஸ்ரீ மீனாட்சி அரசு மகளிர் கலைக்கல்லூரி(த) யில், பிப்ரவரி 17, 2025 அன்று, புத்தக நன்கொடை தினம் சிறப்பாக நடைபெற்றது . இந்த நிகழ்வை வணிக நிர்வாகவியல் துறை மற்றும் அகத்த தர மதிப்பீட்டுக் குழு (IQAC) ஏற்பாடு செய்திருந்தது

#### புகிய முயற்சி

மீனாட்சி கல்லூரியின் பேராசிரியர்கள் மற்றும் மாணவிகள் ஏறத்தாழ 716 புத்தகங்களை நன்கொடையாக தந்தனர். இதில் சுமார் 429 புத்தகங்கள் நிகழ்வில் கலந்துகொண்ட எம் கல்லூரி மாணவிகள் ஆர்வத்துடன் பெற்றச்சென்றனர். மீதமுள்ள புத்தகங்கள் அருகிலுள்ள அரசுப் பள்ளிப் மாணவர்களுக்கு விரைவில் வழங்கப்படவிருக்கின்றன. கொள்கிறோம், இது மாணவர்களின் கற்றலையும் பேராசிரியர்களின் சமூக பொறுப்புணர்வையும் ஊக்குவிக்கும் நோக்கத்துடன் நடத்தப்பட்டது

இந்நிகழ்வில் பாடநூல்கள், புனைகதை புத்தகங்கள், சுய உதவி புத்தகங்கள், சுயசரிதைகள், குறிப்பு புத்தகங்கள், அகராதி, பள்ளிப்பாடப்புத்தகங்கள், இலக்கண புத்தகங்கள், போட்டித் தேர்வு புத்தகங்கள், என சுமார் 716 பல்வகை புத்தகங்கள் பேராசிரியர்களால் நன்கொடையாக சேகரிக்கப்பட்டு, மாணவிகளின் பார்வைக்கு காட்சிப்படுத்தப்பட்டன. அதில் 429 புத்தகங்கள் மாணவிகளால் தேர்ந்தெடுக்கப்பட்டன. வணிக நிர்வாகவியல் துறைத் தலைவர் முனைவர். **து.மரியா பொன் ரேகா** வரவேற்புரை நல்கினார். வணிக நிர்வாகவியல் துறை இணைப்பேராசிரியர் **முனைவர். டே. ஜெபப்ரியா**, இந்நிகழ்வின் கருத்துருவை வழங்கினார் இந்நிகழ்வின் தலைமை உரையை கல்லூரி முதல்வர் **முனைவர். சூ. வான தி.** ஆற்றினார். திரளான மாணவிகள் மற்றும் ஆசிரியர்கள் நிகழ்வில் ஆர்வத்துடன் பங்கேற்றனர். IQAC ஒருங்கிணைப்பாளர் மற்றும் மனையியல் துறை தலைவர் முனைவர். ஜே.பி.ஷர்மினா நன்றி உரை வழங்கினார்.

#### Feedback Consolidation





#### REPORT

Sri Meenakshi Government Arts College for Women (A) proudly celebrated Book Donation Day on February 17, 2025, organized by the Department of Business Administration and the Internal Quality Assurance Cell (IQAC). This event, aligned with the global observance on February 14th, aimed to promote reading culture and educational development among students. The college community demonstrated remarkable generosity, with faculty and students collectively donating 716 books across various genres (Textbooks, Fiction, Self-help books, Biographies, Reference books, Dictionaries, School textbooks, Grammar books, Competitive exam materials) Of these, 429 books were enthusiastically selected by our college students during the event, while the remaining will be donated to nearby government school students, reflecting our commitment to social responsibility and community education. The Book Donation Day event commenced with a warm welcome address by

Dr. Maria Pon Reka, Head of Business Administration, who highlighted the importance of reading Dr. S. Vanathi, College Principal, delivered the keynote address emphasizing the transformative power of books in education. Dr. Jebapriya, Associate Professor of Business Administration, presented the concept behind the initiative, explaining its educational and social objectives. The program successfully concluded with a vote of thanks by Dr. J.B. Sharmila, IQAC Coordinator and Head of Home Science Department, who acknowledged all contributors. The event fostered a culture of sharing knowledge while strengthening community ties through book donations. The event witnessed active participation from numerous students and faculty members, with 385 books being immediately claimed by students. This initiative successfully fostered knowledge sharing while strengthening the bond between our institution and the community.

IOAC Coordinato





(AUTONOMOUS)

Affiliated to Madurai Kamaraj University
MADURAI 625002 TAMIL NADU.
Re-accredited with 'B++' grade (4th cycle) by NAAC

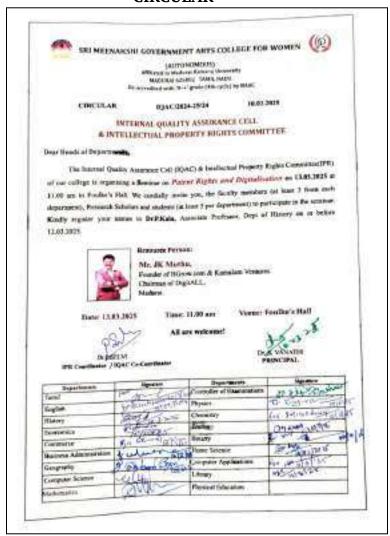


## **Internal Quality Assurance Cell**

# **Patent Rights and Digitalisation**

DATE:13.03.2025 TIME:11.00 AM VENUE: FOULKES HALL

#### **CIRCULAR**









#### Seminar on

## **Patent Rights and Digitalisation**



Pesource Person

Mr. JK Muthu, Founder of BGrow.com & Kamalam Ventures Chairman of DigitALL, Madurai.



Patron: Dr.S. Vanathi, Principal

Dr. I.B.Sharmila. Convener:

**IQAC Coordinator** 

**Organizing Secretary:** Dr.P.Selvi

IPR Committee Coordinator

DATE: 13.03.2025 TIME: 11.00 am VENUE: Foulke's Hall

Organized by

INTERNAL QUALITY ASSURANCE CELL & INTELLECTUAL PROPERTY RIGHTS COMMITTEE

#### **Program Card**

Thamizhthai Vazhthu

Welcome Address Dr.J.B.Sharmila

IQAC Coordinator &

Associate Prof. in Home Science

Honouring the Guest

Presidential Address Dr.S. VANATHI, Principal

Introducing the Dr.P.Selvi

Resource person

IPR Committee Coordinator
& Associate Prof. in History

Technical Session Mr. JK Muthu,

Founder of BGrow.com & Kamalam Ventures & Chairman of DigitALL

Madurai.

Feedback from participants



Vote of thanks

IPR Committee Member & Associate Prof. in History

**National Anthem** 











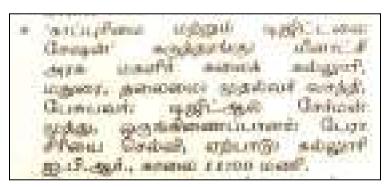




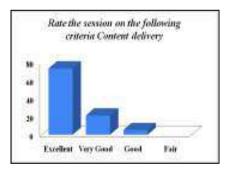


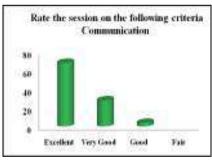


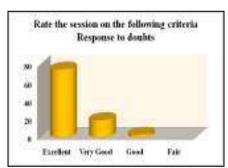
**Press Clippings** 



#### **Feedback Consolidation**







#### REPORT

Committee jointly organized an informative seminar on "Patent Rights and Digitalization" on March 13, 2025. The event was attended by 120 participants, including faculty members and students, who gained valuable insights into intellectual property rights in the digital era. The seminar commenced with a welcome address by Dr. J.B. Sharmila, IQAC Coordinator and Associate Professor in Home Science, who emphasized the importance of patent awareness in academia and industry. Dr. S.Vanathi, Principal, delivered the presidential address, highlighting the role of digitalization in modern IPR management and innovation. The keynote speaker.

Mr. JK Muthu (Founder of BGrow.com & Kamalam Ventures and Chairman of DigitALI. Madurai), was introduced by Dr. P. Selvi, IPR Committee Coordinator and Associate Professor in History. Mr. Muthu conducted an engaging technical session, covering topics such as:

- Fundamentals of patent filing and protection
- Digital tools for IPR management
- Case studies on successful patent strategies

The resource person highlighted the 7 - i's in IPR, namely, Innovation, Intellectual Property, Information Technology, Intrapreneurship, Insight, Integrity and Implementation. He also enlightened the audience with suitable examples, on the categories of intellectual property for which IPR can be obtained: Trademark, Copyright, Design Right, Patent and Geotag.

Participants actively engaged in a feedback session, sharing their perspectives on the seminar's relevance. The event concluded with a vote of thanks by **Dr. P. Kala, IPR** Committee Member and Associate Professor in History, who acknowledged the contributions of the guest speaker and attendees.

This seminar successfully enhanced awareness about patent rights and digital innovations, aligning with the institution's commitment to fostering research and intellectual property literacy.

**IQAC** Coordinator

2005/2015

DRINCIPAL