



SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN

(AUTONOMOUS)

Affiliated to Madurai Kamaraj University

MADURAI 625002 TAMIL NADU.

Re-accredited with 'B++' grade (4th cycle) by NAAC

Annual Report 2024-2025

Nestled on the banks of the Vaigai River in the historic city of Madurai, Sri Meenakshi Government Arts College for Women has made an unmatched mark in women's higher education. The college, which started in **1965** with 320 students, 13 faculty members, and 13 administrative staff, has been thriving for 60 years. In the academic year 2024-2025, the college serves over 4,700 students, has 141 Faculty members, a 1 Librarian, a Director of 1 Physical Education, 50 guest lecturers, 22 non-teaching staff, and 28 temporary staff members. The college offers 15 undergraduate programs, 15 postgraduate programs, and research degrees, establishing itself as a significant institution for women's education in South Tamil Nadu. The college achieved autonomous status in 1998 and has been awarded "B++" check grade with a CGPA of 2.85 in the 4th cycle of NAAC accreditation in 2023, reflecting its commitment to the motto "**Knowledge is Power.**"

This is the annual report for the academic year 2024-2025.

The leadership of the college has been exemplary under the guidance of Dr. S.Vanathi, the Principal, who has led the institution since 02.07.2018. The heads of departments and dedicated faculty members continue to shape the success of the college. The College Council, under the leadership of Dr.S.Vanathi, Chairperson and Principal along with Dr. S. Chandra, Vice-Chairperson, Head and Associate Professor of Tamil Department, and the student representative Ms.K.Kalai Pavithra (III B.Sc. Zoology), has played a crucial role in fostering student development. Faculty and administrative staff work in unison to ensure that the legacy of the college continues to grow and flourish. The following are the milestones and achievements of each department during the academic year 2024-2025.

DEPARTMENT OF TAMIL

During this academic year, **Dr. Vijayarani**, Head of the Postgraduate and Tamil Research Department, was promoted as the Principal of Sivakasi Government Arts College. Since it is a research department, a weekly research seminar was conducted every Wednesday during the **2024-2025** academic year. In the **7** seminars held this year, **6** professors, **15** guest lecturers, **4** full-time PhD researchers, and **19** second-year postgraduate Tamil students presented their research papers. Several notable events were organized by the Tamil department. **On January 23, 2025**, the undergraduate Ovvai Tamil Mandram hosted a lecture on "Shaivism and Vaishnavism in Bhakti Literature" delivered by retired Professor M. Devaki from Madurai Kamaraj University's Saiva Siddhanta department, with participation from second-year undergraduate students. **On January 28**, the postgraduate Ovvai Tamil Mandram featured a talk on "Digital Libraries" by Dr. M. Ravichandran, Librarian at Sri Meenakshi Government Arts College for Women, who spoke about "Free internet access facilities", attended by postgraduate students. Earlier events included the celebration of Mahakavi Bharathiyar's 142nd birth anniversary on **December 11, 2024**, where Advocate Mr. K. Samidurai delivered a special address titled "Bharathi: The Global Poet." The Paavai Vizha festival on **January 10, 2025** saw Dr.S.Chandra, Head of the Postgraduate and Tamil Research Department, speak on "Thiruvempavai from a Scientific Perspective," accompanied by song recitation and drawing competitions for students. Another significant event was the October 14, 2024 special lecture on "Bethlehem Kuravanji" by former Professor Dr.S.Vinolia Salomi Chandrakantam, which was attended by 30 first-year and 19 second-year postgraduate Tamil students. On January 25, 2025, a world-record conference seminar titled 'Thiruvalluvar's Rational Perspectives' was held at Sri Meenakshi Government Arts College for Women. The seminar was coordinated by Dr.S.Chandra, Head and Associate Professor of the Postgraduate and Tamil Research Department, along with Co-coordinator Mrs.K.Sathya, Associate Professor from the same department. The special guests, Poet K.Karuppaiah, President of the World Thirukkural Council, and Kaviarasar R.Ashokraj, Secretary of the World Thirukkural Council, jointly released the seminar proceedings. A total of 31 research papers were presented across four sessions. The event was recorded and broadcast by Madurai Radio, and the conference compendium was published on the same day. On July 26, 2024, a one-day Tamil music workshop was conducted jointly by the Postgraduate and Tamil Research Department and Thirunavukkarasar Music Research & Music Education Trust. A total of 108 students from various departments participated and received training in singing the Tamil Thai Vazhthu (invocation to Mother Tamil), college song, and national anthem. Due to a memorandum of understanding with Madurai Senthamizh College, five students

from that college also participated in the music workshop. On March 3, 2025, the Postgraduate and Tamil Research Department and Thirunavukkarasar Music Research & Music Education Trust jointly organized a one-day musical workshop on 'Music in Paripadal' (an ancient Tamil poetic work). Kalaimamani Dr.T.Suresh Sivan, Principal of the Government Music School, delivered a special address at the event. On December 19, 2024, the History and Tamil Departments jointly organized the "Children's Chithirai Festival" featuring essay, poetry and short story competitions. The World Thirukkural Exam conducted on January 27, 2025 saw participation from 909 students across various programs. Several distinguished lectures were held, including Dr.S.Chandra's spiritual talk on Ardra Nakshatra that earned her the "Semmal of Oratory" title on March 8, 2025.

The Modern Drama Workshop, inaugurated on September 26, 2024, trained 30 students who later performed "Manitha Vilangu" at multiple venues. Our faculty actively participated in curriculum committees at various colleges, while students excelled in numerous competitions - from literature festivals to art contests. Particularly noteworthy was the Youth Literary Festival from January 7-9, 2025 featuring ten different competition categories. The year concluded with the Language Day celebration on February 21, 2025 featuring special lectures on Thirukkural. Throughout the year, our students demonstrated exceptional talent, winning prizes in various intercollegiate competitions including the "Kurinji-2025" Arts Festival at American College, Madurai on March 7, 2025. These events collectively showcased our institution's commitment to holistic education and promotion of Tamil language and culture.

DEPARTMENT OF ENGLISH

To inculcate research interest among the PG students, to reinforce the importance of reading among the I year UG students, and to improve the reading capacity of III year UG students, Research Forum, Readers Club and Readers Forum were started respectively under the able guidance of Dr.D.M.Amala, Associate Professor and Head of the Department of English. To encourage the students to participate in the dramatic activities, the Drama club was started for the II year students. The teachers in charge of the classes are responsible for these clubs and forums. Students are consistently encouraged to present papers, enact dramas prescribed in the syllabus and share their book reviews in these forums. Every year our department organizes programmes such as workshops, seminars, literary expo and Literary competitions for the benefit of the students. Students are also encouraged to participate in competitions conducted outside the campus. On 12.02.2025, the PG Association meeting was conducted. Dr.J.John Sekar, Associate Professor and Former Head of the Department of English, American College delivered a lecture on

the topic **Emergent Literary Discourse**. The meeting was organised by the PG Association in charge Dr. S. Zahira Banu, Associate Professor of English.

On 14.03.2025 the UG Association meeting was organised by Dr. V. Christopher Ramesh, Assistant Professor of English. Mr. Ravindran Soloman, Founder, Soloverse, Chennai spoke on the topic, "**Hey I have an idea: A Peep into the World of Advertising**".

For disseminating literary knowledge and to throw more light on new subjects and specific topics, lectures were arranged in the department under the head 'Lecture Series programme'. Subject experts within the department and from outside colleges were invited to deliver the lectures. This academic year more than 12 lectures were conducted for the students. An innovative initiative has been introduced during this academic year wherein students were encouraged to share their knowledge through 'Peer Learning Series'. Ms.K.Narmadha and Ms.J.Shahar Nisha of Ilyr M.A.English served as resource persons and delivered lectures on 'Disability Studies' and 'Engendering Excellence through Upskilling' respectively.

To add more pride to the department, our students and teachers participated, presented papers and published them in National and International Conferences and Workshops. Dr.N.Gnanaselvi, Dr.G.Beulah and Dr.V.Bala Murugeswari, Associate Professors of the Department, participated and presented papers in a Five-Day International Conference conducted at Thailand in collaboration with E.M.G. Yadava Women's College, Madurai, from 04.08.2024 to 08.08.2024. They also received awards for their service and academic excellence. Mrs.K.Janaki, Assistant Professor in English and the Associate Professors Dr.A.Rajeswarapuspham and Dr.S.Zahira Banu participated and presented papers in an International Conference conducted by Bodhi International Journal, Madurai in collaboration with Putra University Malaysia from 26.02.2025 to 02.03.2025.

Dr.V.Ponmari, Dr. J.Shahin, Associate professors of English dept and Ms. K. Narmadha, II MA student, have completed MOOC and SWAYAM courses. Our guest lecturer Dr.C.Shalli has completed MOOC courses conducted by universities abroad (University of London, England, University of Virginia, USA, University of Edinburgh, Scotland) and received certificates. Dr. Shalli has also received the Best Educator Award from Puducherry Institute Management and Science, Puducherry during the academic year 2024-2025.

Mrs.P.Kavitha and Mrs.Karthika, Guest Lecturers in English, have successfully completed their Ph.D. viva and received their Doctorate degrees during this academic year 2024-2025.

To the credit of the department, Ms. M. Benita, Ms. P. Kavitha, Ms. Y. Thasleema and Ms. Anjali Jegdheesh, Ph.D. scholars who pursued their doctoral programme under the guidance of Dr. D. M. Amala, Dr. S. Soumiya, Dr. N. Gnanaselvi and Dr. G. Beulah respectively have completed and received their Doctoral Degree during this academic year.

Ms. K. Narmadha of II M.A. English cleared her NET exam and has set an example for other students in the department. She has also presented and published a paper on the topic "Hearing the Unheard: A Study of Sara Novic's *True Biz*" in a National conference conducted at Vel Tech Rangh Shank Arts College, Chennai on 21.02.25.

DEPARTMENT OF HISTORY

PG and Research department of History celebrated "**Jambudweep Proclamation**" Programme on 17.6.2024 to commemorate the participation of Marudhu Brothers in the Freedom movement in Tamilnadu by all the faculties and students participated

The World Tourism day was celebrated on 27.10.2024, Er. M. Dheena Dhayalan, Founder and Chairman of Dhapovan, Kodaikanaan delivered the Special Lecture on "Agricultural Tourism". He also explained employment opportunities for the youngsters and future development of Tourism.

Samvidhaan Diwas also known as Constitution day was celebrated on 26.11.2024 to commemorate the adoption of the Constitution of India by constituent assembly. A Quiz programme was conducted on this special occasion by Dr. P. Kala, Associate Professor of History. A special lecture was arranged for students on the topic "Preamble of the constitution" by Dr. D. Elango, Associate Professor and Head, PG and Research Department of History, Melur.

"Sirarkal kondadam Chithirai Thruvizha" was celebrated on 19.12.2024 and students from various departments of the college participated. Essay writing, Drawing and Story writing competitions were held in association with Book Guild of Madurai, Francis Publication and Rotary club of Madurai. Mrs. Vani Senkuttvan, President, INTACT, Madurai presided over the function and highlighted the importance of Madurai and its historicity. The PG Association meeting was held on 31.01.2025. Mrs. D. Ananthi, District Archeology Officer, Madurai delivered the lecture on the topic "Tamil Inscription" which is highly useful to the students.

To Commemorate the UNO day an oratorical competition was held on 5.2.2025 on the theme "Role of UNO in World Peace" and an essay writing competition on "UNO and Sustainable Development". A Special Lecturer was arranged for students of I & II MA History on 10.2.2025. Dr. K. Ashok, Associate Professor of History, Madras Christian College, Chennai delivered the lecture on "Reconstruction of Hegemony through Historical Writings". He emphasized the need for re-writing history with authenticated sources.

To celebrate the Human Rights Day the department conducted an Essay writing competition on 10.2.25 on the theme “Human Trafficking and Human Rights”.

In Connection with the UG Association meeting Dr. Manimaran, Assistant Professor and Head, SVN College, Madurai delivered a lecture on “Kathaiyalla Varalaru” on 12.02.2025. He highlighted that History is not only stories but facts.

Tholliyal Marabu Mandram was inaugurated by Mrs.D.Ananthi, District Archeology Officer, Madurai on 20.02.2025. On this occasion she delivered a special lecture on “Development of Inscription”. The Elocution competition conducted on the occasion of Human Rights day celebration on the topic “Human Rights and Democracy” held on 20 2.25

Dr.P.Kala, Associate Professor of History presented a paper in Indian History Congress on 27.12.2024 at Patiala University, Punjab. Mrs. K. Navaz Banu, Assistant Professor successfully completed her Ph.D. viva voce Examination on 21.02.2025.

The faculty members of the History Department published articles in various National and International Seminars and Conferences.

DEPARTMENT OF ECONOMICS

During the Academic Year 2024-25, Dr.S.Suresh Kannan and Dr.A.P.Ramabai, Assistant Professors attended FDP in Economics on behalf of the Naan Mudhalvan scheme from 01.07.2024 to 06.07.2024 and Guest Lecturer Dr.A.Antony Sahaya Jacintha has attended Naan Muthalvan FDP in Economics from 18.06.2024 to 23.06.2024.

Dr.M.Aruna, Associate Professor of Economics has conducted Forum Free Enterprise “A.D.Shroff Memorial Elocution competition” on 19.08.2024.

Dr.P.Maheswari, Associate Professor, has published four articles under UGC care list-I “Women and Reproductive Health in Dindigul District, Tamil Nadu:An Economic Analysis”, “A study on sustainable irrigation in taluks: Farmers’ insights and the potential of artificial intelligence in Madurai district”, “Influence of demographics on customers attitude towards digital banking – with special reference to canara bank’s electronic banking in Madurai” and “Prevalence of Gynecological morbidity among women in Madurai District”.

Dr.P.Pandipriya, Associate Professor, has published three articles under UGC care list-I “Analysing Resource efficiency and allocation in paddy production: A comparative study of Non-Tractor farms and tractor farms using artificial intelligence in vadipatti taluk, Madurai District”, “An analysis of E-Banking processing times for issuing cards: A comparison of Canara Bank and SBI users in Madurai” and “An Economic Analysis on Health status of women in Madurai district”.

Dr.R.Boomadevi, Associate Professor, has published three articles under UGC care list-I “Women Empowerment in Informal Sector in Madurai City”, “Utilizing AI to assess the impact of High-yielding varieties (HYVS) on farm efficiency: A comprehensive analysis in Madurai south Taluk” and Women Empowerment in Informal Sector in Madurai City”.

Dr.S.Sukumari, Assistant Professor, has published Seven articles under UGC care list-I “The Impact of Digital transformation on education revolutionizing teaching learning and administration”, “Teachers role in the reference to NEP”, “Impact of ICT in our day lives”, “Women Empowerment in India and its importance”, “Role of Education in the empowerment of women in India”, “Impact of Traditional classes vs online classes” and “Digital learning through screen reading softwares”.

Dr.A.Antony Sahaya Jacintha, Guest Lecturer, has published an article under UGC care list-I “Role of GST in Promoting Digital Payment System”.

Associate Professors Dr.V.Suriyagandhi, Dr.M.Pappa and Dr.M.Aruna successfully completed their yeoman service and retired in this year.

M.Navakeertha, I. Jahara Imrana and N.Suriyakala III BA Economics TM participated in Poster Competition for National Youth Day on 09.01.2025 conducted by Top Kids Counselling Centre. R.Jayaprada, II BA Economics TM, has qualified as Green Grade in Judo on 08.02.205 and got first prize in Judo competition conducted by Theni District Judo championship club on 09.02.2025.

DEPARTMENT OF COMMERCE

On September 13, 2024 a special programme was organized for students under the theme "Earn While You Learn." Mr. J.C.P. Ganapathy, the Founder of OX19, delivered a special lecture and the students participated in the session enthusiastically.

On 27th November,2024, 'Audit Sensitisation Programme – The Role of Supreme Audit Institution of India' was arranged for the students to bring awareness about Auditing, related job opportunities in Audit Departments, celebration of 'Audit Diwas',etc. Mrs. Rama, the Deputy Auditor General delivered the keynote address. The students were much benefited by this programme.

On behalf of the UG Commerce Association, a meeting was conducted on January 8 , 2025. Dr. V. Geetha, Assistant Professor of Commerce, Mannar Thirumalai Naicker College (Autonomous), Madurai, delivered a special Lecture on the topic "Mindset Matters: How Positive Thinking Fuels Self-Motivation."

On behalf of the PG Commerce Association, a meeting was conducted on January 9, 2025. Dr. N. Namashivayam, Senior Professor and Former Vice Chairman (Retd.), Madurai Kamaraj University, delivered a special lecture on the topic "Yesterday + Today = Tomorrow."

Several Competitions like Just-a-Minute, Dumb Charade, Elocution and Ad-Act were conducted with regard to the association and students participated in all the competitions enthusiastically.

In collaboration with the Madurai Insurance Company, a one-day National Seminar was organised on February 5, 2025, under the theme "Insurance to All - Vision 2047." Dr. Shashidharan kutty, Ex. Consultant and faculty, Insurance Institute of India, Mumbai, delivered a keynote address on the title "Vision 2047- Insurance for All". Sri. B. Swaminathan, Retd, DGM, UIIC, Chennai, gave a special lecture on the title "Digital Innovation in Insurance Industry- Vision 2047". Sri G.M. Satheesh Kumar, Vice Chairman, Madurai Insurance Institute and Sri G. Seenivasan, Secretary, Madurai Insurance Institute delivered the valedictory address. Students presented papers related to Insurance and certificates were awarded to all students participating in the Seminar.

DEPARTMENT OF BUSINESS ADMINISTRATION

During the academic year 2024-25, the faculty of the Business Administration department had the following publications.

Dr. D. Mariya Pon Reka, Associate Professor & Head

a) "Predictions of Consumer Behaviour and their impact on Visual Merchandising using combined Machine Learning Concept ", Educational Administration Theory and Practice, 2024, 30(4),2865-2878 Doi: 10.53555/kuey.v30i4.1951 - ISSN: 2148-2403

b) " Visual Merchandising and Customer Behaviour: Exploring the influence of Gender, Age and Perceptions", International Journal of Cultural Studies and Social Sciences, Vol .20, Issue -1, No.30, Jan - June 2024: ISSN: 2347- 4777 (UGC CARE Journal) pp: 133 to 144.

Dr. N Ananthi

a) "Emotional Intelligence: Transforming Human Resource in the Digital Age", Journal of Cultural Studies and Social Sciences – ISSN 2347 – 4777 with IF 7.138 Vol 20, Issue 01, No 92 January – June 2024.

b) Book Chapter Published in the title "Role of Artificial Intelligence in Management Decision Making" in Multi-Disciplinary Research in Management and Technology.

Dr. B. Selvaveerakumar

a) "Service Quality in Indian Healthcare Sector" Educational Administration: Theory and Practice 2024, 30(4), 6215-6218 ISSN: 2148-2403.

b) Motivation Practices among Employees in the Tourism Industry in Kottayam District, Kerala: An Empirical Study ShodhKosh: Journal of Visual and Performing Arts - January 2024 - 5(1), 205–211 - ISSN (Online): 2582-7472

c) "Service Quality in Indian Healthcare Sector" Library Progress International July - Dec 2024. Vol.44 No. 3, Jul-Dec 2024: P.18046-18049

d) "Investigating The Factors Behind Women Entrepreneurs' Unsustainable Progress in Health Care Sector" Journal of Neonatal Surgery ISSN(Online): 2226-0439 Vol. 14, Issue 2 (2025)

1. Ph. D Awarded during the year

- Vinothkumar K.R, under the guidance of **Dr. D. Mariya Pon Reka**

Title: " A Study on Visual Merchandising Strategies of Fashion Retailers and its impact on Consumer Buying Behaviour in Madurai District, Tamil Nadu" in February 2025.

- S.K.M. Sivakumaran, under Dr. D. Ramkumar's guidance, was awarded a Ph.D. in Management from Alagappa University, Karaikudi.

2. Academic, Professional Development and Community Activities:

Dr. D. Jebapriya

a) Dr. D. Jebapriya participated in the 3rd National Level Workshop on Curriculum Design & Credit Framework in Alignment with NEP 2020 held on 13th February 2025.

b) Served as Coordinator for a Free Glass Craft Workshop (Pidilite) conducted for two weeks from 13th February to 26th February 2025.

c) Acted as a Board of Studies Member for the Department of Business Administration at Jamal Mohamed College, convened on 22nd February 2025.

d) Organized a Book Donation Camp as Coordinator at the college on 21st February 2025.

3. Conference and Paper Presentations:

Dr. D. Jebapriya

a) Presented a paper at the International Conference organized by the Department of Management Studies, Engineering College on 29th November 2024.

b) Presented a paper on "Thirukkural for Guinness Record" organized at New College on 5th January 2025

4. Resource Person

Dr. D. Ramkumar

Dr. D. Ramkumar delivered a Guest Lecture on "Relevance of Thirukkural in Modern Management" at Thiagarajar College, Madurai, organized by the Department of Business Administration, Elton Mayo Club, on 30th January 2025.

Dr. B. Selvaveerakumar

Dr. B. Selvaveerakumar delivered a Special Lecture on the theme Live your Today, Plan Your Tomorrow in the topic "Demystifying Income Tax Returns" at SMGACW(A), Madurai, organized by the IQAC, on World Financial Planning day 9th October 2024.

5. Books Published

Dr. D. Ramkumar

Published two books. The first book "Basics of Event Management", published on 21st May 2024 by Vijay Nicole Imprints Private Limited. The second book, "Emotional Intelligence", co-authored with Dr. H. Samuel Thavaraj, was published on 2nd September 2024.

6. College Bazaar

Department of Business Administration, Sri Meenakshi Government Arts College for Women (A), Madurai in association with the Tamil Nadu State Rural / Urban Livelihood Mission, Madurai District has organized College Bazaar on 17.12.2024, and 18.12.2024, inaugurated by Thirumathi. Tamizharasi, Assistant Director, Tamil Nadu State Rural/Urban Livelihood Mission, Madurai. 45 SHGs of Madurai District and 19 Students of SMCACW (A) participated in this Bazaar. Department of Business Administration students helped them to market their products. Total sales value during the Bazaar was 1,80,000 rupees.

7. Department Activities

- a) On 06.09.25 - Friday - 11.00 am, the Department of Business Administration organized a Management Series - Event Number: 4, on the topic "Transformative Programs". Mr. Giri Venkatasubramanian, Enterprise Architect, Federal Reserve, Dallas, Texas, US, addresses the students. 83 MBA (43 - I MBA & 40 - II MBA) students participated in this program.
- b) On 06.09.25 - Friday - 12.45 pm, the Department of Business Administration organized a Management Series - Event Number: 5, on the topic "Believe Become". Dr. A. Winnifred Christy, MDS, addressed the students. 83 students MBA students participated in this Programme.
- c) On 09.01.25 - Thursday - Department of Business Administration organized a Management Series - Event number: 6, on the topic "The Power of Social Media in Recruiting". Mr.S.J. Vigneswaran, Professor, Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi, addressed the students. 43 1st year MBA students participated in this Programme.
- d) On 12.03.25 - Department of Business Administration organized a Management Serious - Event Number: 8, on the topic "Retail Environment and Organizational Structure in Indian Retail Industry". Mr.S. Rajakumar, Senior Area Sales Manager, Skipper Limited, Southern Tamil Nadu, addressed the students. 56 3rd year BBA students participated in this Programme.

e) On 13.03.25 - Thursday - Department of Business Administration organized a Management Series - Event number: 9, on the topic "Inclusion in Workplace and Role of Cultural Etiquette". Mr. P.K.Palanikumar, Marketing Head, Zodia Health Care, Madurai addressed the students. 70 students (41 1st year MBA & 29 1st year BBA) students participated in this Programme.

f) On 14.03.25 - Friday - Department of Business Administration organized Management Series - Event number: 10, on the topic "Awareness Program on Accounting Software". Mrs. J. Anusiya and Mr.K.Radhakrishnan, Tally Consultant cum Trainer, CADD Centre, Madurai, addressed the students. 62 2nd year BBA students participated in this event.

DETAILS OF PROGRAM ORGANIZED: To develop the leadership skills of students and to equip the students on various leadership traits and methods to equip them, we organized a one day seminar on Leadership Qualities on 14.08.2024 at MBA LAB. Dr. S. SATHYA DEV, Assistant Professor, Department of Business Administration, The American College, Madurai acted as a resource person. Around 40 MBA students participated the same.

To inspire and motivate participants to consider entrepreneurship as a viable career option and to Provide valuable insights, knowledge, and resources on entrepreneurship and startup ecosystem. We organized a one day seminar on SUCCESSFUL ENTREPRENEUR on 22.08.2024 at MBA LAB. L. SRINIVASAN, Abinaya Optical Centre, Madurai, acted as a resource person. Around 40 MBA students participated the same.

To navigate the future with confidence businesses, need to make the right choices that deliver growth, and to Analyze the market trend helps businesses anticipate challenge and size opportunities, we have organized one day seminar on Navigating the Future of Business on 28.08.2024 at Rusa 1.0 Hall, Dr. P. SURESH PANDIAN, Chief Manager & Cluster Head, HDFC Mutual fund Central & South, Tamil Nadu acted as a resource person, around 83 students of I & II MBA participated in this event.

To understand the role of social media in modern requirement and to understand how to leverage social media to effectively recruit top talent and build a successful career, we have organized one day seminar on THE POWER OF SOCIAL MEDIA IN RECRUITING on 09.01.2025 at RUSA 1.0 HALL, Mr. S. J. VIGNESHWARAN Assistant Professor, Department of Business Administration, Ayyanadar Janaki Ammal College - Sivakasi acted as a resource person, around 43 STUDENTS I MBA participated in this event.

DIAMOND JUBILEE CELEBRATIONS 2025

The Department of Business Administration has organized, Two Days Workshop On Tailoring And Aari Work & Handcrafted Fashion Jewelry Making in Kallandhiri Village from 23.01.2025 to 24.01.2025.

Association Activities

UG Business Administration Association

Association Meeting Date: 14.02.2025, Title: "Own your Future", Venue: Kayal Arangam

Chief Guest : **Mrs. Shylaja Prasannan**, General Manager, M/S Thangamayil Jewelry

Competitions Conducted: Ad - Zap

PG Business Administration Association

Association Meeting Date : 05.3.2025, Title : "Expect the Unexpected"

Chief Guest : Mr. S.V.Suraj Sundara Shankar, Managing Partner, M/S SVS Foods, Madurai.

Venue : Kayal Arangam, Competitions Conducted: Poster Designing

DEPARTMENT OF MATHEMATICS

Dr. K. Parameshwari, Assistant Professor (Grade 12) has been awarded Ph.D. degree on 19.04.2024, Dr. P. Revathi, Guest Lecturer has been awarded Ph.D. degree on 04.10.2024 and Dr. RA. Latha Devi was awarded a Ph.D. degree on 12.03.2025. Dr.S.Devibala, Associate Professor is guiding a Ph.D., scholar, Dr.C.Inbam, is guiding 2 Ph.D.scholars, Dr.S.Balamurugan, Associate Professor, is guiding 4 Ph.D. scholars and he delivered a lecture on "**Coloring of Graphs**" under DBT star College Scheme at Sri S. Ramasamy Naidu Memorial College, Sattur on 31.01.2025. Dr.C.Chandrasekar, Assistant Professor, is guiding 3 Ph.D. scholars and he delivered a lecture on "Recent Developments in Micro Topological Spaces" under Faculty Development Programme organized by PG and Research Department of Mathematics, V.O. Chidambaram College, Thoothukudi on 19.08.2024.

Mathematics Association

The department of Mathematics conducted an association meeting on 19.02.2025. The meeting was inaugurated by Dr. K. Muthupandian, Head of the Department and our staff members. The Resource Persons Dr. M. Jeyaraman, Associate Professor & Head, PG and Research Department of Mathematics, Raja Doraisingam Government Arts College, Sivagangai gave the presentation entitled "**A Study on Fixed Point Theorems in some abstract spaces**" for PG level students and Dr. C. Y. Ponnappan, Associate Professor, Government Arts College, Melurgave the presentation entitled "**Applications of Mathematics**" for UG level students in parallel sessions. In addition, two intercollegiate competitions were conducted, Mathematical Rangoli and Mathematical Modeling for students on 05.03.2025. The students' performance was observed by Judges Dr.A.S.Baby Rani, Associate Professor and Dr.P. PunithaPonmalar, Associate Professor, Department of Computer Science. They gave a selected rank list. In these association activities the students of the Mathematics department exposed their talents.

EXTENSION ACTIVITY REPORT

The extension activities undertaken as a part of the fourth semester of M.Sc program includes public speech, handworks, Vedic Maths, Maths models done for the benefit of women from self-help groups and school students. The students of II M.Sc. Mathematics, went to the village of Kidaripatti, near Alagar Kovil and conducted many programs and activities to bring awareness on various social issues on 13.02.2025. The key theme of the extension activity was “**MATHS TO CAREER: UNLOCKING OPPORTUNITIES**”. They also engaged school children in the activities and made them do some hand work like silk thread earrings, basket weaving, resin arts, Aari works, and taught them some math tricks to solve problems. Dr. R. Padmavathi, Dr. C.Inbam (Class – In charge) and Dr. S. Balamurugan accompanied the students and met the Panchayat Head before meeting the public at the Panchayat Office. They explained the key objectives of the extension program, its potential benefits to the people from the village and thanked them for giving us an opportunity to conduct the program at Kidaripatti and briefed the activities prepared for the school kids and thanked them for providing permission to engage the children.

STUDENTS PARTICIPATION IN COMPETITIONS OUTSIDE THE COLLEGE

Students participated in seminars at various esteemed institutions like St. Joseph’s Arts and Science College for Women, Singampunari, Vivekananda College, Tiruvedakam and won 1st and 2nd prize for Paper Presentation.

Gandhian Thought (2024 – 2025)

Dr. R. Padmavathi, Associate Professor, was the coordinator of Gandhian Thought Examination for the academic year 2024 – 2025. 707 and 430 of our college students have written the CGT and DGT exams this year. Two days 20.03.2025 and 21.03.2025, Mr.Natarasan, Special Education coordinator, Gandhi Museum, Madurai has delivered a special lecture about Gandhian Thought Examination. The objective is to bring about a change in the lives of inmates by inculcating Gandhian values of truthfulness and non-violence among students

DEPARTMENT OF PHYSICS

The Postgraduate Physics Association meeting was held on 10.01.2025. In this, Prof.Perumal Alagarsamy, Magnetic Materials Group, Department of Physics, IIT, Guwahati, gave an address on the topic "Playing with order/disorder of the materials for tuning functionalities". Nearly 100 students participated in this program.

The Undergraduate Physics Association meeting was held on 12.02.2025. In this, Dr.Logu Thirumalaisamy, Assistant Professor, Department of Physics, G.T.N. Arts College, Dindigul, gave an address on the topic “Keys to success in Physics”. Nearly 130 students participated in this

program. Various competitions (Drawing, Rangoli Just a minute and Paper Presentation) were conducted on behalf of the Physics Association both for UG and PG students. About 50 students from various departments participated.

DEPARTMENT OF BOTANY

The Inauguration of Botany UG Association was held on 17.12.2024. Dr.G.Grace Lydial Pushpalatha, Head of the Department welcomed the gathering. The Chief guest Mrs.V.Priya Rajanarayanan, Pilathu Village, Dindigul District addressed the undergraduate students on the topic **“A Tale of Native Vegetables”**. She stressed the importance of Natural farming, traditional native vegetable seeds and the production of toxic free food. Students had a wonderful opportunity to learn about sustainable agriculture for future generations.

The Inauguration of Botany PG Association was held on 18.12.2024. Dr.G.Grace Lydial Pushpalatha, Head of the Department welcomed the gathering. The Guest speaker Mrs.Jenifer Ebinazer, Nursery Garden Trainer, Mullai Nursery Garden, Madurai addressed the postgraduate students on the topic **“Nature in Miniature -A Hands on Training in Bonsai Plants”**. She trained the students on the Japanese art of developing Bonsai trees in pots.

As part of association activity the Department of Botany organized Interdepartmental competitions like Art from waste, Flower arrangement, Salad preparation and Home decor in Jute on 22.01.2025 and 23.01.2025. Students from various departments actively participated in these competitions and won prizes. All competitions were judged by Internal and External Faculty members and the winners were awarded prizes and certificates by the Department of Botany for their wonderful efforts.

DEPARTMENT OF CHEMISTRY

Achievements of Chemistry Department Students

1. M. Aarthi (III EM) – Won the gold medal (1st prize) in the International Silambam Competition held in Thailand on 05.08.2024.
2. D. Dharshini (II TM) – Secured the 1st prize in the Drug Awareness Essay Competition conducted by NSS on 12.08.2024.
3. S. Sivalakshmi (I EM) – Won the 3rd prize in the Thiruvani Festival Speech Competition organized by the Devaneri Sangam.
4. S. Sivalakshmi (I EM) – Received a cash prize of 10,000 in the Kalaignar Centenary Speech Competition.
5. R. Deepasaraswathi (I M.Sc) – Won the 1st prize in an Online Drawing Competition.
6. Indhumathi (2021 Batch Alumna) – Cleared the TNPSC Group II Exam and secured a government job in Chennai.

7. B. Aswini (III TM) – Won the 1st prize in the Single Stick Silambam Spinning Competition.
8. R. Deepasaraswathi (I M.Sc) – Won the 1st prize in a Poetry Competition conducted by the Rotary Club.
9. S. Yuvadharani (III TM) – Won the 3rd prize in the "I am the Leader" Hackathon held at Annamalai University on 24.10.2024.

Physical Hackathon Winners:

- Abitha – 1st Prize
- Gayathri Shobana – 2nd Prize
- S. Harini – 3rd Prize

Faculty Research Publications Report

1. Dr. R. Muthuselvi – 2 research papers
2. Dr. R. Parimalam – 1 research paper
3. Dr. T. Umamathi – 4 research papers
4. Dr. K. Anuradha – 2 research papers
5. Dr. P. Shanthi – 1 research paper
6. Dr. S. Senthana – 1 research paper published in an Elsevier journal
7. Dr. P. Venmathi – 1 research paper

Faculty Development Programme (FDP) Participation

1. Dr. S. Senthana – Participated in the "Chemical Safety in Battery Management" FDP conducted by Rearminds Organization under the "**NAAN MUDHALVAN**" skill development platform from 18.12.2024 to 24.12.2024.
2. Dr. D. Renuka – Attended an FDP at Madurai Kamaraj University (MKU) under the "**NAAN MUDHALVAN**" initiative.
3. Dr. K. Anuradha – Participated in an FDP at Madurai Kamaraj University (MKU) under the "**NAAN MUDHALVAN**" programme.
4. Dr. A. Mary Remona – Attended an FDP on "Sustainability and Green Chemistry in Electric Vehicles" at Madurai Kamaraj University from 06.01.2025 to 11.01.2025.
5. Dr. P. Venmathi – Participated in an FDP on "Design Thinking" at Madura College from 24.02.2025 to 26.02.2025.

Conferences, Workshops & Webinars

1. Dr. R. Muthuselvi – Attended 1 workshop.
2. Dr. D. Renuka – Participated in 1 workshop.
3. Dr. R. Parimalam – Presented 4 international conference papers.
4. Dr. T. Umamathi – Published 5 research papers and attended 1 webinar.

5. Dr. K. Anuradha – Presented 4 research papers and participated in 1 webinar.

6. Dr. P. Shanthi – Published 3 research papers.

Chemistry Association Competitions – 2025

Postgraduate Student Competitions – Winners

1. Oral Presentation – *"Designing a Technology to Enhance Carbon Capture"*

- V. Sharatha (II M.Sc Chemistry) – 1st Prize
- M. Muthupriya (I M.Sc Chemistry) – 2nd Prize

2. Essay Writing – *"The Revolution of Electric Vehicles"*

- A. Madhumitha (I M.Sc Chemistry) – 1st Prize
- A. Benazir (I M.Sc Chemistry) – 2nd Prize

Undergraduate Student Competitions – Winners

1. Slogan Writing – *"Green and Clean Campus"*

- Chellapandian Monica (B.Sc Chemistry, 2nd Year, English Medium) – 1st Prize
- Naganandini (B.Sc Chemistry, 3rd Year, Tamil Medium) – 2nd Prize

2. Poster Design – *"Plastic-Free Campus"*

- P. Karishma (B.Sc Chemistry, 2nd Year, English Medium) – 1st Prize
- R. Adithya (B.Sc Chemistry, 2nd Year, English Medium) – 2nd Prize

Special Lectures by Guest Speakers

1. Dr. M. Karpagavalli (Department of Chemistry, Madura College) – 28.01.2025 (10:00 AM)

2. Dr. J. Anna Raj (Head, Department of Chemistry, Madurai Kamaraj University) – 28.01.2025 (11:30 AM)

Departmental Programs – 2025

1. Marie Curie Birthday Celebration (Organized by Breakthrough Science Society – 10.07.2024)

2. Guest Lecture – *"Tandem Reactions: The Foundation for Success"*

○ Dr. N. Savithadevi delivered a talk under the IQAC & Alumni Mentorship Series on 07.10.2024

DEPARTMENT OF ZOOLOGY

The **UG Zoology** association meeting was held on 13.03.2025 at the Zoology Lab from 10 am to 11.30 am. Dr. G. Alice Jayashree, Senior Counselor at Velicham Emotional Wellness Centre, A unit of TVS, Madurai interacted with nearly 150 UG Zoology students on the importance of maintaining mental health, emotional balance, establishing self-identity and personality enhancement for better life. Dr. V. Kabila, HoD of Zoology welcomed the gathering and Ms. S. Sathyapriya proposed a vote of thanks.

The **PG Zoology** association meeting was held on 13.03.2025 at the Zoology Lab from 12.15 pm to 2pm. Dr. Raghavi Natarajan, Consultant Urogynaecologist, Apollo Hospitals, Madurai gave a lecture on Reproductive health of young women, Menstrual hygiene, Uterine problems, fertility issues and healthy lifestyle practices and interacted with final year UG and all PG students. Dr. V. Kabila, HoD of Zoology welcomed the gathering and Ms. S. Ramya proposed a vote of thanks.

DEPARTMENT OF GEOGRAPHY

Every year our department organizes an Association competition. Students are also encouraged to participate in competitions conducted in our Department and other Department of our College.

On 24.03.2025 the UG Association Meeting was conducted, Thiru. Kannadasan, Guest Lecturer delivered a topic "**Basics of Topographical sheet reading**". The meeting was arranged by the PG Association incharge Dr.J.Rosy Grace Angelene, Associate Professor of Geography.

On 24.03.2025, the PG Association meeting was arranged by Dr.J.Rosy Grace Angelene, Associate Professor of Geography, Mr. Kannadasan, Guest Faculty, Madurai Kamaraj University spoke on the topic the "**Application of Spatial Technology**".

Interdepartmental competitions were conducted in our Department during the year. We conducted a Parents teachers meeting on 19.02.2025, around 50 parents eagerly participated and gave the feedback about students' study and performance of the students.

DEPARTMENT OF HOME SCIENCE

During the academic year 2024-2025, the Department of Home Science conducted several activities aimed at enriching students' knowledge, providing career guidance, and engaging in community outreach. These activities were designed to enhance students' academic learning and practical skills while promoting collaboration with experts and organizations.

The academic year began with the 15 days internship program for 18 II MSc Home Science students, held from May 20, 2024, to June 3, 2024, at three hospitals: Assured Best Care (ABC) Hospital in Trichy, PSG Hospitals in Coimbatore, and Shenbagam Hospitals in Madurai. This program provided students with hands-on experience in clinical nutrition and dietetics.

On August 31, 2024, an Alumni Mentorship Series was conducted on the topic "Career Opportunities in Home Science," featuring Ms. M. Ramyasivaselvi, an alumna of the 2004-2007 batch and a Subject Matter Specialist at ICAR KVK, CENDECT, Theni. The session, attended by 144 students, provided insights into various career prospects in Home Science.

To celebrate the culinary skills of teaching and non-teaching members, a cooking competition was organized on September 4, 2024, under the theme "Famous Snacks of Madurai." Faculty members showcased their talents in traditional and innovative snack preparation. Mrs.M.Sarojini, an entrepreneur in the food sector was invited as the judge.

Under the aegis of the PG Home Science Association, a special lecture on "Sustainable Eating: How Your Food Choices Affect the Planet", as part of the 7th National Nutrition Month, was held on September 21, 2024, with Dr. P. V. Gopi Manivannan, Head and Associate Professor, Department of Food Science and Nutrition, Mannar Thirumalai Naicker College, as the resource person.

A Nutrition Awareness Programme was conducted in Kallandhiri Village Panchayat in collaboration with Voice Trust, Madurai, on September 25, 2024, as part of the Village Adoption Initiative of the IQAC. This program included various activities such as Villupattu (folk music) on nutritional awareness, an anemia awareness skit, a balanced diet demonstration, growth monitoring, and a health checkup, benefiting the local community.

A 30-day internship program for 28 III BSc Home Science students was conducted from December 20, 2024, to January 21, 2025, at Arthur Asirvatham Hospital and Shenbagam Hospitals in Madurai. This internship provided practical exposure to the hospital dietetics department and patient counseling.

To encourage student participation and skill development, various competitions were conducted under Home Science Association. On February 3, 2025, Salad Making and Vegetable Carving competitions were conducted for UG students followed by Hunger Hunt and a Nutrition Fun Game on February 4, 2025. for PG students. These competitions aimed to enhance students' creativity and knowledge in Food Science and Nutrition.

On February 5, 2025, II MSc Home Science students conducted an extension activity at Kallandhiri Village in partnership with Voice Trust, a local NGO. The comprehensive program offered a range of services, including a Medical Health Camp and Eye Camp for village residents, Nutritional Assessment for adults and school children, Clinical assessment of pre-school children, Interactive demonstrations on Food Pyramid and My Plate, Nutrition Quiz for school children and Anaemia awareness sessions for women. Through this initiative, the students provided health education to the villagers, promoting overall well-being and nutrition awareness.

As part of the UG Home Science Association, on February 10, 2025, a special lecture titled "Medical Coding as a Career for Home Science Graduates: Insights from an Industry Expert" was delivered

by Ms. Pandiselvi K, Quality Control Analyst at Mahendra Next Wealth Pvt. Ltd., Salem. This session provided valuable career guidance for students interested in medical coding.

The academic year concluded with a seminar on "Entrepreneurial Scope for Home Science Graduates" on February 25, 2025. Ms. M. Ramya Sivaselvi, a National Facilitator at the National Institute of Agricultural Extension Management (MANAGE), shared insights on entrepreneurship opportunities in Home Science.

The Department of Home Science remains committed to empowering students through academic enrichment, skill development, and community engagement. These activities not only provided practical knowledge and industry exposure but also strengthened students' ability to contribute meaningfully to society.

PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE

The details of the activities of Staff members during the year 2024-25 are as follows:

1. **Dr. M. Sumathi** has made significant contributions to academic research, having published four (4) conference papers in International Conferences indexed in **IEEE Xplore**. Additionally, published three (3) articles in **SCOPUS-indexed** International Journals and one (1) article in **Springer Nature**. Furthermore, also contributed to academic literature by publishing a book chapter.
2. **Dr. G. Sujatha** has made significant academic contributions by publishing five (5) papers in international conferences (ACM) and authoring four (4) book chapters in esteemed publications (Book Springer Nature, Taylor and Francis) indexed in SCOPUS.

The **PG and Research Department of Computer Science** at *Sri Meenakshi Government Arts College for Women (A), Madurai*, has organized an Association **Meeting** featuring special lectures for UG and PG students. On behalf of the Computer Science Association, the following activities and competitions are conducted.

- **Dr. M. Ravindran**, delivered a speech on "*Artificial Intelligence Vs Human Intelligence*" on **March 6, 2025** for PG students, and **Dr. P. Vadivel Murugan** discussed "*Generative AI for Software Development*" on **March 7, 2025** for UG students.
- The competitions like **Just a Minute and Critic Writing on topic "Social Media: Connecting minds or Disturbing peace?"** are conducted to the UG Students.
- For PG students, the competitions like **Turn a Coat and Critic Writing on topic "Artificial Intelligence: Boon or Bane?"** are conducted.

Ph.D. Supervisors

- Dr. A. Vijaya, from Periyar University, Salem, is guiding 8 candidates — 5 have been awarded and 3 are currently pursuing.
- Dr. M. Ganaga Durga, from Madurai Kamaraj University, is guiding 4 candidates currently pursuing
- Dr. S. Naganandhini Sujatha, from Madurai Kamaraj University, is guiding 3 candidates currently pursuing.

Invited Talks

Dr. A. Vijaya served as the Chief Guest at the National Training Workshop on “Generative Artificial Intelligence” organized by the Department of Computer Applications, Government Arts College (Autonomous), Salem, on 13.02.2025.

She also graced the 16th Anniversary Celebration of Annual Day at Gurukulam International School, Tirupur, and acted as a Special Guest at the National One-Day Training Workshop on “Revolutionizing Education: AI-Powered LMS and Data-Driven Insights” held at Chikanna Government Arts College, Tiruppur.

She served as an Expert Member on the Board of Studies for Erode Arts and Science College, Gobi Arts and Science College, and Government Arts College (A), Salem-7.

Research Publications

Dr. A. Vijaya published a paper titled “Optimized Extreme Learning Machine with Bacterial Colony Optimization Algorithm for Disease Diagnosis in Clinical Datasets” in SNCS-D-23-04815R1 Original Research.

Dr. M. Ganaga Durga presented several papers including “Mobile Safeguards: Exploring Applications, Threat Vectors, and Defense Techniques in Modern Mobile Security,” “Key Encapsulation Mechanism AES and Cramer Shoup Algorithm,” and “Analysis of Key Encapsulation Mechanisms.”

Dr. S. Naganandhini Sujatha contributed to international journals including “Possibility of Intercropping Systems in Pigeonpea under Riverina Track of Central U.P.” and “Effect of Integrated Nutrient Management on Bulb Yield and Economic Return of Onion (*Allium Cepa* L).”

Department Activities

Workshops and Events Conducted:

1. 20.09.2024 – Workshop on “Convolutional Neural Network: Theory and Hands-on” by Dr. B. Malar, PSG College of Technology, Coimbatore.
2. 03.10.2024 – “Recurrent Neural Network (RNN) & LSTM Using Keras” by Dr. R. Kavitha, Christ University, Bengaluru.
3. 10.02.2025 – TANCET Orientation Programme for MBA/MCA students.

The Department also collaborated with IIT Madras to offer a Mini Course in Data Science for PG students from Queen Mary’s College, Chennai, and BVRITH Engineering College for Women, Hyderabad.

Extension Activities

From 23–25 January 2025, a workshop on “Social Media and Digital Marketing” was held at Kallandhiri Village, Madurai, with participation from 21 students.

PG Competitions

14.02.2025 – Poster Presentation on “E-Waste Management” (Judges: Dr. K. Muthupandian, Dr. M. Ganga Durga) 14.03.2025 – Turn Coat (On the Spot Competition) (Judge: Dr. A. Vijaya)

Prize Winners – Poster Presentation:

- I – R. Prathiksha (I-MCA)
- II – S. Hemalatha (I-MCA)
- III – K. Prencia (I-MCA)

Prize Winners – Turn Coat:

- I – V. Najma (I-MBA)
- II – M. Sylvia (II M.Sc. Mathematics)
- III – M. Rahamed Nisha (II M.Sc. Chemistry)

UG Competitions

13.02.2025 – Video Creation (Prompt Engineering) (Judges: Dr. S. Suguna, Dr. S. Naganandhini Sujatha)

14.03.2025 – Essay Writing (Impact of Artificial Intelligence in Education) (Judge: Dr. A. Vijaya)

Prize Winners – Video Creation:

- I – S. Swetha (I-BCA)
- II – J. Sophia (III-B.Sc. CS)
- III – M. Vijayashanthi (II-BCA)

Prize Winners – Essay Writing:

- I – S. Swetha (I-BCA)
- II – K. Kaviya (I-BCA)
- III – L. Midhuna (I-BCA)

Association Meetings

UG – 10.02.2025: Robotics Process Automation (RPA) by Mrs. J. Sukanya, M.V.M. Govt. Arts College for Women, Dindigul.

PG – 20.02.2025: Challenges in Internet of Things (IoT) by Ms. S. S. Sarmila, The American College, Madurai.

Student Induction Programme

Held on 28.10.2024 for I MCA students. The session “How to Program as a Programmer” was conducted by Mr. A. Jayanth Sridhar, Vice President, City Corps Pvt Ltd, Chennai.

Innovation Club

An event titled “IdeaBuddy – Creative Idea Innovation Competition” was held on 25.09.2024, encouraging student creativity and innovation.

Parent-Teacher Meeting

A Parent-Teacher Meeting was held on 19.02.2025, focusing on student progress and strengthening parent-teacher collaboration.

Results

MCA (Batch 2022–2024): 24/25 students passed – 96%

BCA (Batch 2021–2024): 45/45 students passed – 100%

CENTRAL LIBRARY

Library as a Learning Resource Centre

SL.NO	CENTRAL LIBRARY FACILITIES	DESCRIPTION
01	Total Carpet Area of the Central Library	3600 Sq.Ft
02	Departmental Libraries	15
03	Working hours	9.00 am to 3.00 pm
04	User Orientation Programme	User Orientation given to the First Year UG / PG Students every year to know about the facilities and services available in the Library.
05	Average number of users who visited / consulted per semester	2500
06	Average number of transactions (Issue / Return / Renewal) per day over last two semesters	50
07	No. of Volumes of the Books (as on 11/03/2024)	75689
08	Total No. of Newspapers	5
09	Total No. of Journals and Magazines	18

10	Total No. of subscribed online E-journals & E-Books (NLIST Membership)	6000+ (https://nlist.inflibnet.ac.in/)
10	e-Resources (Open Access)	http://192.168.1.3:5000/e_resources.html
11	DLS / IRS : Prominent Digital Libraries & Institutional Repositories	http://192.168.1.3:5000/digital_library.html
12	Total No. of online Free E-Books (NDLI Membership)	9,21,86,667+ (https://ndli.iitkgp.ac.in/)
13	Project Reports	636
14	CD-ROMs	145
15	Classification System	DDC “ Dewey Decimal Classification
16	Internet with WIFI Facility	Yes
17	Digital Library	Yes
18	Library Computerization	Yes, KOHA Integrated Library Management System
19	OPAC (Online Public Access Catalogue)	Yes (192.168.1.3:5000)
20	WEB-OPAC for Remote Access	Yes (117.200.78.30:5000)
21	E-GATE SYSTEM	Yes (192.168.1.3:5000/inout/login.php)
22	IRINS - Indian Research Information Network System	Yes (https://smgacw.irins.org/)
23	Bar-Code Technology	Yes
24	Photocopier Service	Yes

SMGAC Central Library which is as old as the College occupies the prime place in the heart of the College with 3600 Sq.Ft

Librarian Cabin: (28.5*10.25) 292.123 Sq.Feet,

Reference Section : (28.5*28.5) 812.25 Sq.Feet,

Stack Section : (38.5*28.5) 1097.25 Sq.Feet,

Reading Hall : (11.25*28.5) 320.625 Sq.Feet,

Digital Library : (18.5*28.5) 527.25 Sq.Feet,

Varanta : (109.75*5) 548.75 Sq.Feet

Library Collections:

A central library and 15 departmental libraries are functioning in our College. At present the library has about 75,689 books, 200 project reports, 18 periodicals, 200 CDs and 5 newspapers. All the books are classified according to Dewey Decimal Classification system (DDC) and Bar-Code labels are pasted in all the books for system based circulation services to the staff and students, and Stock verification. In order to motivate the students, the books required for all the competitive examinations have been purchased in large quantities and kept in the Reference Section for the use of the students.

Library Automation:

All routine functions of our Central Library are automated with the help of KOHA an integrated library software package. Koha uses SQL database (MySQL preferred) as backend and its cataloguing data stored is in MARC and is accessible via Z39.50 protocol. Koha is integrated library software that has state of the art web based interface, enhanced content and substance, provides faceted navigation, provisions keyword searching, up-gradation and development through user contribution and provides Rich Site Summary (RSS) feeds that make it unique integrated library software in the world.

Bar-Code Technology:

Bar-Code Labeled ID card given to all students. The Automatic IN OUT Management System (E-Gate Register) has been introduced in the Central Library. It is mandatory for the students to scan their ID card when coming to use the Central Library. Based on this ID card, books are issued and returned to the students through the Library Management Software.

OPAC: (Online Public Access Catalogue) and Web-OPAC (<http://192.168.1.3:5000/>) facility has been established in the library software for the students and Staff to know about the books in the central library. OPAC is an online database of all of the resources held in the library. Dedicative Static IP address used for accessing OPAC, smgacw.irins.org etc.. Our library Static IP address is <http://192.168.1.3:5000/>. Users can search OPAC to locate books in the library. It lists the number of the items, whether they are in the library or checked out on loan. The search for a document through OPAC is very easy if the name of the author / title / call number is known to the user. Keyword searching has the flexibility to allow the user to create simple searches.

E-GATE SYSTEM: (<http://192.168.1.3:5000/inout/login.php>) A computer is kept in the entrance of the library. Students and Staff should scan their ID card in the system while entering into the library and out from the library.

NLIST: (<https://nlist.inflibnet.ac.in/>) Our library is a member with "National Library and Information Services Infrastructure for Scholarly Content (N-LIST)" for accessing E-Journals and E-Books. More than 3500 students and all faculty members are registered with N-LIST and separate username & password assigned to all users. Our Central Library has membership with INFLIBNET- N-LIST from 2014-15 to till date.

IRINS (<https://smgacw.irins.org/>) is web-based Research Information Management (RIM) service developed by the Information and Library Network (INFLIBNET) Centre. It has integrated with academic identity such as ORCID ID, ScopusID, Research ID, Microsoft Academic ID, Google Scholar ID for ingesting the scholarly publication from various sources. Librarians take initiative steps to collect academic identity from our Faculty Members and upload them to the IRINS website. IRINS provides facilities to access our college profile through <https://smgacw.irins.org>. Our Faculty members uploaded and updated their research outputs. It helps to promote research activities of our faculty members.

INTERNAL QUALITY ASSURANCE CELL

The Annual Report **2024-2025** of the Internal Quality Assurance Cell (IQAC) at Sri Meenakshi Government Arts College for Women (Autonomous), Madurai, highlights the institution's dedication to academic excellence and continuous improvement. This report outlines the various initiatives, programs, and achievements undertaken during the academic year to enhance teaching, learning, research, and administrative practices. It reflects our commitment to fostering a culture of quality and innovation, ensuring holistic development for students, faculty, and the community.

1. Career Opportunities in Home Science (31.08.2024)

The IQAC, in collaboration with the Department of Home Science (HSC), organized an **Alumni Mentorship Series** titled '**Career Opportunities in Home Science**' on **31.08.2024** .

Ms. M. Ramyasivaselvi, Subject Matter Specialist from ICAR-KVK, CENDECT, Theni, served as the resource person, providing valuable insights into diverse career paths within the field. The seminar attracted 140 participants, fostering an engaging and informative session that broadened students' understanding of potential professional avenues.

2. Entrepreneurial Opportunities in the Food Processing Sector (31.08.2024)

The IQAC and Entrepreneurship Development Cell (EDC) organized an **Entrepreneurial Awareness Program** on **31.08.2024**, focusing on "**Entrepreneurial Opportunities in the Food Processing Sector**". Ms. M. Ramyasivaselvi, Subject Matter Specialist from ICAR KVK, CENDECT, Theni, delivered an insightful session on the scope and potential of entrepreneurship in food processing. The program, attended by **170 participants**, provided valuable guidance and inspired students to explore entrepreneurial ventures in this growing sector.

3. NAAC Reforms – Challenges and Opportunities (10.09.2024)

The IQAC organized an **Orientation Programme** on **10.09.2024**, titled “**NAAC Reforms – Challenges and Opportunities**”. The resource person, **Dr. C. Ravi**, former IQAC Coordinator of Thiagarajar College, Madurai, provided an in-depth analysis of the latest NAAC reforms, highlighting both the challenges and opportunities they present for higher education institutions. The session, attended by **83** participants, offered valuable insights and strategies to navigate the evolving accreditation process effectively.

4. Unleash The Potential in You (12.09.2024)

The IQAC, in collaboration with the Department of Botany, organized an **Alumni Mentorship Series** titled “**Unleash The Potential in You**” on **12.09.2024**. The resource person, **Dr. K. Raja Lakshmi**, Associate Professor of Botany at N.G.M. College, Pollachi, shared valuable insights on identifying and enhancing one's inherent potential. The session focused on strategies for personal and academic growth, inspiring participants to unlock their capabilities. The program was attended by **100** students and faculty members, making it an engaging and motivational event.

5. Opportunities in the Banking Sector (21.09.2024)

The IQAC, in collaboration with the Department of Mathematics, conducted an **Alumni Mentorship Series** on **21.09.2024**, titled “**Opportunities in the Banking Sector**”. The resource person, **Mrs. V. Suriya Prabha**, Manager at Indian Bank, Zonal Office, Madurai, shared valuable insights into career prospects and skill requirements in the banking industry. The session, attended by **112 participants**, provided guidance on preparing for banking exams and exploring diverse roles within the sector, inspiring students to pursue careers in banking.

6. Village Extension Activities (25.09.2024)

The IQAC, in collaboration with the Department of Home Science, organized **Village Extension Activities** on **25.09.2024**, under the theme “**Nourishing a Healthier India**”. The resource person, **Dr. T. Murugesan**, Director of Voice Trust NGO, Madurai, emphasized the importance of nutrition and healthy living in rural communities. The program, attended by **50 participants**, included interactive sessions and practical demonstrations on promoting nutritional awareness and sustainable health practices, aiming to empower villagers with knowledge for a healthier lifestyle.

7. Live Your Day and Plan Your Tomorrow (09.10.2024)

The IQAC organized a **Seminar** on **09.10.2024** to mark **World Financial Planning Day**, titled **“Live Your Day and Plan Your Tomorrow”**. **Dr. P. Suresh Pandian**, Chief Manager & Cluster Head at HDFC Mutual Fund, and **Dr. B. Selvaveera Kumar**, Associate Professor, Dept. of Business Administration, shared insights on the importance of financial planning and strategies for securing a stable future. The seminar, attended by **41 participants**, emphasized the value of budgeting, investments, and long-term financial goals, inspiring attendees to take proactive steps toward financial well-being.

8. Mastering Data Analysis with Excel and AI (03.12.2024)

The IQAC conducted an Online Workshop on **03.12.2024**, titled **“Mastering Data Analysis with Excel and AI”**. The resource person, **Dr. P. Kamalakannan** from the School of Business Intelligence, Salem, provided hands-on training on advanced data analysis techniques using Excel and AI tools. The workshop, attended by **75 participants**, focused on enhancing data interpretation skills and leveraging AI for efficient decision-making, equipping attendees with practical knowledge for academic and professional applications.

9. Towards 30 years of the Beijing Declaration and Platform for Action: Unite to End Violence Against Women (09.12.2024)

The IQAC and in association with SOCO Trust & Justice Shivaraj V. Patil Foundation Organized a **Seminar** on **09.12.2024**, titled **“Towards 30 years of the Beijing Declaration and Platform for Action: Unite to End Violence Against Women”**. The resource person, **Tmt. S. Selva Gomathi**, Advocate and Managing Trustee of Justice Shivaraj V. Patil Foundation, highlighted the significance of the Beijing Declaration and discussed strategies to combat violence against women. The seminar, attended by **150 participants**, emphasized the need for collective action to promote gender equality and protect women's rights, inspiring attendees to contribute to a safer and more equitable society.

10. Adapting Teaching Strategies for Multidisciplinary Classroom (11.12.2024)

The IQAC conducted a **Faculty Development Programme (FDP)** on **11.12.2024**, titled **“Adapting Teaching Strategies for Multidisciplinary Classrooms”**. The resource person, **Dr. S. Raja Kumar**, Assistant Professor of Education at Thiagarajar College of Preceptors, shared innovative teaching methodologies tailored for diverse and multidisciplinary learning

environments. The program, attended by 51 faculty members, focused on enhancing pedagogical skills, fostering inclusivity, and addressing the challenges of teaching in a multidisciplinary setting, equipping educators with practical tools to improve student engagement and learning outcomes.

11.Future of AI in Education (11.12.2024)

The IQAC organized an **Orientation Programme** on **11.12.2024**, titled “**Future of AI in Education**”. The resource person, **Dr. K. Thangavel**, Assistant Professor of Education at Thiagarajar College of Preceptors, discussed the transformative role of Artificial Intelligence (AI) in the education sector. The session, attended by **70 participants**, explored how AI can enhance teaching, learning, and administrative processes, while also addressing ethical considerations and future trends. The program provided valuable insights into integrating AI tools to create more personalized and efficient educational experiences.

12. International Day for People with Disabilities (17.12.2024)

The IQAC organized a **Competition** on **17.12.2024** to commemorate the **International Day for People with Disabilities**. The event aimed to raise awareness and promote inclusivity for individuals with disabilities. A total of **25 participants** took part in the competition, which included activities designed to highlight the challenges faced by people with disabilities and celebrate their achievements. The event fostered a spirit of empathy and understanding, encouraging the college community to support and advocate for the rights and inclusion of people with disabilities.

13. Resume Preparation Using AI Tools (20.12.2024)

The IQAC, in collaboration with the Department of Computer Science, conducted a **Workshop** on **20.12.2024**, titled “**Resume Preparation Using AI Tools**”. The workshop was facilitated by **UG-III and PG-II Computer Science students**, who demonstrated the use of AI-powered tools to create professional and impactful resumes. The session, attended by **80 participants**, provided hands-on training on leveraging AI for resume building, including tips on formatting, content optimization, and tailoring resumes for specific job roles. The workshop equipped students with practical skills to enhance their employability in the competitive job market.

14.Tamil’s Contribution to the World Community: A Multidisciplinary Perspective (23.12.2024)

The IQAC organized an **International Seminar** on **23.12.2024**, titled “**Tamil’s Contribution to the World Community: A Multidisciplinary Perspective**”. The resource person, **Dr. G. Santhanraj**, Coordinator of the National Elective Tamil Language Programme at the Ministry of Education, Singapore, highlighted the global influence of Tamil language, culture, and heritage across various disciplines. The seminar, attended by **150 participants**, explored Tamil's historical, literary, and cultural contributions, emphasizing its relevance in today’s interconnected world. The event celebrated Tamil’s rich legacy and its enduring impact on the global community.

15.Hands-on Training on UMIS-PPS Portal for Teaching and Non-Teaching Staff (28.01.2025

The IQAC, in collaboration with the **UMIS-PPS Committee**, organized a **Training Programme on 28.01.2025**, titled “**Hands-on Training on UMIS-PPS Portal for Teaching and Non-Teaching Staff**”. The resource persons, **Dr. G. Sujatha** from the Department of Computer Science and **Dr. S. Chandrasekar** from the Department of Mathematics, provided practical guidance on using the UMIS-PPS portal for administrative and academic purposes. The program, attended by **95 teaching and non-teaching staff**, focused on navigating the portal, managing data, and streamlining institutional processes, ensuring efficient utilization of the system for enhanced productivity.

16. Book Donation Drive (17.02.2025)

To celebrate the **International Book Donation Day** observed annually on **February 14**, our college Internal Quality Assurance Cell (IQAC) and Department of Business Administration (BBA) organized a **Book Donation Drive on February 17, 2025**. Through the efforts of faculty members and students, a total of **716** books were collected. Out of these, **429** books were distributed to the participating students during the event. The remaining books will soon be donated to nearby school students. This initiative aims to make education more accessible to all and promote the joy of reading among the community.

17. Patent Rights and Digitalization (13.03.2025)

The IQAC and IPR Committee organized a Seminar on **13.03.2025**, titled “**Patent Rights and Digitalization**”. **Mr. JK Muthu**, Founder of BGrow.com & Kamalam Ventures and Chairman of DigitALL, Madurai, shared insights on patent filing, intellectual property protection, and the role of digital tools in innovation. The seminar, attended by **80 participants**, emphasized the importance of understanding patent laws and leveraging digital strategies to safeguard innovations, equipping attendees with knowledge to navigate the digitized intellectual property landscape.

Over the past year, the IQAC has successfully implemented a wide range of initiatives aimed at enhancing the quality of education, promoting research, and fostering a culture of inclusivity and growth. We extend our heartfelt gratitude to everyone who contributed to making this year a remarkable one. Together, we will continue to strive for excellence, inspire innovation, and create a transformative educational environment that empowers individuals and contributes to societal development.

ELECTORAL LITERACY CLUB (ELC)

As per the instruction from the Madurai Corporation, our college Electoral Literacy Club has organised a drawing competition on the topic " Nothing like voting - I vote for sure" to create an awareness about voting in the minds of young voters. 22 students participated in this competition. The following students got the Prizes .

First Prize - R. Deepa Saraswathi - I M.Sc Chemistry

Second Prize - M.Sakthi Nivetha - II B.Sc Chemistry (TM)

Third Prize - B.Preethika - II M.Sc Chemistry

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

1. 31.08.24 -Saturday - EDC and IQAC have jointly organised Entrepreneurial Awareness Programme on Entrepreneurial Opportunities in the Food Processing Sector for the final year UG and PG students (72). Ms. M.Ramyasivasankari, National Facilitator, National Institute of Agriculture Extension Management (MANAGE) addressed the students.

2. EDC of our colleges assisted our students in attending the seminar on Emerging Technologies in IT and ITES sector sponsored by NASSCOM Foundation on 12/9/24 - Thursday - at MADITSSIA hall, Madurai. 60 students (10 - Computer Application, 20 - Business Administration, 15 - Commerce and 15 - Computer Science) have participated in this event.

3. On 21.9.24 - Tuesday - 12 students from the Department of Business Administration have been assisted in attending the program on "வணிகத்தில் மகளிர்", organised by கலைஞர் நூற்றாண்டு நூலகம். Mr. Kumarasan Siva Sankaran, CEO of Pranav Treadmill, Madurai, Founder Chairman - Business Maxx (smart catalyst) Member - YES, Member TiE, have addressed the participants.

4. On 18.12.24 - Wednesday - Dr. C. Kavitha - Participated in the one day Training of Trainers (ToT) Programme for Mentors - MSME Scheme, organised by Entrepreneurship Development and Innovation Institute (EDII), Micro, Small and Medium Enterprises Department, Govt. of Tamil Nadu, and Department of Industries & Commerce at StartupTN office, Corporation Office Hall, Madurai.

5. On 07.01.25 - Tuesday - Entrepreneurship Development Cell (EDC) of our college organized an awareness programme on "Innovation and Entrepreneurship Development" for the final year UG students of our college. Mr. M.Dhanushkumar, Entrepreneur/ Innovator, Head - IIC & EDC of Latha Madhavan group of institutions Madurai have addressed the students. with the introduction about his own company, NITONTY, its activities and how he started his business as a career. He further explained about what is the difference between business and entrepreneurship, what is Innovation Voucher Program and the procedure to apply for this programme under EDII – TN. 100 students have participated in the programme and 3 best student participants have been awarded with the book prize.

6. On 10.01.2025 - Friday, Entrepreneurship Development Cell (EDC) of our college assisted our students (22 hostel students) in attending an awareness programme on Food and Agro Sector for MSME - Entrepreneur (Unlocking Opportunities in the Food Processing Sector and Financial Support for Growth), organised by MADITSSIA - BIS.

7. On 06.02.2025 - Thursday, Dr. C Kavitha, participated in the National level Seminar on Adoption of e- Commerce and Export Opportunities for Value Added Food Product MSMEs, organised by MSME DFO, Ministry of Micro, Small and Medium Enterprises, Government of India, in association with NABARD MABIF (Madurai Agri Business Incubation Forum) in the in the Seminar Hall, Agricultural College & Research Institute, Madurai. Topics Covered: 1. Learn about marketing opportunities through ONDC. 2. Understand the importance of Phytosanitary measures. 3. Explore APEDA's role in exporting Agri & processed food products. 4. Get insights on export procedures and opportunities. 5. Digital Marketing techniques to capture orders.

8. Dr. C.Kavitha have participated in the 3 days (12.2.25 to 14.2.25) Entrepreneurship Development Programme on Value Addition of Plantation Crops, organised by ICAR KRISHI VIGYAN KENDRA, CENDECT, Kamatchipuram, Theni District, sponsored by Tamil Nadu State Council for Science and Technology, Govt. of Tamil Nadu, in association with Seed Division, Department of Science and Technology, Govt. of India

9. Participated in the 3 days (24.2.25 to 26.2.25) Faculty Development Programme (FDP) on Design Thinking, organised by ICT Academy, Tamil Nadu in collaboration with IQAC of The Madura College, Madurai.

NAAN MUDHALVAN REPORT

Under the Naan Mudhalvan scheme, Principal Dr. S. Vanathi serves as the Chairperson, and Dr. T. Glory Selvam, Associate Professor of Commerce, acts as the Coordinator. Through this scheme, a total of 1,314 first-year students, 1,286 second-year students, and 1,301 third-year students from various departments are benefiting from skill-based technical courses.

In the final round of the Hackathon competition conducted under the Naan Mudhalvan scheme,

S.No	Names	Class	Course	Prize
1.	Rajeswari. M	III B.Sc Zoology	Medical Coding	II
2.	Rajana.T	III B.Sc Zoology	Medical Coding	II
3.	Safia Murshida.M	III B.Sc Zoology	Medical Coding	II
4.	Sangeetha.M	III B.Sc Zoology	Medical Coding	II
5.	Kavitha. T	III B.Com I shift	Income Tax and GST	I st Prize Rs.5000
6.	Abinaya. R	III B.Com I shift	Income Tax and GST	IV th Prize Rs.2000
7.	Deepa Durga.M	III B.A English I shift	Content Writing	II
8.	Abinaya.U	III B.Sc Botany	OrganicFood Production techniques	II
9.	Ariyanatchi.M	III B.Sc Botany	OrganicFood Production techniques	II
10.	Kanmozhi.B	III B.Sc Botany	OrganicFood Production techniques	II
11.	Manisha.A	III B.Sc Botany	OrganicFood Production techniques	II
12.	Yuvatharani S	III B.Sc Chemistry TM	Goods manufacturing practice	III

the following students won prizes:On 06/02/2025, a Mega Job Fair was organized under the Naan Mudhalvan scheme, in which more than 15 private companies participated. From this job fair 253 students successfully received their offer letters.

SMGAC-YUVA YI ACTIVITIES

1. **Nature of the Activity:** Accessibility Audit 2024-2025

Duration: 20th November 2024 to 3rd December 2024.

Number of Students Participated: 12 Students of III BBA

a) Accessibility refers to ensuring that individuals with disabilities have the same opportunity to acquire information, engage in interactions, and enjoy services as those without disabilities, in a manner that is equally effective and integrated. In every society, the accessibility of government places and services serves as attest for inclusivity and equity.

b) In this regard, assessment and evaluation of accessibility features become integral to the holistic approach of making universally accessible built environments. The overall purpose of the framework is to assess the building design, evaluate the level of accessibility, and identify the gaps in provisions. The Places covered Include Post office, Railway stations and Bus stands in Madurai.

2. As part of the MOU with CII - YUVA, Business Administration Department and YUVA Yi Chapter of the college, Organized a Programme on “Own your Future” for the Students.

Date: 14.02.2025 **Time:** 10.30AM **Venue:** Kayal Arangam

Organized by: Department of Business Administration, Sri Meenakshi Govt. Arts College for Women (A) and CII-YUVA –Yi Madurai Chapter

Chief Guest: Mrs. Shylaja Prasannan, General Manager, M/S Thangamayil Jewellery, Madurai.

Mrs.Shylaja Prasannan, addressed the students on the topic “Own Your Future”. She explained about life? How Law of Attraction and Comfort Zone relate to each other: 10 "to do" lists and 'Misogi' which is a Japanese practice of cleansing the body and mind.

3. **Nature of the Event:** As part of the MOU with CII - YUVA, YUVA Yi Chapter of the college, Organized a Programme in celebrating Women’s day

Date: 10.02. 2025 **Time:** 10.00 am to 1.30 . p.m **Venue:** Kayal Arangam

Organized by: Sri Meenakshi Govt. Arts College for Women (A) and CII-YUVA –Yi Madurai Chapter.

Chief Guest and Topic:

Topic: “Cyber Security Essentials”

Ms. PRIYA

Inspector , Cyber Crime Madurai

Topic: “Youth is for Learning”

Dr.K.Alagusundaram, M.Com., M.B.A., M.Phil., Ph.D., Former Principal, Yadava College

The event was organized as part of the Women’s day Celebration . **VrYIKsha** . The Programme was intended to orient the students on the following topics,

“Cyber Security Essentials” and “Youth is for Learning” .

Enrollment of First and Second year Students in Yuva Yi Membership.

NCC REPORT

1. 03 Cadets attended CATC Cum IUC TSC camp at NTA Idayapatti, from 15/5/24 to 24/5/24.
2. Cadet Amutha attended the All India NCC Girls Trekking Expedition from 16/5/24 to 23/5/24.
3. 02 selected Cadets Cdt. S. Dalxiha and Sgt. C. Sangeetha attended CATC Cum TSC Croup I training Camp at NTA, Idayapatti, from 25/5/24 to 03/6/24.
4. International day of Yoga 2024 celebrated on campus with 40 cadets and ANO on 21/6/2024.
5. 13 Cadets attended CAT Camp at NTA, Idayapatti, from 17/6/24 to 26/6/24.
6. ANO and 50 cadets attended DDG NCC Visit Programme on 26/6/2024 at Lady Doak College, Madurai.
7. Cdt. S. Dalxiha attended CATC Cum TSC Group II training Camp at NTA, Idayapatti, from 28/6/24 to 07/7/24.

8. 06 Cadets attended IUC RDC Camp at NTA, Idayapatti, from 18/7/24 to 27/7/24.
9. 02 Cadets attended EBSB-I Camp at Air Force Station, Tambaram, from 12/8/24 to 23/8/24.
10. Kargil Vijay Diwas (Silver Jubilee) was Commemorated on 26/7/2024 with Cultural Programmes by NCC Cadets.
11. 04 Cadets attended CATC CUM GROUP RDC TRG I Camp at NTA, Idayapatti, from 04/9/24 to 13/9/24.
12. 03 Cadets attended CATC CUM GROUP RDC TRG II camp at NTA, Idayapatti, from 14/9/24 to 23/9/24.
13. Under Swachhata Lakshit Eakyai, Essay competitions were held on 26/9/24 and Swachhata ki Bagidari on 27/9/24 selected Places in and around the college campus were cleaned.
14. Cpl. M. Nandhini attended CATC CUM GROUP RDC Launch Camp at NTA, Idayapatti, from 02/10/24 to 11/10/24.
15. SBD-24 was organized at Gandhi museum on 02/10/2024 by 7 Battalion, 50 Cadets and ANO participated in the Rally and Cultural Programme.
16. 17 Cadets attended Army Attachment Camp with Regular Army Unit at Wellington, Nilgiri, from 08/10/24 to 20/10/24.
17. Cpl. M. Nandhini attended CATC CUM DIRECTORATE RDC Launch I Camp at NTA, Idayapatti, from 01/12/24 to 10/12/24.
18. Cpl. M. Nandhini attended CATC CUM DIRECTORATE RDC Launch II Camp at NTA, Idayapatti, from 20/12/24 to 29/12/24.
19. 12 cadets took part in the Republic day celebrations at AR Ground, Madurai on 26/01/2025.
20. Sgt. M. Nandhini represented Tamilnadu, Puducherry and Andaman Nicobar directorate at the annual NCC Republic day parade camp held at New Delhi from 30/12/2024 to 28/01/2025.
21. Sgt. M. Nandhini was part of PM rally at Cariappa Parade ground on 27/01/2025
22. 28 cadets appeared for C Certificate exam on 15/2/25 and 16/2/25 and 26 Cadets have cleared the exam
23. 31 cadets appeared for B certificate exam on 22/2/25 and 23/2/25 and all Cadets have cleared the exam

Examination Results for the Academic Year 2023-2024**(Undergraduate and Postgraduate Students)**

Below is the detailed information on the examination results for both **undergraduate** and **postgraduate** students in various departments and languages

S.NO	Subject	Shift & Medium	2022 - 2023		
			Total Students	Passed Students	Pass Percentage
1	HISTORY	EM	58	58	100
		TM	57	56	98.25
2	ECONOMICS	EM	60	59	98.33
		TM	60	58	96.67
3	ENGLISH	Shift - I	67	66	98.51
		Shift - II	64	48	75
4	TAMIL	Shift - I	61	59	96.72
		Shift - II	61	56	91.8
5	COMMERCE	Shift - I	68	68	100
		Shift - II	63	61	96.83
6	MATHEMATICS	Shift - I - EM	40	40	100
		Shift - I - TM	40	37	92.5
		Shift - II - EM	39	39	100
7	PHYSICS	EM	26	21	80.77
		TM	27	22	81.48
8	CHEMISTRY	EM	36	34	94.44
		TM	37	30	81.08
9	ZOOLOGY	EM	32	29	90.63
		TM	33	31	93.94
10	GEOGRAPHY	EM	39	35	92.11
		TM	39	38	97.44
11	HOME SCIENCE	-	22	17	77.27
12	COMPUTER SCIENCE	Shift - I	27	27	100
		Shift - II	29	29	100
13	BOTANY	-	35	33	94.29
14	BCA	-	44	43	97.73
15	BBA	-	62	52	85.25
			1226	1146	

CULTURAL COMMITTEE

1. We conducted competitions like Elocution, Essay writing and Quiz in commemoration of “Muthamizharingar Kalaingar Centenary Vizha” on 15.07.2024. The first prize winners were given a cash award of Rs. 2000/- each. The details of Prize winners as follows,

Elocution - I Prize - M. Mahathi, III B. A., Tamil

Essay writing - I Prize - S. Mariam Mery, III B. Sc., Zoology

Quiz - I Prize - K. Kavikameena, III B. Sc., Zoology

2. Our students participated in various competitions in the event titled “Heritage 2024” conducted by DHAN ACADEMY on 09.08.2024 and 10.08.2024. All have received “Certificate of Appreciation”.

3. 24 students of our college participated in “Cultural Parade” by performing “Kolattam” from Madurai Teppakulam to K. K Nagar arch organized by Young Indians (Yi) in commemoration of a Mega event “Maa Madurai Thiruvizha” on 11.08.2024.

4. 16 students from our college performed two theme dances depicting Women empowerment and Prosperity of Tamilnadu at Tamukkam grounds on the occasion of “Puthaga Thiruvizha (Book Fair)”.

5. The Department of Art and Culture, Government of Tamil Nadu has started conducting free coach on “Tamil Folk Arts” for the students of Government Colleges to preserve the arts of Tamil Folklore. In connection with that, our college has opted “Oyilattam” art and started free classes from September 2024.

6. 12 students from our college performed group dances at the Customs and Income tax office for the Pongal celebration on 11.01.2025.

7. Our students have participated in various competitions in the event named “Maa Madurai Kalaithiruvizha - Idhu Namma Thiruvizha” organized by Mannar Thirumalai Naicker College, Madurai in collaboration with Rotaract Club on 15.02.2025 and received Participation certificates.

8. Our students participated in various competitions conducted by Mangayarkarasi College, Madurai on 20.02.2024 and bagged prizes as follows,

Kambikolam - I Prize - V. Krishnapriya - III B. Sc., Home Science

Kalaiyarasi - III B. Sc., Computer Science

Origami - I Prize - P. Bhuvaneshwari - III B. Sc., Home Science

M.Abinaya - III B. Sc., Home Science

9. Our students participated in various competitions in the event “Nakshathra 2025” conducted by N. P. R. College, Natham on 12.02.2025. the details of prize winners as follows,

Photography - II Prize - A. Sowndharya - II B. C. A.

Face Painting - II Prize - A. Sammera & M. Vigneshwari - II B. A. English (Shift I)

10. Our students participated in the event “Vaagai 2025” organized by Yadava College, Madurai and received prizes on 28.02.2025.

The details of Prize winners,

Ungal choice – I Prize – M. Nandhini - II B. A. Tamil

V. Abinaya – I M.A. Tamil

C. Sivaranjani – I M. A. Tamil

M. Mathika – I B. A. Tamil

N. Abirami - I B. A. Tamil

Rangoli – II Prize – D. Dharshini – III B. A. Tamil

M. Ramya - III B. A. Tamil

11. Our college was a part of the event “Vaadi Rasathi - Women’s Day 2025” which was held on 13.03. 2025, organized by “You and Me” event management sponsored by “Lincoln Book of Record”. 110 students from our college participated in 8 different competitions and received Medals and certificates of Lincoln Book of Record. The World Record was done on the concept “8” – 8 Colleges, 8 Events, 8 Competitions, 8 Winners, 8 Chief Guests and 8 Judges.

NICHE CLUB

12 Student volunteers from the department of Zoology along with Niche Club Coordinator Dr. Mrs. Jothi Sam had a survey on “Migratory Birds” in Vaigai river on 31.01.2025 between 6.30 to 8.00 am. The team spotted flocks of migratory birds like Cormorants, Darters, Herons, Egrets, Storks, etc.

INTERNAL COMPLAINTS COMMITTEE

The Gender Sensitization and Internal Complaints Committee of our college conducted a Legal awareness and Legal Aid program on 04.09.2024 in collaboration with Centre for Free Legal Aid and Research, Madras High Court, Madurai Bench. Mr. P. Andiraj, Mr. K. Samidurai and Mr. S.Vinodh interacted with the I Year UG and PG students. 11 The themes included Women safety laws, POCSO act, gender related issues and protection from cyber-crime and sexual harassment. Nearly 1300 students and faculty participated in the program.

CAREER GUIDANCE AND PLACEMENT CELL

The Career Guidance and Placement Cell of Sri Meenakshi Government Arts College for Women, Madurai, has been actively involved in providing career-oriented programs, training, and placement opportunities for students. The following initiatives were undertaken during the academic year 2024-2025:

1. Free TNPSC Coaching Classes: The college, in collaboration with the District Employment Office, conducted free coaching classes to prepare students for TNPSC competitive examinations (Group II and Group IV). The coaching program commenced on 22nd July 2024 and continued until 21st February 2025, helping nearly 300 students gain structured guidance for government competitive exams.

2. Orientation Session on LIC "Mahila Career Agent": An orientation session was held on September 13, 2024, to introduce Life Insurance Corporation of India's (LIC) 'Mahila Career Agent' initiative, aiming to empower aspiring women students in the insurance sector. Thiru. K.M. Muralidurai, CLIA, conducted the session, highlighting the opportunities available in this role. As a direct outcome, A. Yogalakshmi (Reg No: U22HIE31040), III B.A. History (EM), was successfully appointed as a Mahila Career Agent and has commenced receiving a stipend, marking a significant milestone in her career journey.

3. Orientation Programme on Railway Recruitment & Government Exams: A career guidance session on Railway Recruitment Board (RRB) exams and Central Government Competitive Examinations was conducted on 27th September 2024. by Mr. D. Dilipkumar, Station Master/Section Controller, Madurai Railway Station. A total of 287 students attended this program, gaining insights into career opportunities in the railway sector.

4. Career Awareness Program – Indian Air Force: A special awareness session on "Career Opportunities in the Indian Air Force" was conducted on 11th December 2024 by the resource persons Sergeant E. Kani Kumar, Senior Non-Commissioned Officer, 8ASC, Air Force Station Tambaram, Chennai, Thiru. Kalaiselvam, Assistant Director, Professional Employment & Career Guidance Centre, Madurai and Thiru. V. Senthilnathan, District Employment Officer, Madurai. A total of 104 students participated in this event, receiving valuable insights into career options in the defense sector as well as state government employment opportunities.

5. LinkedIn Career Kickstarter Program: The "LinkedIn Career Kickstarter Program" was organized exclusively for first-year undergraduate students on 19th December 2024. The program provided students with complimentary access to LinkedIn Premium services, helping them explore professional networking, job opportunities, and career-building tools. A total of 1,189 students participated, making it one of the largest career awareness initiatives of the year.

6. Campus Recruitment Drive – SURETI Insurance Marketing Pvt. Ltd.: A campus recruitment drive was conducted by SURETI Insurance Marketing Pvt. Ltd., Coimbatore, on 27th and 28th January 2025 for the role of Associate Manager. Out of 198 students who attended the recruitment drive, 35 students received job offers, reflecting the effectiveness of the placement cell's initiatives.

7. Career Development & Placement Training - Amunet Talent Management: A "Career Development and Placement Training Program" was jointly organized with Amunet Talent Management for final-year PG students on 7th February, 2025. Mr. M. Udhay, the resource person, shared valuable insights and strategies to boost employability and job readiness. The program drew a participation of 132 PG students, who gained expert training on essential career development skills."

The Career Guidance and Placement Cell at Sri Meenakshi Government Arts College for Women (A), Madurai, has played a pivotal role in equipping students with career-oriented knowledge, skill development, and placement opportunities. The year 2024-2025 witnessed several impactful initiatives aimed at government exam preparation, corporate job placements, self-employment opportunities, and career awareness programs. These efforts have contributed significantly to empowering women and preparing them for successful careers in various sectors.

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